**Taking Care of Business**

**ADMINISTRATION AND MANAGEMENT**

Administrators and managers plan, organize, direct and control an organization’s activities. They determine objectives and major policies and implement them in accordance with an organization’s goals and objectives.

- **Agribusiness**
  - Management
  - Canton
- **Agri-Business**
  - Jefferson
- **Agricultural Business**
  - Alfred State
  - Adirondack
  - Cobleskill
  - Morrisville
- **Agricultural Business Development**
  - Morrisville
- **Agricultural Business Management**
  - Cobleskill
- **Agricultural Entrepreneurship**
  - Alfred State
- **Applied Economics & Management**
  - NYS College of Agriculture & Life Sciences at Cornell
- **Arts Management**
  - Purchase
  - Bookkeeping/Office Administration
  - Dutchess
  - Rockland
- **Business**
  - Cayuga
  - Columbia-Greene
  - Schenectady
- **Business: Fashion**
  - Buying & Merchandising
  - Herkimer
- **Business Administration**
  - Adirondack
  - Alfred State
  - Binghamton
  - Brockport
  - Broome
  - Buffalo State
  - University at Buffalo
- **Business Entrepreneurship**
  - Alfred State
  - Binghamton
  - Broome
  - University at Buffalo
  - Brockport
  - Canton
  - Cayuga
  - Clinton
  - Cobleskill
  - Columbia-Greene
  - Cobleskill
  - Cornning
  - Delaware
  - Dutchess
  - Erie (City, North, South)
  - Finger Lakes
  - Fredonia
  - Fulton-Montgomery
  - Geneseo
  - Geneseo
  - Herkimer
  - Hudson Valley
  - Jamestown
  - Jefferson
  - Mohawk Valley
  - Monroe
  - Morrisville
  - Nassau
  - Niagara
  - North Country

**ADMINISTRATION AND MANAGEMENT (cont.)**

- **Business Technology**
  - Onondaga
  - Early Childhood Care and Management
  - Canton
  - Entrepreneurship
  - Technology
  - Fulton-Montgomery
  - Entrepreneurial & Applied Business Studies
  - Monroe
  - Entrepreneurship
  - Broome
  - Erie
  - Geneseo
  - Hudson Valley
  - Mohawk Valley
  - Plattsburgh
  - Rockland
  - Schenectady
  - Tompkins Cortland
  - Ulster
  - Entrepreneurship & Business Administration
  - Adirondack
  - Entrepreneurship Management
  - North Country
  - Entrepreneurship & Small Business Management
  - Morrisville
  - Entrepreneurship for the Fashion and Design Industry
  - Fashion Institute of Technology
  - Facilities Management
  - Delhi
  - Fashion
  - Geneseo
  - Fashion Business Management
  - Fashion Institute of Technology
  - Fashion Merchandising
  - Westchester
  - Global Business Management
  - Farmingdale
  - Health Services Management
  - Management
  - Business Management
  - Farmingdale
  - Niagra Falls
  - Orange
  - Suffolk
  - Stony Brook
  - Tompkins Cortland
  - Westchester
  - Business: Marketing
  - Fulton-Montgomery
  - Merchantile Science
  - Fredonia
  - Management, Marketing and Entrepreneurship
  - Adirondack
  - Manufacturing Management
  - Empire State
  - Music Industry
  - Fredonia
  - Jamestown
  - Oneonta
  - Music: Business
  - Potsdam
  - Operations Management & Information Systems
  - Oswego
  - Professional Studies
  - Old Westbury
  - Quality Assurance: Business
  - Herkimer
  - Recreation & Sports Facilities Management
  - Delhi
  - Small Business Management
  - Herkimer
  - Mohawk Valley
  - Monroe
  - Sport(s) Management
  - Alfred State
  - Brockport
  - Broome
  - Canton
  - Cortland
  - Farmingdale
  - Fredonia
  - Jamestown
  - Jefferson
  - Monroe
  - Mohawk Valley
  - Niagara Falls
  - Oneonta
  - Potsdam
  - Supply Chain Management
  - Alfred State
  - Herkimer
  - Morrisville
  - Technology Management

**GENERAL BUSINESS**

General Business careers attract students who enjoy analyzing problems and creating solutions from a broad organizational perspective rather than a specific functional area. These generalists—with an ability to see the big picture—are becoming more important in today’s business environment.

- **General Business**
  - Geneseo
  - General Management
  - General Business
  - New Paltz
  - General Management
  - Ulster

**ACCOUNTING**

Accountants gather, record, analyze, interpret, and communicate information to assess an individual’s or an organization’s financial performance and risks. Accounting requires an in-depth knowledge of how accounting systems are structured and implemented.

- **Accounting**
  - Adirondack
  - Albany
  - Alfred State
  - Binghamton
  - Broome
  - University at Buffalo
  - Brockport
  - Canton
  - Cayuga
  - Clinton
  - Cobleskill
  - Columbia-Greene
  - Corning
  - Delhi
  - Dutchess
  - Empire State
  - Farmingdale
  - Finger Lakes
  - Fulton-Montgomery
  - Fredonia
  - Geneseo
  - Geneseo
  - Herkimer
  - Hudson Valley
  - Jefferson
  - Mohawk Valley
  - Monroe
  - Morrisville
  - Nassau
  - New Paltz
  - Niagara Falls
  - Old Westbury
  - Onondaga
  - Oswego

**ECONOMICS**

Economics is the study of the production and consumption of goods and the transfer of wealth to produce and obtain those goods. Economists analyze how people choose to use resources through mathematical theories of probability and statistics.

- **Applied Economics**
  - Farmingdale
  - Management
  - Business Economics
  - Albany
  - Cortland
  - Oneonta
  - Potsdam
  - Business Management Economics
  - Empire State
  - Economics
  - Albany
  - Binghamton
  - Buffalo State
  - University at Buffalo
  - Cortland
  - Fredonia
  - Geneseo

**Public Accountancy**

- Fredonia

**Taking Care of Business**

- Geneseo
- General Management
- General Business
- New Paltz
- General Management
- Ulster

**Accounting:**

- Internet Systems Auditing
- Delhi
- Accounting Procedures
- Orange
- Accounting/Public Accounting
- Oswego
- Accounting Technicians
- Erie (City)
- Business Accounting
- Jamestown
- Town of Olean
- Nassau
- Rockland
- Suffolk
- Sullivan
- Professional Accounting
- Oneonta
- Public Accountancy
- Fredonia
INSURANCE
Insurance programs include sales agent preparation, underwriter careers and risk management.
Risk Management
and Insurance
Oswego

FINANCE
Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization.
Finance
Brockport
Canton
Fredonia
Mohawk Valley
New Paltz
Old Westbury
Oswego
Plattsburgh
SUNY Poly

LABOR AND INDUSTRIAL RELATIONS
The welfare and performance of employees is the focus of labor and industrial relations. This interdisciplinary field combines the study of economics, public policy, leadership and management strategies, negotiations and conflict resolution to analyze data and to make sense of labor history.
Industrial & Labor Relations
NYS School of Industrial & Labor Relations
at Cornell University
Old Westbury
Labor Studies
Empire State College

MARKETING
Marketing professionals are the backbone of successful businesses. They focus on how to attract customers and promote products and services to build a large and loyal customer base.
Marketing
Advertising & Marketing Communications
Fashion Institute of Technology
Advertising Media
Marketing & Management
Mohawk Valley
Business Administration:
Marketing
Sullivan
Business Marketing
Management & Sales
Broome
Education: Business and Marketing
Buffalo State
Oswego
Marketing
Alfred State
Brockport
Delhi
Farmingdale
Finger Lakes

HOSPITALITY MANAGEMENT
Hospitality and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.
Lodging and Casino Management
Broome
Culinary Arts
Adirondack
Alfred State
Brome
Cobleskill
Delhi
Erie (North, City)
Niagara
Schenectady
Tompkins Cortland
Culinary Arts Management
Delhi
Mohawk Valley
Morrisville
Culinary Arts
Management (Online degree)
Delhi
Ecotourism & Adventure Travel
Herkimer
Event Management
Broome
Cayuga
Delhi
Event Management (Online degree)
Delhi
Food and Beverage Management
Finger Lakes
Food Service Administration:
Restaurant Management
Cobleskill
Morrisville
Mohawk Valley
Nassau
Oneonta
Gaming & Casino Management
Morrisville
Hospitality Administration
Buffalo State
Hospitality & Tourism Management
Jefferson
Rockland
Schenectady
Hospitality and Tourism Management
Finger Lakes
Schenectady
Sullivan
Hospitality Management
Adirondack
Geneese
Monroe
Niagara
Onondaga
Plattsburgh
Hospitality Management:
Hotel & Restaurant Management with Schenectady County
Delhi
Hospitality Operations
Geneese
Hotel & Resort Management
Finger Lakes
Suffolk
Hotel & Restaurant Management
Delhi
Finger Lakes
Schenectady
Tompkins Cortland
Hotel Management
Monroe
Hotel Technology Management
Nassau
Restaurant Management
Broome
Sports & Events Management
North Country
Technology Management:
Resort & Recreation Services
Morrisville
Tourism
Sullivan
Tourism & Hospitality Management
Geneese
Tourism Management
Cayuga
Finger Lakes
Tourism Studies
Finger Lakes
Travel & Tourism
Morrisville
Travel Events Management
Herkimer

ADMINISTRATIVE STUDIES
Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.
Administrative Assistant
Fulton-Montgomery
Mohawk Valley
Sullivan
Administrative Business Technology-Medical
Nassau
Administrative Business Technology-Legal
Nassau
Administrative Information Management & Technology
Hudson Valley
Administrative Office Skills
Ulster
Administrative Professional
Jamestown
Jamestown (Olean)
Finger Lakes
Clerical Office Assistant
Orange
Court & Realtime Reporting
Alfred State
Court Reporting & Captioning
Alfred State
Legal Office Assistant
Sullivan
Legal Studies
Herkimer
Medical Administrative Assistant
Genese
Medical Coding
Westchester
Medical Office Administration
Morrisville
Medical Office Assistant
Columbia-Greene
Genese
Medical Transcription
Broome
Office Administration Management
Morrisville
Office Assistant
Sullivan
Office Management
Suffolk County
Office Technologies
Broome
Jamestown
Orange
Rockland
Westchester
Office Technologies - Medical
Suffolk
Office Technologies - Administrative
Finger Lakes
Jefferson
Office Technology: Medical Office Assistant
Monroe
Paralegal
Broome
Dutchess
Erie (City)
Finger Lakes
Jefferson
Nassau
Schenectady
Suffolk
Tompkins Cortland
Westchester
Paralegal Studies
Genese
Monroe
Nassau
Rockland
Suffolk
Tompkins Cortland

INTERNATIONAL BUSINESS
International business programs provide students with an understanding of international business principles and the languages and cultures of other regions.
Business Administration:
International Business
Broome
International Business & Economics
Broome
International Trade
University at Buffalo
International Trade & Marketing for the Fashion Industries
Fashion Institute of Technology
International Transportation & Trade
Maritime
Language & International Trade
Oswego

TRANSPORTATION
Explore behind-the-scenes and frontline careers that lead, manage and support public transportation. Transportation careers include aviation management and trade and international commerce.
Aeronautical Science:
Professional Pilot
Farmingdale
Aviation Administration
Farmingdale
Aviation Management
Dutchess
International Transportation and Trade
Niagara
Marine Operations
Maritime
Marine Transportation Maritime