“Applied Learning refers to a hands-on, real world approach where students learn by doing. Although the setting and context may differ for each applied learning opportunity, these traditionally include planning, training, monitoring, reflection, and evaluation, and can be credit bearing or not, at home or abroad.”
THURSDAY, SEPTEMBER 18TH

8:00 a.m.: Breakfast and Registration

9:00 a.m.: Introduction/Overview
- Elise Newkirk-Kotfila, Coordinator of Community Relations, SUNY System Administration
- William Ziegler, Applied Learning curriculum development and faculty engagement specialist
- Dr. Barbara Holland, Community Engagement and Organizational Change Expert

World Association for Cooperative Education Faculty experts:
- Paul Stonely
- Marty Ford
- Norah McRae
- Dan Cayse
- Richard Porter
- Cheryl Cates

10:00 a.m.–11:00 a.m.: “Why Is Applied Learning Important?” Panel
- Dr. Mara Huber, Associate Dean, Undergraduate Education Research & Experiential Learning, University at Buffalo
- Erik Bitterbaum, President, SUNY Cortland
- Dr. Yasemin Jones, Assistant Vice President for Faculty and Academic Program Support, SUNY Fashion Institute of Technology
- Deborah Stanley, President, SUNY Oswego

11:00 a.m.–12:00 p.m.: “Applied Learning Opportunities and Student Liability”

Seth Gilbertson from SUNY’s Office of General Counsel will present on liability and risk management issues associated with Applied Learning opportunities for students. This will include discussion of:

- DOL’s 6-part test, lawsuits, and the landscape of paid vs. unpaid internships
- What is the College’s role in the intern/site relationship
- Insurance
- Contracts with internship sites
- Liability issues
- Oversight
- Awarding academic credit

12:00 p.m.–1:30 p.m.: Lunch Work Sessions
International Opportunities

Norah McRae, WACE
James M. Pasquill II, Director of Study Abroad and Exchanges – University at Albany
Mary Schlarb, Director of International Programs – SUNY Cortland
S. Scott Shannon, Associate Provost and Dean of the Graduate School – SUNY ESF
Lori Thompson, Director of the Office of International Programs – SUNY System Administration

Opportunities for applied learning are a growing trend in international education, sharing many of the same issues as domestic opportunities. However, there are special considerations when students engage in applied learning abroad. This session will examine those issues and provide an opportunity to share good practices among campuses (for example, how to engage the appropriate campus offices, foster communication, develop partnerships, etc.). Traditional study abroad as a form of applied learning will also be discussed. The conversation will be co-lead by WACE, the SUNY Council on International Education, and the SUNY Office of Global Affairs.

Co-curricular Transcripts

Cheryl Cates, WACE
Richard Porter, WACE
William Ziegler, Applied Learning curriculum development and faculty engagement specialist

An open discussion of Co-curricular tracking of student applied learning activities on a campus, including information on assessment, tracking software, and student and faculty supports. This session would be informational for faculty and staff who are interested in tracking opportunities, or for individuals who utilize a co-curricular transcript and would like to share their experience with others.

Prior Learning Assessments

Dan Cayse, WACE
Ross Garmil, Academic Review Specialist/TAACCCT Grant Coordinator, Empire State College

Accelerating the progress of 21st-century learners, in part, means developing new ways to determine what they know and granting credit for it. Prior Learning Assessment (PLA) is the process for identifying and crediting college-level learning that may have taken place elsewhere. In this session, we will explore the topic of PLA from a variety of perspectives, from what it is to how the practice fits into SUNY’s strategic plan.

Research

Kimberly Eck, Manager – Collaborative Proposal Development, Research Foundation
Angela Wright, Director of Government Relations, Research Foundation
Melissa Barlett, Instructor, Mohawk Valley Community College
James Hewlett, Professor of Biology, Director of Biotechnology, Finger Lakes Community College
James Spiller, Assistant Provost for Research & Scholarship, Dean of the Graduate School, Brockport
Nancy Stamp, Professor of Biological Sciences, Binghamton University
Fehmi Damkaci, Associate Professor of Organic Chemistry, Oswego
Phillip Ortiz, Provost’s Fellow and Coordinator, Empire State STEM Learning Network

Explore the who, what, when, where, how, and why of increasing undergraduate research in community colleges, comprehensive colleges, technology campuses, and university centers through a dynamic discussion led by a panel of champions for undergraduate research from across SUNY. Students who have experienced inquiry and discovery are better prepared to address future unsolved problems, make informed education and career decisions, and to assume
important roles as enlightened citizens and leaders. The panel will discuss the importance, challenges, and impact of embedding research into the undergraduate experience as well as strategies for enabling widespread student participation through course-based research, authentic research experiences, and institutional supports.

Civic Engagement

Dr. Seth Avakian, Researcher, National Study of Learning, Voting, and Engagement – Tufts University

SUNY has partnered with The Center for Information & Research on Civic Learning and Engagement (CIRCLE) to allow each campus to receive aggregate data on student civic engagement. Representatives from CIRCLE will spend this lunch session describing their project and national trends, and participants will discuss their own campus work in response. Additionally, a short presentation on how civic engagement fits into the wider Applied Learning Initiative will be discussed. (CIRCLE) is an organization with a significant grant to study college student voting rates. This project offers a service to campuses – providing campuses with their students’ aggregate registration and voting rates – and a database for national research to study student political learning and engagement in democracy. The service to campuses is free and does not require a survey.

The Stony Brook Model

Dr. Barbara Holland, Community Engagement and Organizational Change Expert
Marianna Savoca, Career Center Director – Stony Brook University

Applied learning is a priority for SUNY, and for individual campuses. The chancellor’s goal of having all students participate in at least one form of applied learning before they graduate requires the identification and dissemination of applied learning opportunities to students. During this session, Marianna Savoca, director of Stony Brook University’s Career Center, will lead a conversation about creating access to applied learning opportunities for all students. This group is ideal for attendees from campuses who would benefit from the Stony Brook case study.

1:30 p.m.–2:30 p.m.: Alliance Building on Campus

This section will focus on campus team-building for Applied Learning. This topic is broken into groups. Individuals from the same campus will be asked to convene at 2:30 for reflection.

Faculty – this group will consist of teaching faculty and focus on the benefits and potential roadblocks of alliance building specifically for faculty. Presenters: William Ziegler and Richard Porter

Professional Staff – this group will consist of career development professionals and focus on the benefits and potential roadblocks to alliance building on your campus. Presenters: Robert DiCarlo, President-Elect–SUNY CDO, and Dan Cayse.

Administrators – this group will consist of campus administrators who would like to focus on how to support alliance building on a campus. Presenter: Barbara Holland

SUNY Works Pilots – this group is ideal for attendees who are currently on a SUNY Works Pilot campus that has a leadership team. The group will focus on how that team can lead to applied learning connections on a campus. Presenters: Marianna Savoca; Sheila Cooley, Director of Cooperative Education – SUNY Oswego; and Norah McRae.

Other – this group is ideal for attendees whose campus does not have an applied learning team and who do not fit into the other categories listed. Presenter: Cheryl Cates

2:30 p.m.–3:00 p.m.: Reflection–Alliance Building
3:00 p.m.–4:00 p.m.: Meaningful partnerships

This section will focus on the formation and sustainability of meaningful partnerships (off campus).

1. Business and industry partnerships – this session is ideal for participants that are interested in the discussion of and development of internships, cooperative education, and other partnerships with businesses. Presenters: Cheryl Cates and Dan Cayse

2. Reciprocal community partnerships – this session is ideal for service-learning, community service, and civic engagement attendees concerned with formation and sustainability of partnerships. Presenters: Amanda Lester, Program Coordinator–SUNY S-TEN; Lisa Gripp–Gardner–University at Albany; Dr. Matthew LaFave – University at Albany; David Ziskin – Amsterdam High School; and Norah McRae

3. Administrators – this group will discuss the role of administrators in identifying, supporting, and disseminating applied learning opportunities on their campuses. Presenter: Barbara Holland

4. Vetting partners – this session will be a conversation about how to tell if a partner is the right fit for you, your campus, and your mission. Presenters: Richard Porter, William Ziegler, and Paul Stonely

4:00 p.m.–4:30 p.m.: Reflection–Meaningful Partnerships

Dinner on your own.

FRIDAY, SEPTEMBER 19TH

8:00 a.m.: Registration and Breakfast

9:00 a.m.–10:00 a.m.: Day-One Reflection

10:00 a.m.–11 a.m.: Chancellor Nancy Zimpher’s Presentation (via video)

11:00 a.m.–12:00 p.m.: Faculty Engagement Panel
Moderator: William Ziegler, SUNY System Administration
Nancy Goroff, Associate Provost for Undergraduate Research – Stony Brook University
S. Scott Shannon, Associate Provost and Dean of the Graduate School – SUNY ESF
James (Jamie) Spiller, Assistant Provost for Research and Scholarship, and Dean of the Graduate School –SUNY Brockport
Susan Zimmerman, Provost and VP Academic Affairs –SUNY Cobleskill
Francis Battisti, Executive VP and Chief Academic Officer –SUNY Broome

12:00 p.m.–2:00 p.m.: Lunch and Reflection
TAKING APPLIED LEARNING TO SCALE ACROSS NEW YORK STATE
SUNY APPLIED LEARNING

SUNY WORKS
- Co-op Placements
- Internships
- Work Study
- Clinical Placements

SUNY SERVES
- Service Learning
- Community Service
- Civic Engagement

SUNY DISCOVERS
- Research
- Entrepreneurship
- Field Study
- Experiences Abroad

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