

Spring 2005

# memo to COUNSELORS

The State University of New York

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| <b>18 OpInform</b> | <b>Brockport</b> |
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### OpInform

It's hard to believe but it's been 30 years! SUNYCAP and the Office of Enrollment Management are once again co-sponsoring the State University of New York **Operation Inform** programs. OpInforms provide an opportunity for school counselors and SUNY admissions representatives to discuss what's new, what's different, and current issues and concerns. So check out our Fall 2005 schedule and mark your calendars! Register now for OpInform programs at [www.suny.edu/counselorevents](http://www.suny.edu/counselorevents).

### SUNY College Nights 2005

The SUNY System Administration Office of Enrollment Management is holding its fourth annual series of **College Nights** where students and their parents can visit with campus representatives; attend workshops such as getting to know the State University; honors programs; and the financial aid application and award process.

Correspondence concerning Memo to Counselors should be addressed to:

**The Editors**

Office of Enrollment Marketing  
The State University of New York  
State University Plaza  
Room F111  
Albany, New York 12246

Reach us by telephone at  
**518.443.5899**

or visit our website at  
[www.suny.edu/student](http://www.suny.edu/student)

## Online Courses Offer Choices for Students

Through **SUNY Learning Network (SLN)**, SUNY faculty now offer online courses and degree programs that integrate students into online classrooms and provide intensive interaction, individual attention, high standards, and enhanced learning outcomes. Courses offered through SLN are created by SUNY professors and are fully accredited. Online courses offer students flexible scheduling to better manage their work load as well as the ability to take courses offered by 40 of SUNY's campuses. More than 100,000 student enrollments are anticipated this academic year.

**Q Why would a high school student be interested in taking an online course?**

**A** Some students want to get a head start on obtaining some college credit. Others want some additional challenge in their academic program or the opportunity to interact with college students and faculty. Other students find online learning is a great way to explore subject material they have never been exposed to.

**Q What is it like to take an online course?**

**A** Instructor and students connect through the web. The instructor posts material at a secure internet location, and students receive course content and instructions; compose and submit assignments; ask questions of the instructor and other students; discuss issues and actively participate in the course. SLN can be accessed through the Internet from dorms, apartments, homes, workplace, or the nearest campus computer lab.

**Q Is the entire course taught online?**

**A** Depending on the faculty member and the discipline, courses may also incorporate other web-based materials, as well as textbooks, application software, simulations, and even learning activities outside of the Internet (experiments, observations, or other projects).

**Q What is the advantage of taking SUNY courses online?**

**A** While online courses have a scheduled beginning and end with defined dates for assignments, the flexibility for completing course requirements is available 24 hours a day, seven days a week. Interaction with professors and classmates is an integral part of the experience and is often more intense than a classroom environment allows. This interaction stimulates understanding, recall of information and a strong feeling of class community.

**Q What kind of student benefits most from courses offered through SLN?**

**A** Motivated, independent students who have familiarity with the Internet, email and word processing skills will most likely do well. Students need self discipline and the ability to keep pace with course work and deadlines in order to earn good marks. Students considering online participation may take a self assessment quiz which can be found on the SLN website to get an idea of how well they are suited to online learning. Visit [www.sln.suny.edu](http://www.sln.suny.edu) and follow the Prospective Student links.

**Q Are there any degree programs offered entirely online?**

**A** Currently there are 85 certificate or degree programs offered online, with more being added every year. Degrees are awarded not by SLN, but by each SUNY college.

**Q How many courses are available through SLN? Are they popular?**

**A** Right now, there are over 4,000 online courses offered annually, with 100,000 student enrollments from around the globe. Courses are offered by 2,000 world-class SUNY faculty members.

**Q Do students need a computer to take online courses?**

**A** Students need access to a computer at least 3 days per week for the full semester; either a Mac or PC is fine, so long as it has Internet access.

**Q Is help available if students need assistance with SLN?**

**A** There is an expert help desk available via phone or web.

**Q Are there online learning options for school counseling practitioners?**

**A** Each semester, including the summer, SLN offers a variety of coursework on an undergraduate and graduate level in psychology, education and related courses.



### How can students find out more about SLN?

Degree programs, online courses and information about the online learning experience are available on the SLN web site [www.sln.suny.edu](http://www.sln.suny.edu). Follow the Prospective Student link.

For complete information about the SUNY system go to [www.suny.edu/student](http://www.suny.edu/student).

For more information, visit [www.sln.suny.edu](http://www.sln.suny.edu).

## It's an Honor

Each spring, SUNY honors accomplished students with the Chancellor's Award for Student Excellence and the Chancellor's Scholar-Athlete Award. On March 28, 2005, 264 students from 60 campuses were honored at a ceremony at the Empire State Plaza in Albany.

The **Chancellor's Award for Student Excellence** recognizes students for their academic excellence along with accomplishments in the areas of leadership, athletics, community service, creative and performing arts or career achievement. The **Chancellor's Scholar Athlete Award** is presented to students who demonstrate academic excellence along with outstanding athletic achievement at the Division I, Division III and NJCAA levels.

Both of these award programs provide the University with an opportunity to formally recognize the many achievements of our talented student body.

## 2006 Viewbook and Application Distribution

Two important factors combine to play an important role in our ability to get the SUNY application to high school seniors in an efficient and timely manner. One is the continuing and increasing appeal of the online application. Our new online application, which was launched in April 2004, has been well received by students and school counselors. For 2005, we anticipate that about 42% of our applications will be received online. This is an increase of more than 10% over 2004. We will continue to make enhancements to the online application, many of which are based on your feedback, and encourage students to utilize it. The 2006 online application will be available at [www.suny.edu/student](http://www.suny.edu/student) on August 1, 2005.

Another initiative we will continue is direct to home viewbook distribution. For several years, we have been mailing the *SUNY Application Viewbook* to high school seniors in August. This mailing has been popular not only with students but also with their

## Meet & Greet

### MRC Financial Aid Services Coordinator

We are very pleased to welcome **Julieta Schiffino** to the SUNY Metropolitan Recruitment Center (MRC) as Associate Director for Financial Aid Services. Julieta comes to us with four years of experience in financial aid at the Borough of Manhattan Community College. In addition, Julieta worked closely with international students while employed at Kaplan Educational Centers in NYC. One of Julieta's primary roles at the MRC is to provide information, training and workshops regarding the financial aid application and award process to school counselors. She will also present workshops at college fairs/nights, parent programs and SUNY events. Julieta can be reached at the MRC at 212-818-1207 or by email at [julieta.schiffino@suny.edu](mailto:julieta.schiffino@suny.edu).

parents. It puts the State University of New York in front of prospective students and families at the same time they are receiving application materials from many other colleges and universities.

As a result of these two successful initiatives, many schools across New York State will no longer need to receive and distribute the viewbooks in the large quantities that we have sent in the past. We are making our way through the many details involved in application distribution to arrive at appropriate quantities for NYS high schools. In-school distribution continues to be important to students, counselors, and SUNY.

The means by which many students may obtain an application has changed over the past few years but our goal continues to be to provide an application to every student who wants one. We look forward to working with you to make that happen.



## Be on the Lookout!

### Spring Counselor Survey

We will be mailing our annual Counseling Office Survey in late April. Through this survey we request information that we (and SUNY campuses) use in our communications with you throughout the year. By providing us with correct school addresses, email addresses, counselor names, etc., we can update our records and ensure that counseling offices and individual school counselors receive information in a timely manner.

Thank you for your assistance with this survey.



# Programs

The programs found below were approved after the fall 2004 issue of *Memo to Counselors* was published. This listing will be included in the 2006 *SUNY Application Viewbook* due to arrive in your school/college counseling offices the first week in September. An up-to-date list of available SUNY majors can always be found online using the Curriculum Finder at [www.suny.edu/student](http://www.suny.edu/student). SUNY campuses also offer a variety of minors, concentrations and other groupings of courses that could provide an excellent match for your students' interests (for more information, contact the campuses directly or visit a SUNY campus online.)

Curriculum Code	Campus	Program Title
0225	Stony Brook	Marine Science-Biology (BS)
1176	Genesee	Medical Administrative Assistant (AAS)
1330	Niagara	Teaching Assistant (Certificate)
1361	Niagara	Gaming & Casino Management (AAS)
1362	Genesee	Entrepreneurship (AAS)
1485	Genesee	Physical Education Studies (AS)
1551	Genesee	Administrative Assistant (AAS)
1741	Erie (Buffalo)	Emergency Management (AAS)
1786	Hudson Valley	Electrical Technology: Semiconductor Manufacturing Technology (AAS)
1787	Erie (Williamsville)	Computer Applications for the Office (Certificate)
1788	Erie (Williamsville)	Construction Management Engineering Technology (AAS)
1789	Stony Brook	European Studies (BA)
1790	Stony Brook	Marine Vertebrate Biology (BS)
1791	Genesee	Computer Systems & Network Technologies (AAS)
1792	Genesee	Customer Relationship Management (AAS)
1793	Genesee	Drafting (AAS)
1794	Genesee	Fitness & Recreational Sports Management (AAS)
1795	Genesee	Tourism and Hospitality Management (AAS)
1796	Genesee	Individualized Studies (AAS)
1797	Genesee	Medical Office Assistant (Certificate)
1798	Genesee	Paralegal Studies (AAS)
1799	Genesee	Teaching Assistant (AAS)
1800	Genesee	Web Development (Certificate)
1801	Genesee	Liberal Arts & Sciences: Sport Management Studies (AS)
1802	Morrisville	Liberal Arts & Sciences: Childhood Education (Teacher Education Transfer) (AA/AS)
1803	Morrisville	Liberal Arts & Sciences: Early Childhood Education (Teacher Education Transfer) (AA/AS)
1804	Morrisville	Liberal Arts & Sciences: Adolescence Education (Teacher Education Transfer) (AA/AS)
1805	Genesee	Computer End User Support (Certificate)
1806	Niagara	Hospitality Operations (Certificate)
1807	Niagara	Casino Operations (Certificate)

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