



THE STATE UNIVERSITY OF NEW YORK

OPINFORM 2025



Thank You!





Why This Matters.



Let's Go...



SUNY

#1
Enrollment



Overall Enrollment Increase

- System-wide student enrollment increased two years in a row
- First time in 15 years
- 376,155 students



Overall Enrollment Increase

	Fall 2023 to Fall 2024	Fall 2022 to Fall 2024
SUNY-Wide	+2.3%	+3.4%
State-Operated	+2.7%	+3.3%
Doctoral	+2.2%	+2.4%
Comprehensive	+2.7%	+3.2%
Technology	+5.0%	+7.6%
Community Colleges	+1.9%	+3.7%

A woman with dark hair and sunglasses on her head is kayaking on a blue lake. She is wearing a red life vest over a dark shirt and is holding a yellow paddle. The background is a lush green forest. The word 'SUNY' is written in large, orange, 3D block letters with white outlines, slanted upwards from left to right.

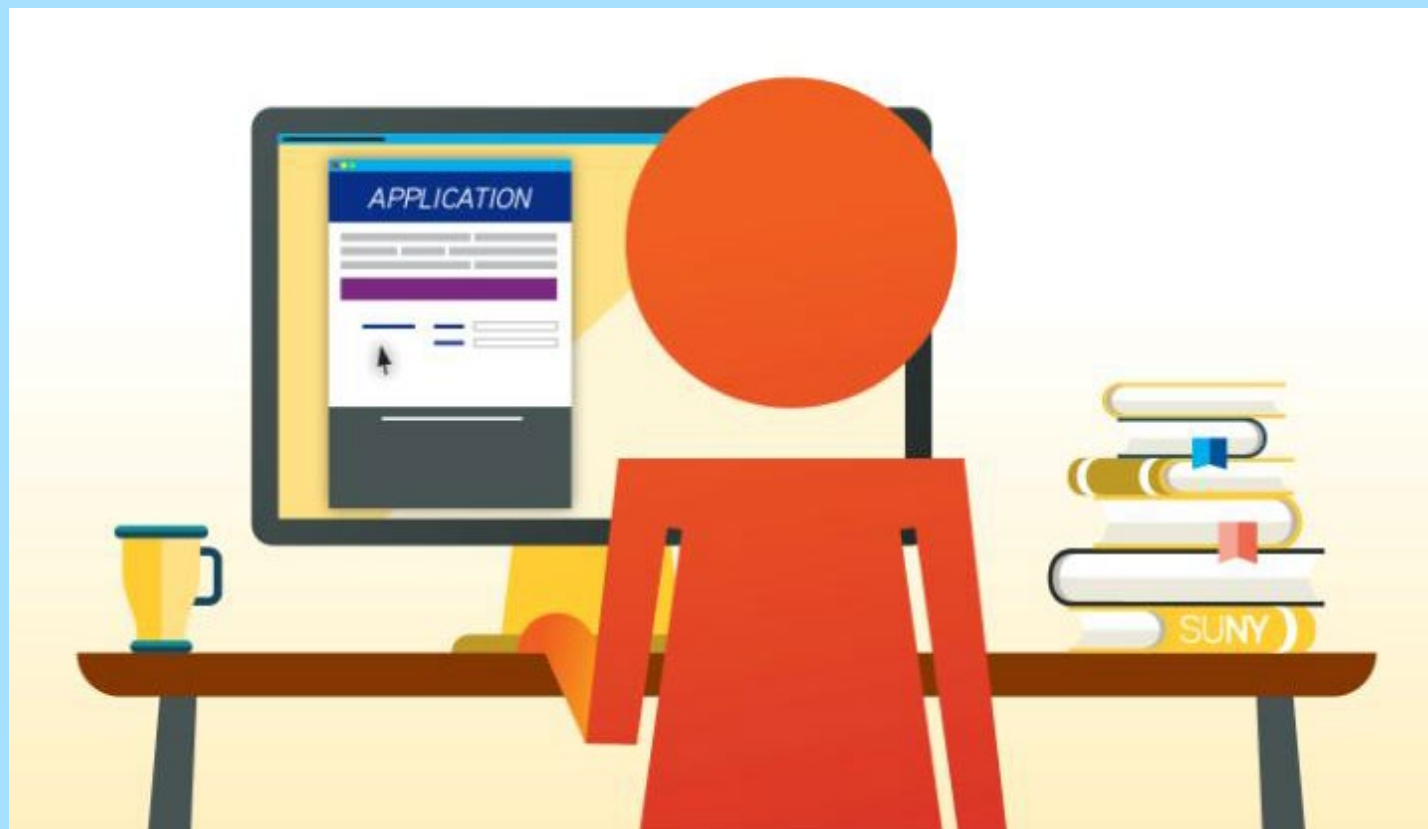
SUNY

#2

applySUNY



2025
500,000+ Applications





applySUNY and Community Colleges

- Students can now apply to select community colleges for free on the SUNY application



SUNY'S FREE APPLICATION WEEKS

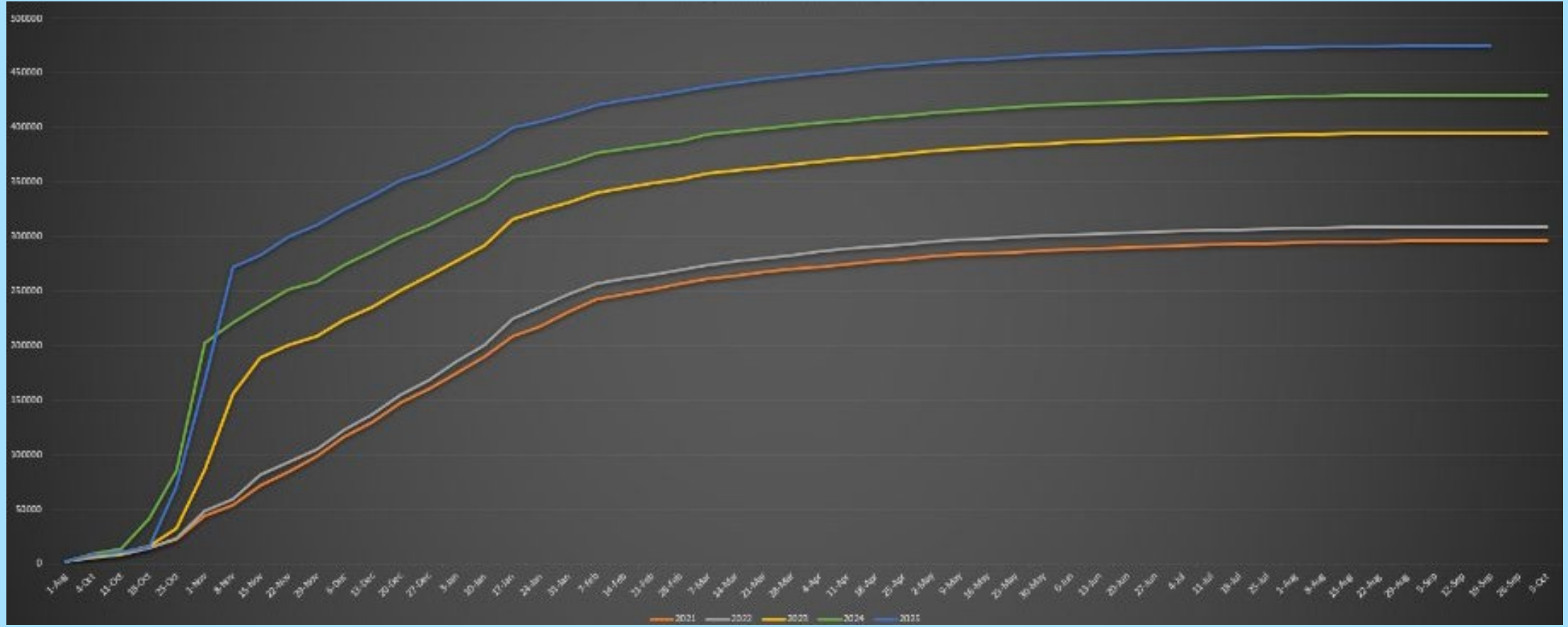
October 20 – November 3

**Save money by applying to
up to five SUNY schools with
no application fee!**





5 Year Application Volume by Week





SUNY

#3 Programming



Fall College Fairs

suny.edu/studentevents

Long Island (Farmingdale) College Fair

Sunday, September 21, 2025
Farmingdale State College
Nold Athletic Complex

- 12:30 PM Arrival
- 2:30 PM Arrival

New York City College Fair

Monday, September 29, 2025
Jacob K Javits Convention Center
Exhibit Hall 1E

- 4:00 PM - 7:00 PM

Syracuse College Fair

Monday, October 6, 2025
Onondaga Community College
SRC Arena and Events Center

- 6:00 PM - 7:30 PM



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Virtual Events

suny.edu/studentevents

FALL EVENTS WITH SUNY

Register for a virtual information session at suny.edu/studentevents

HOW TO APPLY | 5:30 PM

.....

Thursday, September 18 Thursday, October 2 Thursday, October 23
Thursday, September 25 Thursday, October 9 Tuesday, October 28

DISCOVER SUNY | 5:30 PM

.....

Tuesday, September 16 Tuesday, October 7
Tuesday, September 23 Tuesday, October 14

FAFSA OVERVIEW | 6:00 PM

.....

Tuesday, September 23 Tuesday, October 21
Tuesday, October 7 Tuesday, October 28

EOP INFORMATION SESSION | 5:00 PM

.....

Wednesday, October 8 Thursday, November 6
Wednesday, October 22 Tuesday, November 18

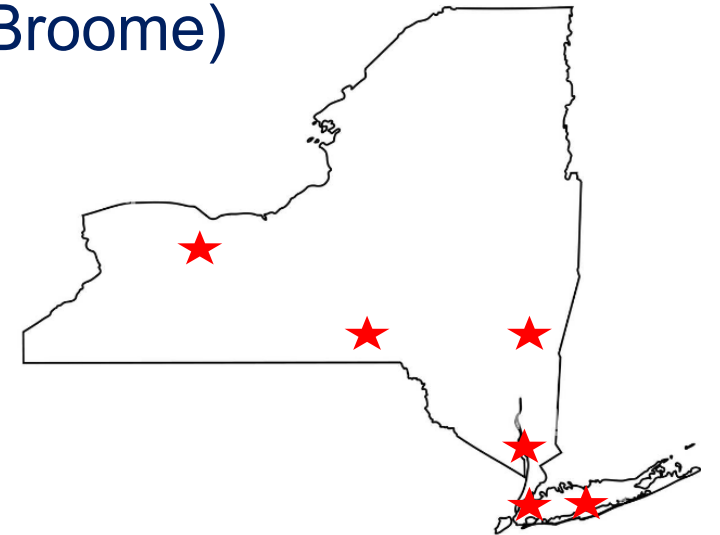
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Spring Planning

Tentative Spring College Fairs

- Long Island (Farmingdale)
- New Paltz (SUNY New Paltz)
- Manhattan (Armory Track and Field Center)
- Rochester (SUNY Brockport)
- Southern Tier (SUNY Broome)
- Westchester/Rockland
- Brooklyn
- Queens





Counselor Bus Trips

suny.edu/counselorevents

Date	Location	Attended
3/11	Brockport, Genesee, Geneseo, Monroe	8
3/20	Broome, AlfredU Ceramics, Alfred State	8
4/4	New Paltz, Adirondack, Plattsburgh, North Country CC	25
4/9	Jefferson, Canton, Potsdam	13

An aerial photograph of a SUNY campus during sunset. The sky is filled with vibrant orange and red clouds. The campus features several large brick buildings with blue roofs, surrounded by lush greenery and trees with autumn foliage. A large, 3D orange 'SUNY' logo with a white outline is positioned in the upper left corner of the image.

SUNY

#4
**Educational
Opportunity Program**



WHY EOP?

- Individualized Counseling
- Modest Financial Support to Supplement Non-Tuition Costs
- Academic Advising
- Developmental Workshops
- Community

2026-27 EOP INCOME ELIGIBILITY CRITERIA

Household Size <i>(including head of household)</i>	Total Annual Income
1	\$28,953
2	\$39,128
3	\$49,303
4	\$59,478
5	\$69,653
6	\$79,828
7	\$90,003
8	\$100,178*

**For families/households with more than 8 persons, add \$10,175 for each additional person.*



The Arthur O. Eve Educational
Opportunity Program



APPLY AT SUNY.EDU/APPLY



AND CHECK THE BOX

*Are you applying for the Educational Opportunity Program (EOP)?

☒ Yes

☐ No

The Educational Opportunity Program provides college access for students who are academically underprepared and cannot enter college under traditional admissions standards



SUNY

#5
ASAP | ACE



ASAP | ACE

Advancing Success in
Associate Pathways

Advancing Completion through
Engagement

suny.edu/ASAP-ACE



Dedicated and
personalized advising
services



Financial support to
cover books,
transportation, and
other costs of
attendance



Consolidated course
schedules to meet
your needs



Career development
and other support
services



Connected
community of
fellow learners





SUNY

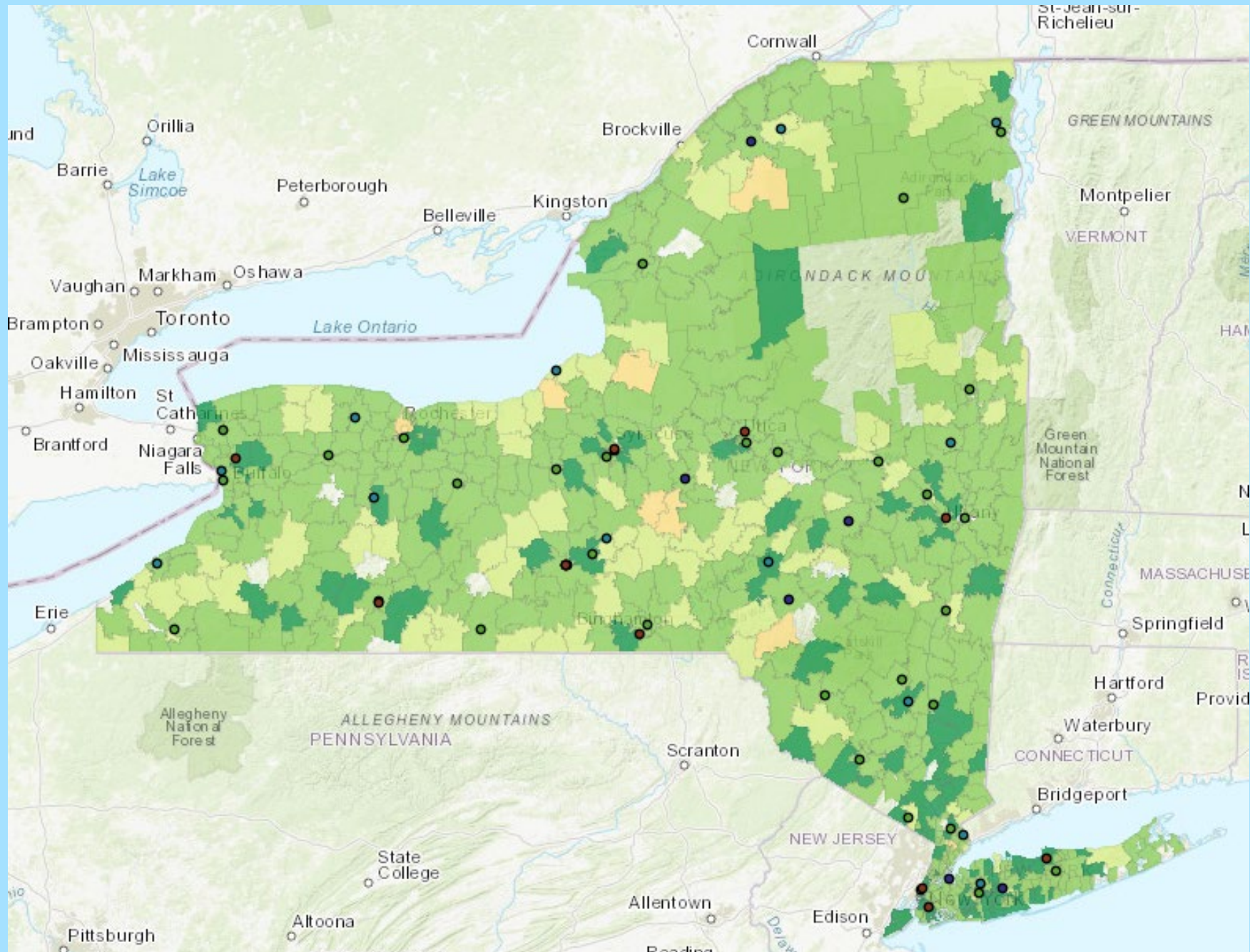
#6

Universal FAFSA



Universal FAFSA Adopted in New York State

- Requires all students to complete either the FAFSA, the DREAM Act application if applicable, or complete a waiver
- School districts will be reporting this data to the State Department of Education
- No penalty to students





NYS FAFSA Completion Initiative

- FAFSA and TAP completion data for high schools and school districts
- hesc.ny.gov/school-counselors/fafsa-completion-initiative/

The background of the image shows a building with a dark, gabled roof and large windows. A large tree with green leaves is in the foreground on the left. The scene is lit with the warm, golden light of a sunset or sunrise, with the sun visible through the windows and behind the tree. The SUNY logo is overlaid on the left side of the image.

SUNY

#7
Free
Community College



SUNY Reconnect Overview

Who is eligible?

New Yorkers **ages 25-55** who **do not have a college degree** choose to **attend full-time or part-time**

What campuses can students attend?

Any public community college in New York State

What does the program cover?

Tuition, fees, books, and supplies after all other financial aid

What fields can students pursue?

High-demand fields in the following sectors - which can be updated by the NYS Department of Labor based on workforce demand:

- Advanced manufacturing
- Artificial intelligence
- Cybersecurity
- Engineering
- Technology
- Nursing and allied health fields
- Green and renewable energy
- Pathways to teaching in shortage areas

What else will SUNY provide?

Dedicated advising and other support to help adult learners thrive, and outreach to help New Yorkers find the perfect SUNY campus to pursue their goals

A vibrant campus scene featuring a modern building with a glass and metal facade, a brick tower, and a green lattice structure. In the foreground, there are lush green lawns, pink rose bushes, and a paved walkway where several students are walking. The scene is framed by autumn-colored trees at the top.

SUNY

#8

Admission Initiatives



Community College Direct Admission

Criteria

- In partnership with NYSED, all graduating seniors are included
- Excludes students that already applied

Result

- Student is offered admission to their local community college
- Not admitted to a specific major
- Student and parent receive a letter



H. Carl McCall SUNY Building
353 Broadway, Albany, New York 12248

JOHN SMITH
123 EDUCATION DRIVE
ALBANY, NY 12246

Dear Student Name,

Congratulations! I'm pleased to inform you that you have earned guaranteed admission to Hudson Valley Community College, Schenectady County Community College, Adirondack Community College, and Fulton-Montgomery Community College.

I'm a huge believer in the power of public education, because I would not be where I am today without it. At SUNY, we are committed to helping every high school senior and resident of New York State find their place at SUNY. Our community colleges offer a smart, supportive, affordable path forward for so many New Yorkers.

To take advantage of this opportunity, complete the admissions process at suny.edu/CCDirect or scan the QR code below to enter the offer code ADMIT in your admission form. There is no application fee for completing this process. (If you have already applied and been accepted to your local community college, no further action is needed.)

SUNY community colleges offer a wide variety of career-focused degree programs that can lead to immediate employment and provide seamless transfer to SUNY's four-year colleges. Many of our community college students take advantage of accelerated programs, microcredentials, apprenticeships, evening and weekend classes, workforce development programs, and online classes to help meet their goals.

Students with household incomes below \$125,000 may be eligible to attend SUNY community colleges tuition free. You can find more information about federal financial aid, the New York State Tuition Assistance Program (TAP), and the Excelsior Scholarship at <https://www.suny.edu/smartrack/>

Please note that this offer does not prevent you from applying to other SUNY community colleges and four-year schools. Any applications you have already submitted to other SUNY colleges are not affected by this offer.

On behalf of the State University of New York, we welcome you to the SUNY family and look forward to seeing you on campus this fall!

Sincerely,

John B. King, Jr., J.D., Ed.D.
Chancellor, State University of New York



Note: This local community college admission is dependent on completing the high school diploma graduation requirements of New York State. Some community college degree programs have additional requirements for admission. Please review information on your local community college's website to learn more.

Go to suny.edu/CCDirect for Translation: Traducción, 翻譯, 翻譯, Перевод, איבערזעצונג, অনুবাদ, Tradiksyon, 번역, Traduzione, ترجمة, Tlumaczenie, Traduction, ترجمه



H. Carl McCall SUNY Building
353 Broadway, Albany, New York 12248

JANE SMITH
123 EDUCATION DRIVE
ALBANY, NY 12246

Dear Parent/Guardian:

Congratulations! I'm pleased to inform you that your student has earned guaranteed admission to Hudson Valley Community College, Schenectady County Community College, Adirondack Community College, and Fulton-Montgomery Community College.

I'm a huge believer in the power of public education, because I would not be where I am today without it. At SUNY, we are committed to helping every high school senior and resident of New York State find *their* place at SUNY. Our community colleges offer a smart, supportive, affordable path forward for so many New Yorkers.

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Please note that this offer does not prevent your student from applying to other SUNY community colleges and four-year schools. Any applications they have already submitted to other SUNY colleges are not affected by this offer.

On behalf of the State University of New York, we welcome you and your student to the SUNY family and look forward to seeing your student on campus this fall!

Sincerely,

John B. King, Jr., J.D., Ed.D.
Chancellor, State University of New York



Note: This local community college admission is dependent on completing the high school diploma graduation requirements of New York State. Some community college degree programs have additional requirements for admission. Please review information on your local community college's website to learn more.

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Top 10% Promise

- Student eligibility will be based on:
 - GPA in the top 10% of the student's high school class
 - Meeting consistent academic preparation standards (e.g., Advanced Regents, SAT, ACT, AP/IB)
- Campuses will be able to apply additional relevant thresholds (e.g., campus-specific GPA requirement)
- Every student will be directly admitted into at least one participating campus.
- Enrollment in specific programs may require additional steps following direct admission to the campus.
- Participation will not preclude a student from applying to other campuses.



Top 10% Implementation Year One

SUNY Campuses

- University at Albany
- University at Buffalo
- ESF
- SUNY Geneseo
- SUNY New Paltz
- SUNY Oneonta
- SUNY Poly
- Purchase College
- Stony Brook University

School Districts

- All school districts will be included at full phase-in
- 68 school districts identified for first-year participation
- Includes Charter Schools
- Just over 800 high schools as potential participants



Top 10% Implementation Year Two

SUNY Campuses

- University at Albany
- University at Buffalo
- ESF
- SUNY Geneseo
- SUNY New Paltz
- SUNY Oneonta
- SUNY Poly
- Purchase College
- Stony Brook University

School Districts

- All school districts will be included at full phase-in
- 68 school districts identified for first-year participation
- Includes Charter Schools
- Just over 800 high schools as potential participants



SUNY

#9

SUNY Match Programs



SUNY Match

Criteria

- Student is not accepted to any of the SUNY campuses to which they applied
- All decisions have been received

Result

- Student is offered admission to 4 other SUNY campuses within the system (3 four-year and 1 community college)
- Matches are based on program, geography, and GPA
- Student receives both a letter and an email



EOP Match

Criteria

- Student has been identified as possibly financially eligible for EOP
- Due to EOP eligibility, student is not officially accepted to any of the campuses to which they applied
- All decisions have been received

Result

- Student is offered matches to 4 EOP campuses (3 four-year and 1 community college)
- Matches are based on program, geography, and GPA
- Student receives both a letter and an email



Transfer Match

Criteria

- Current community college student that is 95% complete with degree
- Has not yet applied to any SUNY campuses

Result

- Student is offered admission to 3 SUNY four-year campuses
- Matches are based on program, geography, and GPA
- Student receives both a letter and an email



June 20, 2023

Jordan Student
Main St
New York, NY 10025

Dear Jordan,

Congratulations! According to our records, you are eligible for the Educational Opportunity Program (EOP) and have been identified for the SUNY EOP Match program! The following SUNY colleges are offering to review your application for admission into their fall 2023 EOP class.

SUNY Morrisville
SUNY Oneonta
SUNY Polytechnic Institute
Westchester Community College

The next step is to scan the QR Code to select your preferred major and have your application sent to your campus choices for consideration. The application fee will automatically be waived. The campus will contact you once they receive your application.



Scan QR Code

If you have questions, please contact the Application Services Center at 1.800.342.3811 or askSUNY@suny.edu.

I hope you will consider the enormous benefit you will receive in attending a SUNY college. On behalf of The State University of New York, I welcome the opportunity to help you find your EOP match.

Sincerely,


John B. King, Jr.
Chancellor

THE STATE UNIVERSITY OF NEW YORK

Dear Marissa,

Congratulations! According to our records, you are eligible for the Educational Opportunity Program (EOP) and have been identified for the SUNY EOP Match program! The following SUNY colleges are offering to review your application for admission into their fall 2023 EOP class.

Alfred State
SUNY Morrisville
SUNY Polytechnic Institute

The next step is to [complete this form](#) to select your preferred major and have your application sent to your campus choices for consideration. The application fee will automatically be waived. The campus will contact you once they receive your application.

[Complete this Form](#)

If you have questions, please contact the Application Services Center at 1.800.342.3811 or askSUNY@suny.edu.

I hope you will consider the enormous benefit you will receive in attending a SUNY college. On behalf of The State University of New York, I welcome the opportunity to help you find your EOP match.



John B. King, Jr.
Chancellor
The State University of New York



SUNY Match	Fall 2024 (Final)	Fall 2025 (9/19/25)
Applicants	5,656	8,904
Offered Campuses	21,264 (3.8 per student)	33,310 (3.7 per student)
Applicants Opted-in	917 (16.2%)	955 (10.7%)
Applications	2,002 (2.2 per student)	2,056 (2.2 per student)
Deposits	263 (28%)	184 (19%)

EOP Match	Fall 2024 (Final)	Fall 2025 (9/19/25)
Applicants	328	534
Offered Campuses	1,095 (3.4 per student)	1,924 (3.6 per student)
Applicants Opted-in	74 (22.6%)	112 (21.0%)
Applications	161 (2.2 per student)	256 (2.3 per student)
Deposits	27 (36%)	24 (21%)

Transfer Match	Fall 2024 (Final)	Fall 2025 (9/19/25)
Applicants	9,313	8,939
Offered Campuses	27,939 (3.0 per student)	26,817 (3.0 per student)
Applicants Opted-in	345 (3.7%)	320 (3.6%)
Applications	472 (1.4 per student)	456 (1.4 per student)
Deposits	159 (46%)	140 (43%)

An aerial photograph of a SUNY campus during sunset. The sky is filled with vibrant orange and red clouds. The campus features several large brick buildings with blue roofs, surrounded by lush green trees with some autumn-colored foliage. In the foreground, there is a circular paved area with a central fountain and a few people walking. The overall scene is peaceful and scenic.

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#10
**Universal Guaranteed
Admission**



Universal Guaranteed Admission

“Then, starting with the entering class of Fall 2027, all New York students will be offered guaranteed admission at the SUNY that’s right for them. Students will always be able to apply to other institutions, but this will make the college admission process more transparent and expand access for New York students.”



suny.edu/counselor

APPLICATION PROCESSING

[applySUNY Program Status](#)

[Application Manager](#)

[Supplemental Applications](#)

[Forms, Publications, Presentations](#)

Contact Us

PROSPECTIVE STUDENTS

Recruitment Response Center

Phone: 518.320.1888

Phone (Toll-Free): 800.342.3811

Email: askSUNY@suny.edu



Questions?

