



OPINFORM 2024



Thank you!



www.suny.edu/counselor

APPLICATION PROCESSING

applySUNY Program Status

Application Manager

Supplemental Applications

Forms, Publications, Presentations



Apply to SUNY for **FREE**

Oct. 21 – Nov. 3

Apply to up to **5 SUNY colleges or universities** with no application fee. Save up to \$250 on college applications.

suny.edu/apply



Apply to SUNY for **FREE**

Oct. 21 – Nov. 3

Apply to up to **5 SUNY colleges or universities** with no application fee.



suny.edu/apply



APPLY TO SUNY FOR **FREE**

Oct. 21 – Nov. 3

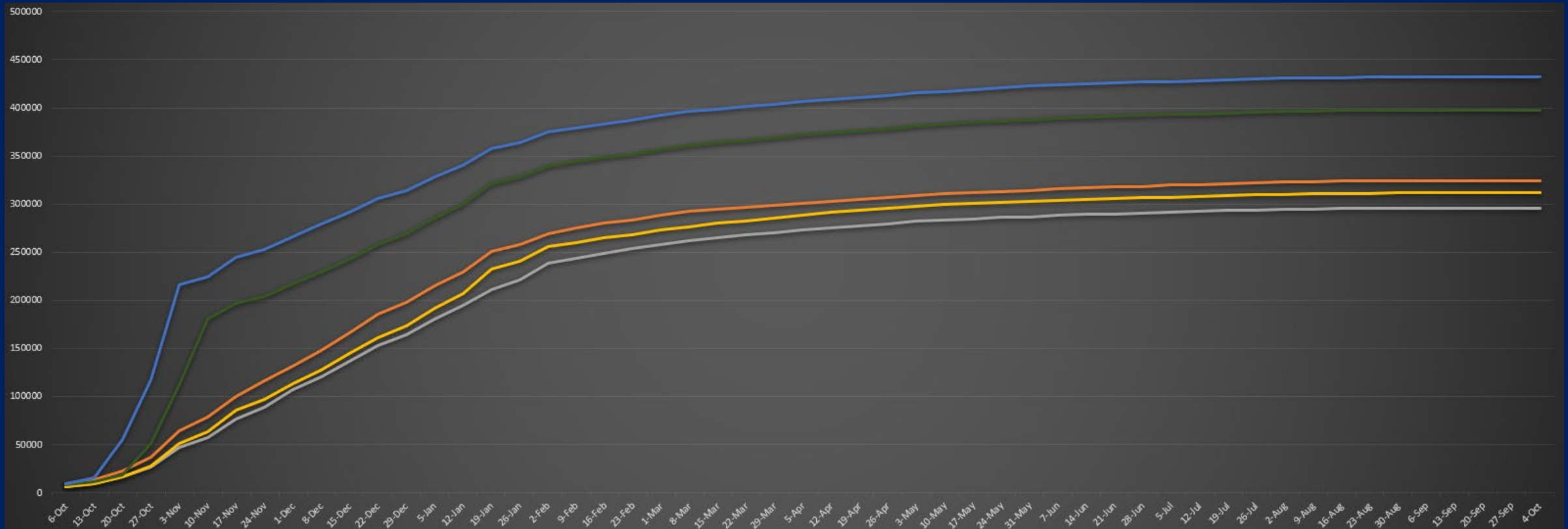
Apply to up to **5 SUNY colleges or universities** with no application fee.



suny.edu/apply



SUNY THE STATE UNIVERSITY OF NEW YORK





SUNY Enrollment Match Programs



SUNY Match

Criteria

- Student is not accepted to any of the SUNY campuses to which they applied
- All decisions have been received

Result

- Student is offered admission to 4 other SUNY campuses within the system (3 four-year and 1 community college)
- Matches are based on program, geography, and GPA
- Student receives both a letter and an email



SUNY Match Results

SUNY Match	Fall 2023 (10/23)	Fall 2024 (9/24)
Applicants	10,921	5,656
Offered Campuses	41,065 (3.8 per student)	21,260 (3.8 per student)
Applicants Opted-in	1,207 (11.1%)	919 (16.0%)
Applications	2,660 (2.2 per student)	2,018 (2.2 per student)
Enrollments	318 (26%)	188 (20%)



EOP Match

Criteria

- Student has been identified as possibly financially eligible for EOP
- Due to EOP eligibility, student is not officially accepted to any of the campuses to which they applied
- All decisions have been received

Result

- Student is offered matches to 4 EOP campuses (3 four-year and 1 community college)
- Matches are based on program, geography, and GPA
- Student receives both a letter and an email



EOP Match Results

EOP Match	Fall 2023 (10/23)	Fall 2024 (9/24)
Applicants	62	328
Offered Campuses	212 (3.4 per student)	1,101 (3.4 per student)
Applicants Opted-in	5 (8.1%)	74 (22.6%)
Applications	13 (2.6 per student)	163 (2.2 per student)
Enrollments	1 (20%)	20 (27%)



Transfer Match

Criteria

- Current community college student that is 95% complete with degree
- Has not yet applied to any SUNY campuses

Result

- Student is offered admission to 3 SUNY four-year campuses
- Matches are based on program, geography, and GPA
- Student receives both a letter and an email



Transfer Match Results

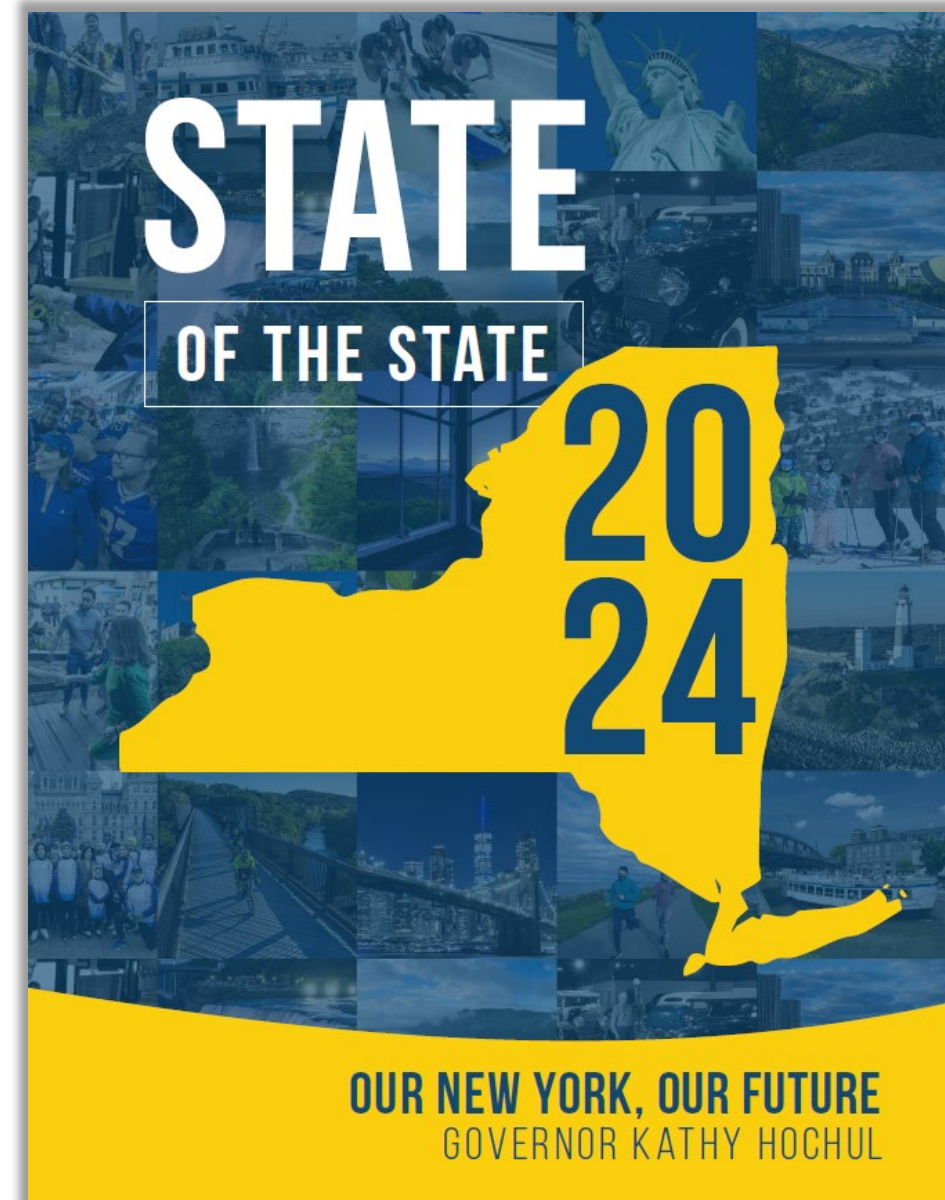
Transfer Match	Fall 2023 (10/2/23)	Fall 2024 (9/16/24)
Applicants	9,937	9,313
Offered Campuses	29,811 (3 per student)	27,939 (3 per student)
Applicants Opted-in	322 (3.2%)	345 (3.7%)
Applications	416 (1.3 per student)	472 (1.4 per student)
Enrollments	154 (48%)	164 (48%)



SUNY Top 10% Promise



“To ensure that more of New York’s home-grown, high-achieving students attend our outstanding public colleges, **Governor Hochul is launching an ambitious plan to offer direct admission to the top graduates in every high school to New York’s public higher education system.** Allowing for automatic university admissions of our most talented students within the top 10 percent of their classes would both **advance equity and help retain the best and brightest within New York State** and its higher education institutions.”





Top 10% Implementation Year One

SUNY Campuses

- University at Albany
- University at Buffalo
- ESF
- SUNY Geneseo
- SUNY New Paltz
- SUNY Oneonta
- SUNY Poly
- Purchase College
- Stony Brook University

School Districts

- All school districts will be included at full phase-in
- 68 school districts identified for first-year participation
- Includes Charter Schools
- Just over 800 high schools as potential participants



Student Eligibility & Campus Matching

- Student eligibility will be based on:
 - GPA in the top 10% of the student's high school class
 - Meeting consistent academic preparation standards (e.g., Advanced Regents, SAT, ACT, AP/IB)
- Campuses will be able to apply additional relevant thresholds (e.g., campus-specific GPA requirement)
- Every student will be directly admitted into at least one participating campus.
- Enrollment in specific programs may require additional steps following direct admission to the campus.
- Participation will not preclude a student from applying to other campuses.



The Educational Opportunity Program



Educational Opportunity Program

WHY EOP?

- Individualized Counseling
- Modest Financial Support to Supplement Non-Tuition Costs
- Academic Advising
- Developmental Workshops
- Community

2025-2026 EOP INCOME ELIGIBILITY CRITERIA

Household Size	Eligible Income
1	\$27,861
2	\$37,814
3	\$47,767
4	\$57,720
5	\$67,673
6	\$77,626
7	\$87,579
8	\$97,532*

*For families/ households with more than 8 persons, add \$9,953 for each additional person.



The Arthur O. Eve Educational Opportunity Program

EOP Ambassadors

Our EOP Ambassadors are **ready to visit** your high school to talk with your juniors and seniors about the benefits of EOP.

Increasing Financial Support

We have **increased** the Direct Aid Award for EOP students! EOP students at our four-year institutions will see an average award of \$5,500.

Persistence Funding

Recognizing the increasing needs of our students, “Persistence Funds” are available to **close the gap**.



The Arthur O. Eve Educational
Opportunity Program



HEAD TO OUR WEBSITE TO
APPLY SUNY.EDU/EOP



AND CHECK THE BOX

*Are you applying for the Educational Opportunity Program (EOP)?

☒ Yes

☐ No

The Educational Opportunity Program provides college access for students who are academically underprepared and cannot enter college under traditional admissions standards



ASAP|ACE



Get Support to *Graduate on Time* with
SUNY ASAP|ACE

ASAP|ACE

Advancing Success in
Associate Pathways

Advancing Completion through
Engagement



Dedicated and
personalized advising
services



Financial support to
cover books,
transportation, and
other costs of
attendance



Consolidated course
schedules to meet
your needs



Career development
and other support
services



Connected
community of
fellow learners



Universal FAFSA Support



Universal FAFSA Adopted in New York State

- Requires all students to complete either the FAFSA, the DREAM Act application if applicable, or complete a waiver
- School districts will be reporting this data to the State Department of Education
- No penalty to students
- October 1 letter sent to school district leaders
- Complete FSA ID now



FAFSA Completion Corps Year 1 Overview

- Campuses Participating
 - Albany, Buffalo State, Canton, Genesee Community College, Jamestown Community College, Old Westbury, Oswego
- 9,375 Students Served
- Assisted with FAFSA completion and educated on importance of completing the FAFSA.
- Over 6,500 hours conducted
- Volunteers served current students on their campus, prospective students in their communities, and during the summer months are reaching out to high schools and students



Direct Support

- suny.edu/counselorevents
- suny.edu/studentevents

FAFSA Training for School Counselors

These interactive sessions for counselors will provide training and resources for the 2025-2026 FAFSA. Counselors will be encouraged to ask questions. To register, please select a session below.

■ [FAFSA 2025-2026 Training and Resources](#)
10/25/2024 12:00 PM
Online Event

■ [Counselor Office Hour Q & A](#)
11/07/2024 11:00 AM
Online Event

■ [FAFSA 2025-2026 Training and Resources](#)
11/22/2024 12:00 PM
Online Event



NYS FAFSA Completion Initiative

- FAFSA and TAP completion data for high schools and school districts
- hesc.ny.gov/school-counselors/fafsa-completion-initiative/



Spring Events

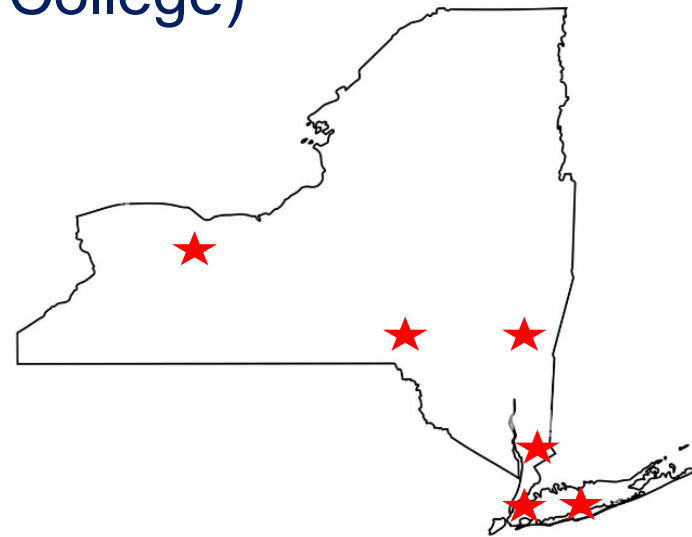




Spring Planning

Tentative SUNY College Fairs

- Long Island (Farmingdale)
- New Paltz (SUNY New Paltz)
- NYC (Armory Track and Field Center)
- Rochester (SUNY Brockport)
- Westchester (Purchase College)
- Southern Tier?





Spring Planning

Spring Counselor Bus Trips

- Five Trips
- Exposure to different SUNY campuses around the state
- North Country, Western New York, Southern Tier, Central New York
 - Plattsburgh, Potsdam, Canton, Cortland, Morrisville, Tompkins Cortland CC, Brockport, Monroe CC, Genesee CC, Geneseo, Alfred State, Alfred Ceramics, Broome CC, and more!



www.suny.edu/counselor

APPLICATION PROCESSING

[applySUNY Program Status](#)

[Application Manager](#)

[Supplemental Applications](#)

[Forms, Publications, Presentations](#)

Contact Us

PROSPECTIVE STUDENTS

Recruitment Response Center

Phone: 518.320.1888

Phone (Toll-Free): 800.342.3811

Email: askSUNY@suny.edu



Questions?