

JUNE 21-23, 2023



THE VERY HEART OF IT

Join our SUNY Benefits Administrators, our University-wide Benefits team, and our SUNY, New York State, and Business Partners for our first in-person BAM since 2019!



THE SUNY GLOBAL CENTER | NEW YORK, NY

**COME TOGETHER
IN THE HEART OF
THE BIG APPLE**

BAM

BENEFIT ADMINISTRATORS MEETING

To showcase the work we do in providing optimal benefits for SUNY employees across our campuses

To learn about the latest ideas and their impacts in the institutional retirement industry, the leave benefits world and within our own Benefits community

To discuss initiatives and objectives for the coming year

To meet key stakeholders

To celebrate the progress of the past few years

To foster strong relationships among colleagues in the SUNY HR and Benefits community

To share knowledge and experiences to enhance best practices

To champion the individuals and teams who put their hearts into everything they do - our SUNY Benefits Administrators



	<h1>SUNY BAM 2023 SPONSORSHIP OPPORTUNITIES</h1>
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LEAD SPONSOR \$10,000

- Opportunity to address all meeting attendees at the conference (*estimated 100 participants*)
- Opportunity to co-brand conference swag with SUNY

- Opportunity to develop and lead a plenary session at the conference
- Top Tier Logo placement on conference website
- Name of organization in conference agenda listed as a Lead Sponsor (*agenda is highlighted on conference website*)
- Premier Exhibit table placement at conference
- Prominent digital signage throughout the conference venue, recognizing organization as a Lead Sponsor
- All Access to conference sessions and events – including Green Room
- Complete list of all conference attendees

PREMIER SPONSOR \$5,000

- Opportunity to develop and lead a breakout session at the conference
- Recognition of sponsorship from the podium

- Exclusive Signage at hosted breakout session recognizing organization as a Premier Event Sponsor
- 2nd Tier Logo placement on conference website and digital signage at conference venue
- Premier exhibit table placement at conference venue
- Name of organization in conference agenda recognizing organization as a Premier Sponsor (*agenda is highlighted on conference website*)
- Access to conference sessions and events
- Complete list of all conference attendees

CONFERENCE EXHIBITOR \$1000

- Exhibit table at conference venue
- Opportunity to interact with 100 in-person conference attendees throughout the 2-day conference
- Access to conference sessions and events
- Logo placement on conference website and digital signage at conference venue

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