The Arts at SUNY

ART
From printmaking, sculpture, and ceramics to drawing, painting, and new media art, the visual arts include traditional fine arts, as well as emerging art technologies. Art majors at SUNY are as diverse as our campuses! Students learn to express ideas and concepts via formal elements of art, while gaining an understanding of art's larger social and disciplinary contexts.

- Fine Arts
  - Adirondack (AS)
  - University at Buffalo (BFA)
  - Columbia-Greene (AA)
  - Erie (AS)
  - Fashion Institute of Technology (AAS, BFA)
  - Finger Lakes (AS)
  - Fulton-Montgomery (AS)
  - Geneseo (AA)
  - Herkimer (AA)
  - Hudson Valley (AS)
  - Mohawk Valley (AS)
  - Monroe (AS)
  - Niagara (AS)
  - Oswego (BFA)
  - Rockland (AS)
- Studio Art & Design
  - Cayuga (AS)
- The Arts
  - Empire State (AA, AAS, BA, BS, BPS)
- Visual Arts
  - Duchess (AS)
  - New Paltz (BS)
  - Old Westbury (BFA, BFA)
  - Purchase (BFA, BA)
  - Suffolk (AS)
- Visual Arts & New Media
  - Drawing & Painting
  - Fredonia (BFA)
  - Visual Arts & New Media: Sculpture
  - Fredonia (BFA)

ART HISTORY AND APPRECIATION
Expand your understanding of universal and timeless qualities that identify art while learning to appreciate, interpret, and understand art from different eras, movements, styles, and techniques. Acquire a foundation for specialized broad-based study across different fields and perspectives or prepare for non-curatorial positions. The more you understand about art, the better you can develop, evaluate, and improve your own work.

- Art History
  - Albany (BA)
  - Binghamton (BA)
  - Buffalo State (BA)
  - University at Buffalo (BFA, BPS)
  - Fredonia (BA)
  - Geneseo (BA)
  - New Paltz (BA)
  - Purchase (BA)
- Art History & Museum Professions
  - Fashion Institute of Technology (BS)
  - NYS College of Ceramics at Alfred University (BS)

DANCE
Developing technique, artistry, and creativity through development of your individual talent is the focus of SUNY. Programs of study offer the serious and dedicated student professional training in classical ballet and contemporary modern dance, as well as composition and theory.

- Dance
  - Brockport (BA, BS, BFA)
  - University at Buffalo (BA, BFA)
  - Fredonia (BFA)
  - Purchase (BFA)
  - Nassau (AA)

CINEMATOGRAPHY
Cinema and film programs of study at SUNY provide broad perspective on all aspects of the moving image. From developing as an artist and creative thinker in film to learning filmmaking tactics, you’ll receive a solid foundation that will prepare you for numerous careers within the cinema and film industries.

- Film
  - Purchase (BFA)
- Cinema and Screen Studies
  - Fashion Institute of Technology (AAS, BS)
- Digital Cinema
  - University at Buffalo (BA)
- Digital Filmmaking
  - Visual Arts & New Media: Film & Video Arts
  - Fredonia (BFA)

APPLIED DESIGN
Aspiring graphic, interior, communication and toy designers, as well as fabric stylists, jewelers, and digital media specialists will find an amazing array of unique programs of study at SUNY. State-of-the-art technologies and mentoring by industry experts help students merge their artistic ability, technical skills, and creative innovation to hone their craft.

- Advertising & Digital Design
  - Fashion Institute of Technology (AAS, BFA)
- Advertising: Ad Design & Graphic Technology
  - Fashion Institute of Technology (BFA)
- Advertising: Graphic Design
  - Suffolk (AAS)
- Advertising Media Marketing & Management
  - Nassau (AA)

Key:  A = Audition required  P = Portfolio required  (cont.)
For more information about these academic programs, contact SUNY campuses on the web at www.suny.edu/contactcampuses
Aspiring performers, scholars of music, and music technology enthusiasts will find stimulating environments in which to develop their talents. SUNY’s incredible mix of fine and applied music programs will prepare you for work in a variety of careers in the music and entertainment industries. You’ll find workshop spaces, conservatories, and state-of-the-art studios that rival the best in the nation. Numerous performance opportunities via ensembles, bands, orchestras, choral groups, and recitals enable students to merge theory and practice.

Music: Applied
Fredonia (BA)

Music Arts Management
Plattsburgh (BS)

Music Audio Technology
Schenectady (AAS)

Music: Business
Potsdam (MusB)

Music Composition
Fredonia (MusB)
Purchase (MusB)

Music Industry
Fredonia (BS)
Jamestown (AS)
Oneonta (BA)

Music: Performance
Binghamton (MusB)
University at Buffalo (MusB)
Dutchess (Certificate)
Fredonia (MusB)
Monroe (AS)
Potsdam (BA, MusB)

Music Performance: Instrumental
Purchase (MusB)

Music Performance: Jazz Studies
Purchase (MusB)

Music Performance: Vocal
Purchase (MusB)

Music Production
Purchase (MusB)

Music Recording Technology
Finger Lakes (AS)

Music: Studio Composition
Purchase (MusB)

Music Therapy
Fredonia (BS)

Musical Theatre
University Buffalo (BFA)
Cornell (BA)
Fredonia (BFA)
Geneseo (Certificate)

Music Therapy
Fredonia (BS)

Musical Studies
Potsdam (MusB)

Performing Arts
Dutchess (AS)
Rockland (AA)
Westchester (AS)

Performing Arts: Music
Nassau (AAS)
Onondaga (AAS, AS)
Orange (AAS)
Schenectady (AS)

Sound Recording Technology
Fredonia (BS)

Studio Recording Technology
Nassau (Certificate)

PHOTOGRAPHY

Photography study at SUNY emphasizes creativity, craft, and making memorable pictures while creating art to be displayed in museums, sold in galleries, or published in books. Graduates may be found in many fields of employment, including self-employed artists, freelance photographers, teachers, advertising, photojournalism, and editorial illustration.

Photographic Imaging
Suffolk (AAS)

Photographic Technology
Herkimer (AAS)

Photography
Buffalo State (BFA)
Mohawk Valley (AAS, Certificate)
Nassau (AAS, Certificate)
New Paltz (BFA)
Onondaga (AAS)
Purchase (BFA)
Rockland (AS)

For more information about these academic programs, contact SUNY campuses on the web at www.suny.edu/contactcampuses
PERFORMING, VISUAL AND CREATIVE ARTS AT SUNY

How do I find an arts program at SUNY?
Whether you want to study theatre, dance, music, or art, there is a SUNY campus that offers your major. Conducting an academic search on the SUNY website (www.suny.edu/majors) is an easy way to identify applied, fine, and performing arts programs, the degree types offered, and campus locations. Some programs are specialized and offer professional training. Others may be a more generalized study of a discipline.

What’s the difference between a BA or BS, and a BFA or a MusB/BM?
A Bachelor of Arts (BA) or a Bachelor of Science (BS) is a liberal arts degree. A Bachelor of Fine Arts (BFA) or Bachelor of Music (MusB) is more intense and focused on professional training in the arts.

Why do some campuses offer Drama or Art as a major, while others offer Acting or Visual Arts as a major?
Each SUNY campus offers unique programs under different academic departments at the various campus locations. It is important to use a wide variation of words when conducting your academic searches online to find the right program of study. Some examples of an inclusive search may include:
> Drama, Acting, Theatre
> Art, Studio Art, Visual Arts, Graphic Arts
> Music, Vocal Performance, Jazz Studies, Music Business
> Cinema, Film

AUDITION GUIDELINES (cont.)

What do I need to bring to my audition?
In some cases, you may be required to prepare material that will represent you at your best such as letters of recommendation or an artistic résumé or portfolio. Be sure to check with each campus as to what you should bring to your audition.

What should I wear to my audition?
Whether you are auditioning for dance, theatre, or music, you should dress comfortably, but appropriately. Dance students should have appropriate shoes for the dance audition.

Does it cost anything to audition?
Some programs do charge an audition fee that must be paid in advance or at the time of your audition. Be sure to ask each campus if there is a fee to audition for the program.

Where will the audition take place?
Auditions for SUNY programs may take place at individual campuses or regional locations throughout the United States. Check with each campus for a complete list of audition dates and locations.

Audition reminders
It is important to prepare for an audition. You should become familiar with the audition requirements, understanding that they may vary at each campus. Also, be aware of time restrictions on auditions and ensure that you do not exceed the time limit allotted.

ADDITIONAL RESOURCES

SUNY Website
The SUNY website allows students to identify academic programs of study through a curriculum and campus search. (www.suny.edu/attend)

SUNY Campus Websites
Each campus within the SUNY system maintains its own website. Please visit each campus website for a general overview and to learn specific information about the admissions process, as well as audition and portfolio information. (www.suny.edu/attend/visit-us/complete-campus-list)

National Association for College Admission Counseling (NACAC)
The National Association for College Admission Counseling sponsors Performing and Visual Arts College Fairs throughout the United States each year. They also provide general tips and guidelines for students interested in applying to performing, visual, or creative arts programs. (www.nacacfairs.org/attend/pva)

PORTFOLIO GUIDELINES

What is a portfolio?
A portfolio is a visual résumé of your work, which displays your skills and ideas through a collection of projects, illustrations, designs, and/or creative pieces. It demonstrates your ingenuity, personality, abilities, and commitment and assists in an evaluation of your potential.

What should my portfolio consist of?
Portfolios may include essays, photographs, illustrations, slides, or other forms of artwork. A portfolio should represent your best creative work from class projects or assignments. And be consistent with portfolio instructions given by an individual institution.

PORTFOLIO GUIDELINES (cont.)
campus program. Typically a BA or BS has no audition or portfolio requirement. BFA or MusB programs usually require a portfolio and/or audition.

What does SUNY look for in a portfolio?
Just as every arts student is different - with individual strengths, experiences, passions, ideas - each SUNY campus has distinct requirements and expectations. SUNY does not have a common portfolio process. Each campus will send detailed portfolio instructions after you submit your application for admission.

When should I begin assembling a portfolio?
It is never too early to begin thinking about a portfolio. You should begin assembling your creative work as soon as you have decided that you are applying to a program. Follow portfolio instructions step-by-step and submit only what is requested for the program.

For more information about these academic programs, contact SUNY campuses on the web at www.suny.edu/contactcamuses