Strive Overview

November 8, 2012
Ultimate Impact

Social Return on Investment (SROI)
Student Roadmap to Success

Academic

- Reads at 1st Grade Reading Level
- Passes at Least 9th Grade Courses With No Failing Grades
- Graduates
- Enrolls in College
- Earning a Full-Time Degree

Student & Family Support

- Birth
- 1, 2, 3, 4, 5
- 6, 7, 8
- 9, 10, 11
- 12, 13, 14, 15
- Career

Key Transition Areas
- Benchmarks

Researchers by the
University of Cincinnati
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From Isolated to Collective Impact

Collective Impact

Cumulative Impact

Isolated Impact
Achieve Big Goals

Every Child:

• Kindergarten Readiness in Literacy
• 4th Grade Reading
• Prepared for School
• 8th Grade Math
• Supported Inside and Outside School
• High School Graduation
• Succeeds Academically
• College Readiness
• Enrolls in Some Form of College
• College Entrance
• Graduates and Enters a Career
• College Retention
• Degree/Certification Completion
Every Student will GRADUATE and ENTER A CAREER

### Northern Kentucky University

<table>
<thead>
<tr>
<th></th>
<th>Current pct. or num.</th>
<th>Change since baseline year</th>
<th>Change since recent year</th>
<th>Current target</th>
<th>Target year</th>
</tr>
</thead>
<tbody>
<tr>
<td>College Retention Rate (Local Students)</td>
<td>69%</td>
<td>+10 (2005)</td>
<td>+4</td>
<td>TBD</td>
<td>2015</td>
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<tr>
<td>College Completion: 6 yr Graduation Rate (Local Students)</td>
<td>37%</td>
<td>+17 (2001)</td>
<td>+7</td>
<td>TBD</td>
<td>2015</td>
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Note: NKU targets will be finalized in the fall with the completion of the Kentucky Council on Postsecondary Education goal setting process for public institutions. Targets will be set for 2015.

### Cincinnati State Technical & Community College

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<tr>
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<th>Current target</th>
<th>Target year</th>
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<tr>
<td>College Retention Rate (Local Students)</td>
<td>45%</td>
<td>-10 (2005)</td>
<td>-10</td>
<td>58%</td>
<td>2014</td>
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<td>College Completion: Total Credentials Awarded (Local Students)</td>
<td>291</td>
<td>+74 (2005)</td>
<td>+4</td>
<td>400</td>
<td>2014</td>
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</tbody>
</table>
Collaboration

Convene around Programs/Initiatives

Prove Addition to What You Do

Advocate for Ideas

Collective Impact

Work Together to Move Outcomes

Improve Is What You Do

Advocate for What Works
Framework for Building a Cradle to Career Civic Infrastructure

- **Shared Community Vision**
  - Cross-Sector Stakeholder Engagement
  - Partnership Accountability Structure
  - Strategic Communications

- **Evidence Based Decision Making**
  - Community Level Outcomes
  - Priority Outcomes & Strategies
  - Comprehensive Data Management System

- **Collaborative Action**
  - Collaborative Action Networks
  - Continuous Improvement Approach
  - Plan to Scale Practices

- **Investment & Sustainability**
  - Community Engagement
  - Funding for Collaborative Action
  - Support for Anchor Entity
Building the Civic Infrastructure

CRADLE TO CAREER CIVIC INFRASTRUCTURE

C2C Backbone:
- Organizing the right people and staffing the collaboration
- Supplying data to drive decision making
- Enlisting support for each team
- Marshalling investment for the entire infrastructure

Convener Roles:
- Rallying around a critical outcome
- Facilitating a multi-sector partnership to identify solutions
- Driving action planning to adopt and/or adapt best practices
- Securing funding for what works on the ground
Critical Success Factors

• Based on Progress Assessment Tool:
  – Cross sector executive level champions
  – Critical staff loaned/in place: “Cat Herder” and Data Analyst
  – Commitment to data reporting and sharing
  – Community engagement plan in development
  – Example of “collaborative action” identified
National Momentum

Key:
- Network Members
- Cradle to Career Communities

For the most current map of Network Members, please visit www.strivenetwork.org