The State University of New York is the largest comprehensive system of public higher education in the United States. Across 64 campuses and affiliated programs, we offer career and college prep centers, community colleges, agriculture and technology colleges, 4-year liberal arts schools, doctoral-degree granting institutions, and university centers — all in one system.

Consistent use of the SUNY brand helps the public associate the system — and each of our institutions — with the value we offer to students in New York State and beyond.
SUNY LOGOS
The SUNY circle logo is the primary, trademarked identifier of the brand.
Maintain the integrity of the trademarked logo at all times.

- Do not rotate
- Do not distort
- Do not change color
- Do not add any elements inside the circle
THE SUNY LOGO

Maintain appropriate space around the logo at all times.

Use the height of the letters inside the SUNY circle to define a minimum safe zone from other prominent design elements.
Cobranding Lockup

Cobranded logo lockups should use a black, 1-pt vertical rule the same height as the SUNY logo. For campus lockups, the SUNY logo should appear to the left.
THE SUNY LOGO

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Download Primary SUNY Logo

Download Reverse SUNY Logo
THE SUNY LOGO

Downloads

Download Primary Expanded Logo

Download Reverse Expanded Logo
In some cases, we may want to emphasize our full name — for instance, with audiences unfamiliar with SUNY. This wordmark should only be used by System Administration.
SUNY Blue is the primary brand color. Secondary and muted colors should be used for emphasis and balanced design, but should not dominate.
SUNY TYPEFACES
SUNY TYPEFACES

PRIMARY TYPEFACE

GOTHAM

Alternate typeface for Gotham is Arial

Download Gotham Font

SECONDARY TYPEFACE

Download Surveyor Font
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# AGENDA TEMPLATE

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Download Agenda Template

<table>
<thead>
<tr>
<th>A G E N D A</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TITLE OF MEETING</strong></td>
</tr>
<tr>
<td>Date and Time</td>
</tr>
<tr>
<td>Address/Building Location</td>
</tr>
<tr>
<td>Address/Building Location</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m., Registration/Meeting Name</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m., Registration/Meeting Name</td>
</tr>
<tr>
<td>9:00 - 10:00 a.m., Registration/Meeting Name</td>
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</tbody>
</table>
MEMO TEMPLATE

TO: Name here
FROM: Name here
DATE: Date here
SUBJECT: Subject title here

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy enim proident sunt laborum et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

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DESKTOP BACKGROUND

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