Taking Care of Business

ADMINISTRATION AND MANAGEMENT
Administrators and managers plan, organize, direct, and control an organization’s activities. They determine objectives and major policies and implement them in accordance with an organization’s goals and objectives.

Aeronautical Science—Professional Pilot Farmingdale
Agricultural Business Adirondack A
Arts Management Purchase A
Business Cayuga A, C, Schenectady County A
Business & Marketing Management Erie A
Cayuga A
Clinton A
Cobleskill A, B, C, Columbia-Greene A, C, Corning A
Delhi A
Dutchess A, C, Erie (City, North, South) A
Finger Lakes A, B
Fredonia
Fulton-Montgomery A
Genese A
Geneseo
Herkimer County A
Hudson Valley A
Jefferson A
Mohawk Valley A
Monroe A
Morrisonville A, B, C
Nassau A
Niagara County A
North Country A
Old Westbury A
Onondaga A
Orange County A
Oswego
Oswego-Metro Center Syracuse A, B, C
Plattsburgh
Plattsburgh at Queensbury A
Potomac
Rockland A
Schenectady County A
Suffolk County A
Sullivan County A
SUNY Poly A
Tompkins Cortland A
Ulster County A
Westchester A

ADMINISTRATION AND MANAGEMENT (cont.)

Entrepreneurship Broome A, C
Erie A
Geneseo A, B
Hudson Valley A
Jamestown A
Plattsburgh A
Tompkins Cortland A
Ulster County A
Entrepreneurship & Business Management Adirondack A
Entrepreneurship Management Herkimer County A
North Country A
Entrepreneurship & Small Business Management Morrisville A
Entrepreneurship for the Fashion and Design Industry Fashion Institute of Technology A
Facilities Management Delhi A
Fashion Business Geneseo A
Fashion Business Management Fashion Institute of Technology A
Fashion Institute of Technology Fashion Design 
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Fashion Design Technology Fashion Institute of Technology A
Facilities Management Delhi A
Fashion Business Geneseo A
Fashion Business Management Fashion Institute of Technology A
Fashion Institute of Technology A
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Fashion Design - SUNY Korea
Small Business Entrepreneurship Westchester A
Small Business Management Herkimer County A
Sport(s) Management Alfred State A
Brookport A
Broome A
Cortland A
Farmingdale A
Fredonia A
Geneseo A
Geneseo A
Herkimer County A
Monroe A

ECONOMICS
Economics is the study of the production and consumption of goods and the transfer of wealth to produce and obtain those goods. Economists analyze how people choose to use resources through mathematical theories of probability and statistics.

Applied Economics Farmingdale A
Business Economics Cortland A, B
Oneonta A
Potsdam A
Economics (cont.) Oswego A
Business Economics Plattsburgh A
Potsdam A
Purchase A
Stony Brook A
International Business & Economics
Mathematical Economics Oswego A
University at Buffalo A
Oneonta A
Fredonia A
Geneseo A
New Paltz A
Economics
Mathematical Economics Oswego A
University at Buffalo A
Policy, Economics & Law
Old Westbury A

ACCOUNTING
Accountants gather, record, analyze, interpret, and communicate information to assess an individual’s or organization’s financial performance and risks. Accounting requires an in-depth knowledge of how accounting systems are structured and implemented.

Accounting Adirondack A
Albany A
Alfred State A
Binghamton A
Broome A
Geneseo A
Schenectady County A
North Country A
Office Management Erie A
Operations Management & Information Systems Oswego A
Public Relations Monroe A
Professional Studies Old Westbury B
Quality Assurance: Business Herkimer County A
Retail Business Management Nassau A
Niagara County A
Suffolk County A
Sports Facilities Management Delhi A
Superintendent Leadership Herkimer County A

GENERAL BUSINESS
General Business careers attract students who enjoy analyzing problems and creating solutions from a broad organizational perspective rather than a specific functional area. These generalists—while able to see the big picture—are becoming more important in today’s business environment.

Business, Management & Economics Empire State College A

Key: B = Bachelor’s Degree  A = Associate Degree  C = Certificate
**FINANCE**

Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization.

- **Finance**
  - Brockport
  - Canton
  - Fredonia
  - New Paltz
  - Old Westbury
  - Oswego
  - Plattsburgh
  - SUNY Poly

**LABOR AND INDUSTRIAL RELATIONS**

The welfare and performance of employees is the focus of labor and industrial relations. This interdisciplinary field combines the study of economics, public policy, leadership and management strategies, negotiations and conflict resolution to analyze data and to make sense of labor history.

- **Industrial & Labor Relations**
  - SUNY School of Industrial & Labor Relations at Cornell University
  - Old Westbury
- **Labor Studies**
  - Empire State College
  - Onondaga

**MARKETING**

Marketing professionals are the backbone of successful business organizations. They focus on how to attract customers and promote products and services to build a large and loyal customer base.

- **Advertising & Marketing Communications**
  - Fashion Institute of Technology
  - Business Marketing Management & Sales
  - Broome
- **Education: Business and Marketing**
  - Buffalo State
  - Oswego
- **Graphic Communications: Sales and Marketing**
  - Herkimer
- **Information Technology & Electronic Marketing & Publishing**
  - Morrisville
- **Marketing**
  - Alfred State
  - Brockport
  - Delta
  - Farmingdale
  - Finger Lakes
  - Fredonia
  - Marketing (cont.)
    - Herkimer County
    - Hudson Valley
    - Nassau
    - New Paltz
    - Old Westbury
    - Orange County
    - Oswego
    - Plattsburgh
    - Rockland
    - Suffolk County
    - Sullivan County
    - Westchester
- **Media, Marketing and Management**
  - Mohawk Valley
- **Textile Development and Marketing**
  - Fashion Institute of Technology
- **Winery Management & Marketing**
  - Jefferson
- **Wine Marketing**
  - Tompkins Cortland

**HOSPITALITY MANAGEMENT**

Hospitality and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.

- **Casino Management**
  - Broome
  - Culinary and Baking Arts
  - Adirondack
  - Culinary Arts
  - Cobleskill
  - Delta
  - Finger Lakes
  - Culinary Arts Management
  - (Online degree)
  - Delta
- **Event Management**
  - Adirondack
  - Cayuga
  - Delta
- **Food Service Administration**
  - Administration
  - Management
  - Cobleskill
  - Morrisville
  - Nassau
  - Onondaga
  - Gaming & Casino Management
  - Morrisville
  - Onondaga
- **Hospitality Administration**
  - Buffalo State
  - Hospitality & Tourism
  - Rockland
  - Sullivan County
  - Schenectady County
  - Hospitality & Tourism Management
  - Finger Lakes
  - Schenectady County
- **Hospitality Management**
  - Adirondack
  - Genesee

**ADMINISTRATIVE STUDIES**

Administrative assistants are an important part of any leadership team. They serve as the first point of contact for customers and play a key role in keeping an office organized. Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.

- **Administrative Assistant**
  - Fulton-Montgomery
  - Administrative Business Technology: Medical
  - Administrative Business Technology: Legal
  - Administrative Information Management & Technology
  - Clerical Office Assistant
  - Orange County
  - Court & Realtime Reporting
  - Alfred State
  - Court Reporting & Captioning
  - Alfred State
  - Legal Office Assistant
  - Sullivan
  - Legal Studies
  - Herkimer County
  - Medical Administrative Assistant
  - Fulton-Montgomery
  - Medical Billing & Coding
  - Westchester
  - Medical Office Administration
  - Morrisville
  - Medical Office Assistant
  - Columbia-Greene
  - Medical Transcriptionist
  - Broome

**INTERNATIONAL BUSINESS**

International business programs provide students with an understanding of international business principles and the languages and cultures of other regions.

- **Global Supply Chain Management**
  - Plattsburgh
- **International Business**
  - Herkimer County
  - Monroe
  - New Paltz
  - Plattsburgh
  - Rockland
  - Tompkins Cortland
- **International Business & Economics**
  - Brockport
- **International Trade**
  - University at Buffalo
  - Fashion Industries
  - Fashion Institute of Technology
  - International Transportation & Trade
  - Maritime
- **Language & International Trade**
  - Oswego

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For more information about these academic programs, contact SUNY campuses on the web at [www.suny.edu/contactcampuses](http://www.suny.edu/contactcampuses)