Taking Care of Business

ADMINISTRATION AND MANAGEMENT

Administrators and managers plan, organize, direct and control an organization’s activities. They determine objectives and major policies and implement them in accordance with an organization’s goals and objectives.

- Agribusiness Management
- Canton
- Agri-Business
- Jefferson
- Agricultural Business
- Alfred State
- Adirondack
- Cobleskill
- Morrisville
- Agricultural Business Development
- Morrisville
- Agricultural Business Management
- Cobleskill
- Agricultural Entrepreneurship
- Alfred State
- Applied Economics & Management
- NYS College of Agriculture & Life Sciences at Cornell
- Arts Management
- Purchase
- Bookkeeping/Office Administration
- Dutchess
- Rockland
- Business
- Cayuga
- Columbia-Greene
- Schenectady
- Business: Fashion Buying & Merchandising
- Herkimer
- Business Administration Adirondack
- Albany
- Alfred State
- Binghamton
- Brockport
- Broome
- Buffalo State
- University at Buffalo
- Canton
- Cayuga
- Clinton
- Cobleskill
- Columbia-Greene
- Corning
- Delhi
- Dutchess
- Erie (City, North, South)
- Finger Lakes
- Fredonia
- Fulton-Montgomery
- Genesee
- Genesee
- Herkimer
- Hudson Valley
- Jamestown
- Jefferson
- Mohawk Valley
- Monroe
- Morrisville
- Nassau
- Niagara
- North Country
- Old Westbury
- Onondaga
- Orange
- Oswego
- Oswego-Syracuse Branch Campus
- Plattsburgh
- Plattsburgh at Queensbury
- Potsdam
- Rockland
- Schenectady
- Suffolk
- Sullivan
- SUNY Poly
- Tompkins Cortland
- Ulster
- Westchester
- Business Administration: Business Management
- Business: Fashion
- General Business
- Adirondack
- New Paltz
- General Management
- North Country
- Mohawk Valley
- Schenectady
- Business: Human Resource Management
- Herkimer
- Business Information: Information Business
- Business Information Management
- Brome
- Business Management
- Farmingdale
- Niagara
- Orange
- Suffolk
- Ulster
- Fulton-Montgomery
- Herkimer
- Hudson Valley
- Jamestown
- Jefferson
- Mohawk Valley
- Monroe
- Morrisville
- Nassau
- Niagara
- North Country
- Old Westbury
- Onondaga
- Orange
- Oswego
- Plattsburgh
- Plattsburgh at Queensbury
- Potsdam
- Rockland
- Schenectady
- Suffolk
- Sullivan
- SUNY Poly
- Tompkins Cortland
- Ulster
- Westchester
- Business Administration
- Business Administration: Business Management
- Columbia-Greene
- Genesee
- Fulton-Montgomery
- Alfred State
- Binghamton
- Broome
- University at Buffalo
- Brockport
- Canton
- Cayuga
- Clinton
- Cobleskill
- Columbia-Greene
- Corning
- Delhi
- Dutchess
- Empire State
- Farmingdale
- Finger Lakes
- Fulton-Montgomery
- Fredonia
- Genesee
- Geneseo
- Herkimer
- Hudson Valley
- Jefferson
- Mohawk Valley
- Monroe
- Morrisville
- Nassau
- New Paltz
- Old Westbury
- Onondaga
- Oswego
- Orange County
- Plattsburgh
- Rockland
- Schenectady
- Suffolk
- SUNY Poly
- Tompkins Cortland
- Ulster
- Westchester
- Accounting: Information Systems Auditing
- Delhi
- Accounting Procedures
- Orange
- Accounting/Public Accounting
- Oswego
- Accounting Technician
- Erie (City)
- Business Accounting
- Jamestown
- Jamestown (Olean)
- Nassau
- Rockland
- Suffolk
- Sullivan
- Professional Accounting
- Oneonta
- Public Accountancy
- Fredonia

ECONOMICS

Economics is the study of the production and consumption of goods and the transfer of wealth to produce and obtain those goods. Economists analyze how people choose to use resources to produce and obtain those goods. Economists learn to use mathematical theories of probability and statistics. Applied Economics
- Farmingdale
- Business Economics
- General Business
- New Paltz
- Oneonta
- Oswego
- Plattsburgh
- Potsdam
- Purchase
- Stony Brook
- International Business & Economics
- Business Management Economics
- Empire State
- Economics
- Albany
- Binghamton
- Buffalo State
- University at Buffalo
- Cortland
- Fredonia
- Genesee
- New Paltz
- Oneonta
- Oswego
- Plattsburgh
- Potsdam
- Purchase
- Stony Brook
- Mathematical Economics
- Oswego
- University at Buffalo
- Politics, Economics & Law
- Old Westbury

GENERAL BUSINESS

General Business careers attract students who enjoy analyzing problems and creating solutions from a broad organizational perspective rather than a specific functional area. These generalists—with an ability to see the big picture—are becoming more important in today’s business environment.

Key:
B = Bachelor’s Degree
A = Associate Degree
C = Certificate
**INSURANCE**

Insurance programs include sales agent preparation, underwriter careers and risk management.

- Risk Management and Insurance
  - Oswego

**FINANCE**

Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization.

- Banking
  - Finance
  - Financial Planning
    - Alfred State
  - Financial Services
    - Cobleskill

**LABOR AND INDUSTRIAL RELATIONS**

The welfare and performance of employees is the focus of labor and industrial relations.

- Industrial & Labor Relations
  - NYS School of Industrial & Labor Relations at Cornell University
  - Old Westbury
  - Albany
  - Labor Studies
    - Empire State College

**MARKETING**

Marketing professionals are the backbone of successful business organizations. They focus on how to attract customers and promote products and services to build a large and loyal customer base.

- Advertising & Marketing Communications
  - Fashion Institute of Technology
- Advertising Media
  - Marketing & Management
    - Mohawk Valley
  - Business Administration & Marketing
    - Sullivan

**HOSPITALITY MANAGEMENT**

Hospitality and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.

- Lodging and Casino Management
  - Broome
- Culinary Arts
  - Alfred State
  - Broome
  - Cobleskill
  - Delhi
  - Erie (North, City)
  - Niagara
  - Schenectady
  - Tompkins Cortland
- Culinary Arts Management
  - Delhi
  - Mohawk Valley
  - Morrisville
- Culinary Arts (Online degree)
  - Delhi
- Ecotourism & Adventure Travel
  - Herkimer
- Event Management
  - Broome
  - Cayuga
  - Delhi
- Event Management (Online degree)
  - Delhi
- Food and Beverage Management
  - Finger Lakes
- Food Service Administration
  - Restaurant Management
    - Cobleskill
    - Morrisville
    - Niagara Valley
    - Nassau
    - Oneonta
- Gaming & Casino Management
  - Morrisville
- Hospitality Administration
  - Buffalo State
- Hospitality & Tourism Management
  - Jefferson
  - Rockland
  - Schenectady
- Hospitality and Tourism Management
  - Finger Lakes
  - Schenectady
  - Sullivan

**TRANSPORTATION**

Explore behind-the-scenes and frontline careers that lead, manage and support public transportation. Transportation careers include aviation management and trade and international commerce.

- Aeronautical Science: Professional Pilot
  - Farmingdale
- Aviation Administration
  - Farmingdale
- Aviation Management
  - Dutchess

**ADMINISTRATIVE STUDIES**

Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.

- Administrative Assistant
  - Fulton-Montgomery
  - Mohawk Valley
- Administrative Business Technology
  - Nassau
- Administrative Business Technology-Legal
  - Nassau
- Administrative Information Management & Technology
  - Hudson Valley
  - Office Skills
    - Ulster
  - Administrative Professional
    - Marshalltown
    - Monroe
  - Clerical Office Assistant
    - Orange
  - Court & Realtime Reporting
    - Alfred State
  - Court Reporting & Captioning
    - Alfred State
- Legal Office Assistant
  - Sullivan
  - Medical Administrative Assistant
    - Genese
  - Medical Coding
    - Westchester
  - Medical Office Administration
    - Morrisville
  - Medical Office Assistant
    - Columbia-Greene
    - Genese

**INTERNATIONAL BUSINESS**

International business programs provide students with an understanding of international business principles and the languages and cultures of other regions.

- Business Administration
  - International Business
    - Broome
    - Tompkins Cortland
- Global Business
  - Westchester
- Global Business Management
  - Farmingdale
- Global Studies
  - Jamestown
- Global Supply Chain Management
  - Plattsburgh
- International Business
  - Monroe
  - New Paltz

**FOR MORE INFORMATION**

For more information about these academic programs, contact SUNY campuses on the web at [www.suny.edu/contactcampuses](http://www.suny.edu/contactcampuses)