New York City, November 8-9, 2012

HARNESSING SYSTEMNESS DELIVERING PERFORMANCE

Charting a new Path for Higher Education
CRITICAL ISSUES IN HIGHER EDUCATION CONFERENCE

Universities as Economic Drivers
Measuring Success

The conference will provide best evidence on how higher education institutions can:
- Exert greater impact on economic growth;
- Better measure performance in improving economic outcomes;
- Lead economic development in their regions while still performing their traditional educational functions;
- Help build community among scholars and practitioners in these efforts.

Sept. 26-27, 2011
Buffalo, NY

From 2010 forward, SUNY’s priority is the economic revitalization of the State of New York and a better quality of life for all its citizens. Please visit: www.suny.edu for more information

Conference Email: SUNY2011@rocin.com
Conference Phone: 1518.443.3233

Hyatt Regency Buffalo / Hotel and Conference Center
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(P) 1.716.654.1234 www.buffalo.hyatt.com

SUNY
The State University of New York

HARNESSING SYSTEMNESS DELIVERING PERFORMANCE
SUNY SYSTEMNESS
Weathers the Storm
Systemness Is Not New
Systemness

Systemness is the state, quality, or condition of a complex system, that is, a set of interconnected elements that behave as, or appear to be, a whole, exhibiting behavior distinct from the behavior of the parts. The term is new and has been applied to large social phenomena and organizations (healthcare and higher education) by advocates of higher degrees of system-like, coherent behavior for delivering value to stakeholders.

The healthcare-related usage of the term was as early as 1960 in a Dutch psychiatric research paper. It has recently been adapted to describe the sustainability efforts of healthcare institutions amidst budget cuts stemming from the 2008–2012 global recession.

The higher educational use of the term was instituted by The State University of New York’s (SUNY) Chancellor Nancy L. Zimpher in the State of the University Address on January 9, 2012. Zimpher noted systemness as “the coordination of multiple components that, when working together, create a network of activity that is more powerful than any action of individual parts on their own.”

Use in higher education

Adoption of the term by Nancy Zimpher

Chancellor Zimpher explained her initial use of the term in the January 2012 Address: ‘The State University of New York has so many assets, but there is not one greater than our systemness. Beyond the individual strengths that each of our 64 campuses possess, there is a powerful and unmatched capacity to reach our most ambitious goals together and to realize our highest achievements. In 2012 and beyond, SUNY will tap into that power of systemness to create a more affordable, productive, and accessible university, while doing its part to generate...

SUNY
Thirty-Seventh Congress of the United States of America:

At the Second Session.

Begun and held at the city of Washington, on Monday, the Second day of December, one thousand eight hundred and sixty-one.

AN ACT

Representations of the United States for the purpose of securing to each State including the territories belonging to the United States at the time of the adoption of this Constitution, and such other territories as the Congress shall, by law, designate, a number of equal shares in the basis of representation in the House of Representatives...
Whereas, In pursuance of the Act of Congress, certain Officers and Soldiers who have been engaged in the War, Warrant No. 62,066 for 1,600 acres in the Captain Warren Company, Massachusetts, have been located by the said Ann Taggart.
“The fundamental idea, was to offer an opportunity in every state for a liberal and larger education to larger numbers, not merely to those destined for secondary professions, but to those much needing higher instruction for the world’s business, for the industrial pursuits and professions of life.”

Justin Morrill
TEACHING

SERVICE

RESEARCH
SUNY as a 21st Century Model
“This new partnership with SUNY will be a major part of the reinvention of New York.” – GOVERNOR ANDREW M. CUOMO
Launch of the Power of SUNY

- 11 locations
- 93 speakers
- 1500 participants
- 40 speeches to NYS stakeholder groups
Tour and Statewide Conversations

Group of 200 traveled to eight Town Hall-style meetings across the state
SUNY and the Entrepreneurial Century

SUNY and the Seamless Education Pipeline

SUNY and an Energy-Smart New York

SUNY and a Healthier New York

SUNY and the Vibrant Community

SUNY and the World

HARNESSING SYSTEMNESS DELIVERING PERFORMANCE
Big Hairy Audacious Goal:
SUNY will be a key engine of revitalization for New York State’s economy and enhance the quality of life for the state’s citizens
Getting Down to Business
BREAKING OUT OF THE IRON TRIANGLE
2012 STATE OF THE UNIVERSITY ADDRESS
GETTING DOWN TO BUSINESS
“A culture of discipline is not a principle of business; it is a principle of greatness.”
IT TAKES A VILLAGE TO SAVE A PLANET
Going Global
Shared Services
Jus$n Morrill

Shared Services

System-wide Shared Services
Campus Alliance Network
Accountability & Reporting
Policies
System Administration and University-Wide Programs
Budget, Planning and Investment
Research Foundations & ASC’s
Strategic Enrollment & Capital Master Plan
IT Transformation
Strategic Sourcing
Administrative Alliances

$6 Million redirected
Student Mobility
Steps to Transfer

Home  >  Get Started  >  Transfers  >  Steps to Transfer

From selecting an academic program to joining your new campus community, transferring to or within SUNY is a seamless process. You'll find advice and timelines - by semester - to assist with your transition, at whatever stage you are in the process.

[Diagram showing different steps like Choose Academic Program, Find SUNY Transfer Path, Plan Coursework, Contact Transfer Advisor, etc.]
Strategic Enrollment Management
Research and Innovation
INNOVATION ECOSYSTEM

- **It all starts here**
  - SUNY Research

- **DISCOVERY**
  - Faculty
  - Students
  - Facilities
  - Entrepreneurs
  - Industry
  - Government

- **COMMERCIALIZATION**
  - IP Licensing
  - Startup Company
  - Partnership Development
  - Venture Funding

- **DEVELOPMENT**

- **TRANSFORMATION**
  - IP Commercialization Hubs
  - Sponsors
  - Proof of Concept Funding

- **HARNESSING SYSTEMNESS**
  - DELIVERING PERFORMANCE
64 Campuses

8 Centers of Excellence

6 Centers for Advanced Technology

17 Incubators

INFRASTRUCTURE
Cradle to Career
From Isolated to Collective Impact

Collective Impact

Cumulative Impact

Isolated Impact
If only – if only – we would come together on a national strategy to enhance and expand all our natural advantages…nobody could touch us. We’re that close.”
systemness [ˈsɪs-təm-nəs] n

1. the coordination of multiple components that when working together create a network of activity that is more powerful than any action of individual parts on their own.

THE WHOLE IS GREATER THAN THE SUM OF THE PARTS!