**ADMINISTRATION AND MANAGEMENT**
Administrators and managers plan, organize, direct and control an organization’s activities. They determine objectives and major policies and implement them in accordance with an organization’s goals and objectives.

- Old Westbury
- Niagara
- Nassau
- Rockland
- Business: Marketing, Management & Sales
  - Business Technology
  - Early Childhood Care and Management
  - Entertainment Technology
  - Entrepreneurial & Applied Business Studies
  - Management
  - Entrepreneurship
  - Business: Marketing, Management & Sales
  - Business Technology
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  - Entertainment Technology
  - Entrepreneurial & Applied Business Studies
  - Management
  - Entrepreneurship
- Journeyworker – Technical Trades
  - Management
- Adirondack
  - Management
- Canton
  - Empire State
  - Farmingdale
  - New Paltz
  - Plattsburgh
- Management Information Systems
  - Old Westbury
  - Plattsburgh
- Management-Entrepreneurship Science
  - Fredonia
- Management, Marketing and Entrepreneurship
  - Adirondack
  - Manufacturing
  - Empire State
  - Music Industry
  - Fredonia
  - Jamestown
  - Oneonta
- Music: Business
  - Potsdam
  - Ulster
  - Entrepreneurial & Business Administration
  - Adirondack
  - Entrepreneurship
  - North Country
  - Entrepreneurial & Small Business Management
  - Morristown
  - Entrepreneurship for the Fashion and Design Industry
  - Fashion Institute of Technology
  - Facilities Management
  - Delhi
  - Fashion Business
  - Geneseo
  - Fashion Business Management
  - Fashion Institute of Technology
  - Fashion Merchandising
  - Westchester
  - Global Business Management
  - Farmingdale
  - Health Care Management
  - Jefferson
  - Health Services Management
  - Clinton
  - Human Resource Management
  - Delhi
  - Oswego
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  - Business Technology
  - Early Childhood Care and Management
  - Entertainment Technology
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  - Delhi
  - Oswego

**ACCOUNTING**
Accountants gather, record, analyze, interpret, and communicate information to assess an individual’s or organization’s financial performance and risks.

- Adirondack
- Albany
- Alfred State
- Binghamton
- Broome
- University at Buffalo
- Brockport
- Canton
- Cayuga
- Clinton
- Cobleskill
- Columbia-Greene
- Ulster
- Accounting/Accounting
- University at Buffalo
- Accounting: Information Systems
- Auditing
- Accounting Procedures
- Orange
- Accounting/Public Accounting
- Oswego
- Accounting Technician
- Erie (City)
- Applied Accounting
- General
- Business Accounting
- Jamestown
- Jamestown (Olean)
- Nassau
- Rockland
- Suffolk
- Sullivan
- Professional Accounting
- Oneonta
- Public Accountancy
- Fredonia

**ECONOMICS**
Economics is the study of the production and consumption of goods and the transfer of wealth to produce and obtain those goods. Economists analyze how people choose to use resources through mathematical theories of probability and statistics.

- Applied Economics
- Farmingdale
- Business Economics
- Albany
- Cortland
- Oneonta
- Potsdam
- Applied Economics
- Business Management Economics
- Empire State
- Business Management Economics
- Empire State
- Economics
- Albany
- Binghamton
- Buffalo State
- University at Buffalo
- Cortland
- Fredonia
- Geneseo
- New Paltz
- Oneonta
- Oswego
- Plattsburgh
- Potsdam
-Purchase
- Stony Brook
- Economics/Econometrics
- Quantitative Economics
- University at Buffalo
- International Business & Economics
- Brockport
- Mathematical Economics
- Oswego
- University at Buffalo
- Politics, Economics & Law
- Old Westbury

**GENERAL BUSINESS**
General Business careers attract students who enjoy analyzing problems and creating solutions from a broad organizational perspective rather than a specific functional area. These generalists—with an ability to see the big picture—are becoming more important in today’s business environment.

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  - Ulster
INSURANCE
Insurance programs include sales agent preparation, underwriter careers and risk management.
Risk Management and Insurance
Oswego A

FINANCE
Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization.
Finance
Brockport A
Canton B
Fredonia B
Mohawk Valley C
New Paltz A
Old Westbury B
Osage B
Plattsburg A
SUNY Poly C

LABOR AND INDUSTRIAL RELATIONS
The welfare and performance of employees is the focus of labor and industrial relations. The interdisciplinary field combines the study of economics, public policy, leadership and management strategies, negotiations and conflict resolution to analyze data and to make sense of labor history.
Industrial & Labor Relations
NYS School of Industrial & Labor Relations
at Cornell University B
Old Westbury B
Labor Studies
Empire State College A, B

MARKETING
Marketing professionals are the backbone of successful business organizations. They focus on how to attract customers and promote products and services to build a large and loyal customer base.
Marketing (cont.)
Advertising & Marketing Communications
Brockport A
Business Administration: Marketing
Syracuse A
Business Marketing Management & Sales
Brockport A
Digital Media and Marketing
Syracuse A
Education: Business and Marketing
Buffalo State A
Marketing
Alfred A
Brooklyn A
Canton B
Delhi A
Fredonia B
Mohawk Valley C
New Paltz A
Old Westbury B
Potsdam A
Plattsburg A
Potsdam A
SUNY Poly A

HOSPITALITY MANAGEMENT
Hospitability and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.
Culinary
Adirondack C
Culinary Arts
Adirondack A
Alfred State A
Brockport A
Cobleskill A, B
Delhi A
Erie (North, City) A
Niagara A
Schenectady A
Tomkins Cortland A
Culinary Arts Management
Delhi A
Mohawk Valley A
Morrisville A
Ecotourism & Adventure Travel
Herkimer A
Event Management
Brockport A, C
Cayuga A
Delhi A, B
Food and Beverage Management
Finger Lakes A
Food Service Administration: Restaurant Management
Cobleskill A
Mohawk Valley A
Morrisville A
Hofstra C
Hospitality Administration
Buffalo State A
Hospitality & Tourism Management
Herkimer A
Jefferson A, C
Rockland A
Schenectady A
Hospitality and Tourism Management
Finger Lakes A
Schenectady A
Syracuse B
SUNY Geneseo C
Hilton Management
Adirondack A
Geneseo A
Morrisville A
Niagara C
Onondaga A
Plattsburg B
Hospitality Management
Adirondack C
Geneseo A
Morrisville B
Niagara A
Onondaga A
Plattsburg B
Plattsburg A

ADMINISTRATIVE STUDIES
Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.
Administrative Assistant
Fulton-Montgomery A
Mohawk Valley A, C
Syracuse A
Administrative Business Technology: Medical
Nassau A
Administrative Business Technology: Legal
Nassau A
Administrative Information Management & Technology
Hudson Valley A
Administrative Office Skills
Syracuse A
Administrative Professional
Jamestown A, C
Jamestown (Olean) A, C
Finger Lakes A
Clerical Office Assistant
Orange A
Court & Realtime Reporting
Alfred State A
Court Reporting & Captioning
Alfred State A
Legal Office Assistant
Syracuse A
Legal Studies
Herkimer A
Medical Administrative Assistant
Geneseo A
Medical Coding
Westchester A
Medical Office Administration
Morrisville A
International Business
International business programs provide students with an understanding of international business principles and the languages and cultures of other regions.
Business Administration: International Business
Bronx A
Tompkins Cortland A
Global Business Management
Farmingdale B
Global Studies
Jamestown A
Jamestown (Olean) A
Global Supply Chain Management
Plattsburgh A
International Business
Monroe A
New Paltz A
Plattsburgh A
Rockland A
Tompkins Cortland A

TRANSPORTATION
Explore behind-the-scenes and frontline careers that lead, manage and support public transportation. Transportation careers include aviation management and trade and international commerce.
Aeronautical Science:
Professional Pilot
Farmingdale B
Aviation Administration
Farmingdale A
Aviation Management
Dutchess A
International Transportation and Trade
Maritime A
Marine Operations A
Marine Transportation Maritime A

INTERNATIONAL BUSINESS
International Business programs provide students with an understanding of international business principles and the languages and cultures of other regions.
Business Administration: International Business
Bronx A
Tompkins Cortland A
Global Business Management
Farmingdale B
Global Studies
Jamestown A
Jamestown (Olean) A
Global Supply Chain Management
Plattsburgh A
International Business
Monroe A
New Paltz A
Plattsburgh A
Rockland A
Tompkins Cortland A

Key: B = Bachelor’s Degree  A = Associate Degree  C = Certificate
For more information about these academic programs, contact SUNY campuses on the web at www.suny.edu/contactcampuses.