ADMINISTRATION AND MANAGEMENT

Administrators and managers plan, organize, direct and control an organization’s activities. They determine objectives and major policies and implement them in accordance with an organization’s goals and objectives.

Agribusiness Management
Canton
Agri-Business
Jefferson
Agricultural Business
Alfred State
Adirondack
Cobleskill
Morrisville
Agricultural Business Development
Morrisville
Agricultural Business Management
Cobleskill
Agricultural Entrepreneurship
Alfred State
Applied Business Studies
Jefferson
Applied Economics & Management
NYS College of Agriculture & Life Sciences at Cornell
Arts Management
Purchase
Bookkeeping/Office Administration
Dutchess
Rockland
Ulster
Business
Cayuga
Columbia-Greene
Schenectady
Business: Fashion Buying & Merchandising
Herkimer
Business Administration
Adirondack
Albany A
Alfred State A, B
Binghamton
Brooklyn
Broome
Buffalo State B
University at Buffalo
Canton
Cayuga
Clinton
Cobleskill A, B
Columbia-Greene A
Schenectady C
Cornell A
Dell A
Dutchess A
Erie (City, North, South) A
Finger Lakes A
Fredonia A
Fulton-Montgomery A
Geneseo A
Genevese A
Herkimer A
Hudson Valley A
Jamestown A
Jefferson A
Mohawk Valley A
Monroe A
Morrisville A, B
Nassau A
Niagara A
North Country A
Old Westbury B
Onondaga A
Orange A
Oswego B
Oswego-Syracuse Branch Campus B
Plattsburgh B
Plattsburgh at Queensbury B
Potsdam A
Rockland A
Schenectady A
Suffolk A
Sullivan A
SUNY Poly
Tompkins Cortland A
Ulster A
Business Administration - Finance
University at Buffalo
Business Administration/Management
Information Systems
University at Buffalo
Business Administration/Operations & Supply Chain Management
University at Buffalo
Business Administration/Operations & Supply Chain Management 3+2 with Binghamton
Geneseo
Business Analytics
Farmingdale B
New Paltz B
Business Applications Specialist
Fulton-Montgomery
Business Entrepreneurship
Rockland A
Business and Entrepreneurial Studies
Ulster A
Business and Environmental Sustainability
Empire State A
Business and Technology Management
Delhi A
Business: Health Services Management
Herkimer A
Business: Human Resource Management
Herkimer
Business Information: Information Business
Tompkins Cortland A
Business Information Management
Broome A
Business Management
Farmingdale A
Niagara A
Orange A
Suffolk A
Stony Brook A
Tompkins Cortland C
Westchester A
Business: Marketing
Fulton-Montgomery A
Nassau A
Rockland A
Business: Marketing, Management & Sales
Broome A
Business Technology
Onondaga A
Early Childhood Care and Management
Canton A
Entertainment Technology
Fulton-Montgomery A
Entrepreneurial & Applied Business Studies
Monroe A
Entrepreneurial Broome
Erie C
Geneseo A, C
Hudson Valley A
Mohawk Valley C
Plattsburgh B
Rockland A
Schenectady C
Tompkins Cortland A
Ulster A
Entrepreneurial & Business Management Adirondack
Entrepreneurial Management
North Country A
Entrepreneurial & Small Business Management
Morrisville A
Entrepreneurial for the Fashion and Design Industry
Fashion Institute of Technology B
Facilities Management Delhi B
Fashion Business
Geneseo A, C
Fashion Business Management
Fashion Institute of Technology A
Fashion Institute of Technology
Fashion Merchandising
Westchester A
Global Business Management
Farmingdale A
Health Care Management
Jefferson A
Health Services Management
Clinton A
Human Resource Management
Delhi B
Oswego B
Plattsburgh C
Journeyworker – Technical Trades Management
Adirondack A
Management
Canton B
Empire State B
Farmingdale C
New Paltz B
Plattsburgh A
Management
Information Systems
Old Westbury B
Plattsburgh B
Management: Management Science
Fredonia B
Management, Marketing and Entrepreneurship
Adirondack A
Manufacturing Management
Empire State C
Music Industry
Fredonia B
Jamestown A
Oneonta A
Music: Business
Potsdam A
Operations Management & Information Systems
Information Systems
Oswego B
Professional Studies
Old Westbury
Quality Assurance: Business
Herkimer A
Recreation & Sports Facilities Management Delhi A
Small Business Management
Herkimer A
Mohawk Valley C
Monroe A
Sport(s) Management
Alfred State A
Brockport B
Broome A
Canton A
Farmingdale B
Fredonia A
Jamestown A
Jefferson A
Oneonta A
Tompkins Cortland A
Sports Studies
Finger Lakes A
Supply Chain Management
Alfred State A
Herkimer A
Morrisville B
Technology Management
Oswego B

GENERAL BUSINESS

General Business careers attract students who enjoy analyzing problems and creating solutions from a broad organizational perspective rather than a specific functional area. These generalists—with an ability to see the big picture—are becoming more important in today’s business environment.

GENERAL BUSINESS(cont.)

Business
Cayuga A
Columbia-Greene A
Schenectady A
Business, Management & Economics
Empire State College B

ACCOUNTING

Accountants gather, record, analyze, interpret, and communicate information to assess an individual’s or organization’s financial performance and risks.

Accounting
Adirondack A
Albany A
Alfred State A
Binghamton A
Broome A
University at Buffalo A
Brockport B
Canton A
Cayuga A
Cobleskill A
Columbia-Greene A
Cornell A
Delhi A
Dutchess A
Empire State A
Farmingdale A
Finger Lakes A
Fredonia A
Fulton-Montgomery A
Geneseo A
Genevese A
Herkimer A
Hudson Valley A
Jefferson A
Mohawk Valley A
Monroe A
Morrisville A
Nassau A
New Paltz B
Niagara A
Old Westbury B
Onondaga A
Oswego B
Orange County A
Plattsburgh B
Rockland A
Schenectady A
Suffolk A, C
SUNY Poly A, C
Tompkins Cortland A
Ulster A
Westchester A
Accounting/Accounting
University at Buffalo
Accounting: Information Systems
Auditing
Delhi A
Accounting Procedures
Orange A
Accounting/Public Accounting
Oswego C
Accounting Technician
Erie (City) C
Applied Accounting
Genevese C
Business Accounting
Jamestown A
Jamestown (Olean) A
Nassau A
Rockland A
Suffolk A
Sullivan A
Professional Accounting
Oneonta A
Public Accountability
Fredonia B

ECONOMICS

Economics is the study of the production and consumption of goods and the transfer of wealth to produce and obtain those goods. Economists analyze how people choose to use resources through mathematical theories of probability and statistics.

Applied Economics
Farmingdale A
Business Economics
Albany A
Cortland A
Oneonta A
Potsdam A
Business Management Economics
Empire State A, B
Economics
Albany A
Binghamton A
Buffalo State A
University at Buffalo A
Cortland A
Fredonia A
Genevese A
New Paltz B
Oneonta A
Oswego B
Plattsburgh B
Potsdam A
Purchase A
Stony Brook A
Economics/Econometrics and Quantitative Economics
University at Buffalo
International Business & Economics
Brockport A
Mathematical Economics
Oswego B
University at Buffalo B
Politics, Economics & Law
Old Westbury B

(SUNY) Taking Care of Business
FINANCE

Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization.

- Finance
  - Brockport
  - Canton
  - Fredonia
  - Mohawk Valley
  - New Paltz
  - Old Westbury
  - Oswego
  - Plattsburgh
  - SUNY Poly

LABOR AND INDUSTRIAL RELATIONS

The welfare and performance of employees is the focus of labor and industrial relations. This interdisciplinary field combines the study of economics, public policy, leadership and management strategies, negotiations and conflict resolution to analyze data and to make sense of labor history.

- Industrial & Labor Relations
  - Empire State College
  - SUNY Poly

MARKETING

Marketing professionals are the backbone of successful business organizations. They focus on how to attract customers and promote products and services to build a large and loyal customer base.

- Advertising & Marketing Communications
  - Fashion Institute of Technology
  - SUNY Delhi
  - SUNY Orange
  - SUNY Sullivan

- Business Administration
  - Marketing
    - SUNY Buffalo State
    - SUNY Oswego

- Business Marketing Management & Sales
  - Broome

- Digital Media and Marketing
  - Mohawk Valley

- Education: Business and Marketing
  - Buffalo State
  - Oswego

- Marketing
  - Alfred State
  - Brockport
  - Delhi
  - Farmingdale
  - Finger Lakes
  - Marketing (cont.)
    - Fredonia
    - Herkimer
    - Hudson Valley
    - New Paltz
    - Old Westbury
    - Oswego
    - Plattsburgh
    - Rockland
    - Westchester

- Media, Marketing and Management
  - Mohawk Valley
  - Textile Development and Marketing
  - Fashion Institute of Technology

- Winery Management & Marketing
  - Jefferson

- Wine Marketing
  - Genesea
  - Mohawk Valley
  - Niagara
  - Onondaga
  - Plattsburgh

- Hospitality Management
  - Adirondack
  - Alfred State
  - Broome
  - Cobleskill
  - Delhi
  - Erie (North, City)
  - Niagara
  - Schenectady

- Hospitality and Tourism Management
  - Finger Lakes
  - Genesea
  - Monroe
  - Morrisville
  - Onondaga
  - Plattsburgh

- Travel & Tourism Management
  - Herkimer

HOSPITALITY MANAGEMENT

Hospitality and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.

- Culinary
  - Adirondack
  - Alfred State
  - Broome
  - Cobleskill
  - Delhi
  - Erie (North, City)
  - Niagara
  - Schenectady
  - Tompkins Cortland

- Culinary Arts
  - Adirondack
  - Alfred State
  - Broome
  - Cobleskill
  - Delhi
  - Erie (North, City)
  - Niagara
  - Schenectady
  - Tompkins Cortland

- Ecotourism & Adventure Travel
  - Herkimer

- Event Management
  - Broome
  - Cayuga
  - Delhi

- Food and Beverage Management
  - Finger Lakes

- Food Service Administration
  - Restaurant Management
  - Cobleskill
  - Mohawk Valley
  - Morrisville
  - Nassau
  - Oneonta

- Gaming & Casino Management
  - Morrisville

- Hospitality Administration
  - Buffalo State
  - Hospitality & Tourism
  - Jefferson
  - Rockland
  - Schenectady

- Hospitality and Tourism Management
  - Finger Lakes
  - Genesea
  - Monroe
  - Morrisville
  - Nassau
  - Onondaga
  - Plattsburgh

- Hospitality Management
  - Adirondack
  - Alfred State
  - Genesea
  - Monroe
  - Morrisville
  - Nassau
  - Onondaga
  - Plattsburgh

- Hospitality Management/Hotel & Restaurant Management with Schenectady County

- Hospitality Operations
  - Niagara

- Hotel & Resort Management
  - Finger Lakes

- Hotel and Restaurant Management
  - Delhi
  - Finger Lakes
  - Schenectady
  - Tompkins Cortland

- Lodging and Casino Management
  - Broome

- Mobile Food Service
  - Schenectady

- Restaurant Management
  - Broome

- Sports & Events Management
  - North Country

- Tourism

- Tourism and Hospitality Management
  - Genesea

- Travel & Tourism Management
  - Genesea

- Travel Events Management
  - Herkimer

ADMINISTRATIVE STUDIES

Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.

- Administrative Assistant
  - Fulton-Montgomery
  - Mohawk Valley

- Administrative Business Technology-Medical
  - Nassau

- Administrative Business Technology-Legal
  - Nassau

- Administrative Information Management & Technology
  - Hudson Valley

- Administrative Office Skills
  - Ulster

- Administrative Professional
  - Jamestown
  - Jamestown (Olean)
  - Finger Lakes

- Clerical Office Assistant
  - Orange

- Court & Realtime Reporting
  - Alfred State

- Court Reporting & Captioning
  - Alfred State

- Legal Office Assistant
  - Sullivan

- Legal Studies
  - Herkimer

- Medical Administrative Assistant
  - Genesea

- Medical Coding
  - Westchester

- Medical Office Administration
  - Morrisville

- Paralegal Studies
  - Genesea
  - Herkimer
  - Monroe
  - Nassau
  - Rockland
  - Suffolk
  - Tompkins Cortland

- Paralegal
  - Binghamton
  - Cortland
  - New Paltz

- Professional
  - Jamestown
  - Jamestown (Olean)

- International Business
  - SUNY Broome
  - SUNY Cortland
  - SUNY Genesea

- International Trade
  - SUNY Buffalo State
  - SUNY Oswego

- International Transportation & Trade
  - Maritime

- Language & International Trade
  - Oswego

For more information about these academic programs, contact SUNY campuses on the web at www.suny.edu/contactcampuses.