We believe in the power of learning by doing at SUNY. Today’s high-tech, global economy is fast-paced and moving forward every day, and we have to prepare our students to be a part of it. As we plan for the fall semester, we’re excited to share applied learning updates and upcoming events, as well as thought pieces from across SUNY.

The Applied Learning Office, in collaboration with stakeholders, is working to provide every SUNY student with an applied learning experience. And, with the creation and sharing of our third issue of The Umbrella, we move closer to that goal! Our work depends on supportive and engaged partners from the community, including for-profit businesses, nonprofits and government agencies. Our students benefit from the experiences you provide and use them to influence others - and the community - in positive ways. We appreciate an opportunity to share what is new in Applied Learning along with news from SUNY. This is an exciting time for us; by working together, there is no limit to what we can accomplish.

Happy Reading,
The Applied Learning Team
The State University of New York Board of Trustees announced the appointment of Dr. Kristina M. Johnson as the 13th chancellor of SUNY. On behalf of the SUNY Applied Learning Office, we are excited to welcome Dr. Kristina Johnson and look forward to working with her on Applied Learning efforts.

Welcome, Sara!

Dutchess Community College welcomes Sara Alpert as the new Community Based Learning Coordinator. Sara received a B.S. in Psychology from Binghamton University and an M.S. in Social Work from the University of Buffalo. Previously, she was Intercultural and Diversity Student Programming Graduate Assistant at the University at Buffalo; Community Outreach Director for New York Public Interest Research Group in Queens, Long Island, and Ithaca; and Project Coordinator at CUNY Hunter College.

#SUNYInternDay

On July 27, 2017 SUNY celebrated National Intern Day with the rest of the country, only we made it #SUNYInternDay.

Celebrating Interns, Not Just Today but Everyday by Sarah Petrak
OUR SCHOOLS, OUR TOWN: SENIOR PROJECT EXPO AT FARMINGDALE STATE COLLEGE

MVCC PROVIDES CATALYST FOR STUDENT SUCCESS

PGA TOUR GOLFERS, SUNY STUDENTS, AND NYS AGENCIES AND COALITIONS HELP PREPARE 10,000 COMFORT BAGS TO SUPPORT VICTIMS OF DOMESTIC AND SEXUAL VIOLENCE

BOOSTING A COMMUNITY WITH TECHNOLOGY AND STUDENT INGENUITY

NATIONAL GRID PARTNERS WITH HVCC ON GAS WORKER TRAINING
NEW YORK FOUNDATION FOR THE ARTS: ARTISTS AS INNOVATORS

ARTISTS AS INNOVATORS: CELEBRATING THREE DECADES OF NEW YORK STATE COUNCIL ON THE ARTS/NEW YORK FOUNDATION FOR THE ARTS FELLOWSHIPS TO OPEN SEPTEMBER 9 AT THE DORSKY MUSEUM

Exhibition Presented in Partnership with the State University of New York and Will Travel to Seven SUNY Campuses Between Fall 2017 and Summer 2020

New York, NY – The New York Foundation for the Arts (NYFA) www.nyfa.org is commemorating three decades of NYSCA/NYFA Artist Fellowships with the landmark traveling exhibition Artists as Innovators: Celebrating Three Decades of New York State Council on the Arts/New York Foundation for the Arts Fellowships. The fellowship program has supported more than 4,000 artists in various fields in the visual arts, literature, and performing arts at critical stages throughout their careers.

Opening Reception
When: Saturday, September 9, 2017, 5:00 p.m. - 7:00 p.m.
Where: The Samuel Dorsky Museum of Art, SUNY New Paltz, 1 Hawk Drive, New Paltz, NY 12561
Regular Gallery Hours: Wednesday - Sunday, 11:00 a.m. - 5:00 p.m.; Closed Holidays and Intersessions

Exhibition Schedule
Fall 2017: Dorsky Museum, SUNY New Paltz, August 30 - November 12, 2017, Opening on September 9, 2017
Spring 2018: Dowd Gallery, SUNY Cortland, March 5 - April 13, 2018, Opening TBD
Fall 2018: Fosdick-Nelson Gallery, Alfred University, August 20 - December 10, 2018, Opening on September 7, 2018
Winter 2019: Cathy & Jesse Marion Art Gallery, SUNY Fredonia, January 22 - March 10, 2019, Opening TBD
Summer 2019: The Joseph C. and Joan T. Burke Gallery, SUNY Plattsburgh, May 24 - August 30, 2019, Opening TBD
Fall 2019: Paul W. Zuccaire Gallery, Stony Brook University, Dates TBD
Spring 2020: Center for the Arts, Westchester Community College, Dates TBD
Nicole Pereira
Graduate Assistant, Office of Applied Learning

Nicole was an actively involved student at SUNY Oneonta, now holding her B.S. from there in Communication Studies. Her involvement in the community began with volunteering for Otsego County’s Habitat for Humanity through the chapter organization on campus. Immersing herself in community service opened her eyes to realize how much she enjoyed helping others and making a difference in her community. From this experience, as well as the LEAD leadership programs at Oneonta, she became interested in the various leadership and involvement opportunities on her campus. She moved on to become the President of the Habitat for Humanity Chapter, and later the Vice President of Central Affairs and President of the SUNY Oneonta Student Association. Through her leadership in student government, she discovered the SUNY Student Assembly and quickly got involved as a Representative and Chair of State-Operated Campuses, now serving as the Vice President of the organization. From her experiences on SUNY Oneonta’s campus, as well as through the SUNY Student Assembly, Nicole discovered her passion for serving the community, as well as her passion for higher education. This led her to seek a master’s degree, and she is currently pursuing Public Administration at the University at Albany. Studying Communication Studies at SUNY Oneonta while being involved on campus was a hands-on learning experience for her; her academics gave her transferrable skills that assisted her in succeeding in her extracurricular involvements.

Wanting to continue her work in community engagement and being an advocate for applied learning opportunities, the Graduate Student Assistant position for SUNY & the Vibrant Community fit perfectly with her goals. In this role, Nicole assists the SUNY Office of Applied Learning in various tasks, specifically those involving civic engagement and community outreach. In June, she helped coordinate the Deliberative Democracy Event in Syracuse, NY in conjunction with New York Campus Compact and The Democracy Commitment. The event focused on training faculty and staff members from diverse college campuses to facilitate dialogues. In the future, Nicole hopes to continue her efforts in higher education.

Recordings/Resources

A NEW CHAPTER FOR NEW YORK

SUNY is home to big ideas. As one of New York’s premiere drivers of economic activity, ideas that bring our students and communities together is key in carrying New York successfully into the future. START-UP NY is one way this happens. 

READ MORE
I’m Catherine Groh, an Alfred University senior with a double-major in English and Communication Studies.

Many academic programs at AU strongly encourage students to pursue internships, co-ops, and other forms of applied learning. The Career Development Center (CDC) is a valuable resource; one of the many services it provides is assistance in finding applied learning opportunities. The CDC regularly posts flyers, sends email messages, and plans events.

I have had two internships in my four years at AU and have observed many students engage in applied learning during their studies. I think that most students are aware of how valuable applied learning experiences can be when it comes to figuring out our career paths and gaining hands-on experience.

I believe that for the majority of students, it’s very important to have an applied learning experience before graduation. The most prominent reason, at least the one that stands out to students, is that applied learning makes us more attractive to employers. Increasingly, employers are looking for job applicants to have some kind of training or experience in the field, or at least some kind of work experience outside the classroom.

One barrier to student participation in applied learning is the location of our campus. Just about the only places in town that take interns are AU and Alfred State. If students can’t get an internship at either college, and if they want to intern somewhere else while attending college, they need to have a car to get to a near-by town and gas money. It’s often easier for students to find applied learning experiences in their hometowns during the summer. However, with that said, there are more opportunities within the universities than it may seem, such as in laboratories, art galleries, libraries, and other departments.

AU only has a few structured programs of financial support for applied learning, including my position as the Gibbs Research Intern. We’re currently working on an initiative to fund more student internships.
When I first was hired as the Coordinator of Applied Learning at SUNY Jamestown Community College, I didn’t fully appreciate what a position like mine could mean. I knew that a big part of my job would be to liaise with students, faculty, administration, and community partners, but it took a little time for me to understand what a crucial thing that is for a school that’s so invested in applied learning.

JCC prides itself on its history of championing applied learning opportunities. As a community college that offers several degrees and certification programs, it has set up rich and diverse fieldwork components in many programs to allow students to step into the workplace right after graduation. A natural offshoot of that focus on fieldwork was the question, “What about the rest of the student body?” What about the students who weren’t in a program that included fieldwork, but who still wanted hands-on experience? And the answer lay in the creation of the Applied Learning Program.

JCC’s Applied Learning Program encompasses a lot of things: job shadows and workplace tours for incoming freshmen to encourage them to explore careers they may never have considered, a new mentorship program that connects students with professionals who aim to answer
all their questions while establishing a long-term mentoring relationship, and, of course, internships. That’s where I come in. I meet with interested students to talk about the internship process, with faculty to discuss what it means to mentor an intern, and with key partners in the community to create or refine internships.

A main goal of my job is to take a lot of the burden out of internships that would otherwise fall on the shoulders of faculty or staff. I’ve met with teachers and counselors at other schools who handle internships in addition to their other jobs, and I am in awe of how much they’re putting into the creation of applied learning opportunities. But at JCC, I can create dialogues with people when others are too busy to do so, I can handle all the paperwork and contracts, and, most importantly, I can focus on growing the program.

Just this past year, I helped create over 100 internships, on top of all of JCC’s other fieldwork placements. I reached out to past internship sites and dozens of new ones, meeting wonderful community leaders who want to help give JCC students opportunities to experience the professional world. I conducted site visits to see interns hard at work and bursting with pride to show off their responsibilities. I watched dozens of my interns get hired to their internships once they showed their employers what JCC students can do. And so, even though my job was created to make others’ lives easier and grow participation in applied learning, I somehow ended up with a front row view to some truly moving success stories.

Here are a few of my favorites from this past year. This summer marked the first year that we ran a grant-funded initiative, courtesy of the National Grid, that we called Stemployment. The Stemployment internships created positions for three interns in the fields of Health, Environmental Science, and Manufacturing. All three of the students who won Stemployment placements had met with lots of obstacles in pursuit of their education: one was training to go into medicine after a lifetime in the service industry, one was returning to school after a long hiatus, and one was a veteran who didn’t seem too hopeful about what he could do with his engineering classes. However, all three of them bloomed in their respective internships, and I got to visit each one on site. I have never seen bigger smiles, and it was obvious to me what a sense of purpose and pride in your work can do.

Another favorite story came in the form of a phone call from an intern who was checking in at the end of his program. When I asked him how things were going with his computer science internship, he could barely contain his excitement as he described to me a huge success he had enjoyed. This student had taught himself how to write a program that the company had needed for a long time, and everyone was so impressed that they asked him to hold a conference with the company’s headquarters in Sweden to demonstrate his program. This student is a nontraditional student, a young father who struggles with neurological difficulties, so the relief in his voice at his own accomplishments, the clear sense of pride and self-worth that came through his story, made me all teary.

Really, my job is all about relationships. I am there to be the face of the school, the person everyone knows to call, the person who is there to solve problems and hopefully give a little direction to students. With SUNY’s push to encourage applied learning opportunities for all students, it makes sense to have someone who can make the process a little easier. And for me, I definitely enjoy the front row seat.
Below is a summary of current applied learning funding opportunities. Although we do not represent these organizations, we want you to be aware of them. Please visit individual websites for detailed descriptions, eligibility and submission requirements.

**NATIONAL EDUCATION ASSOCIATION FOUNDATION GRANTS:**

*Deadline: October 15, 2017*

*Preference is currently given to projects that incorporate STEM and/or global learning.*

**SUNY DIVERSITY ABROAD HONORS SCHOLARSHIP PROGRAM**

The Office of Diversity, Equity and Inclusion’s (ODEI) Diversity Abroad Honors Scholarship Program provides approximately 30 students yearly with a matching fund scholarships ($1,000 from ODEI; $1,000 from nominating campuses). The program supports students who have not yet experienced study and travel abroad opportunities and helps defray associated costs. In addition to the financial benefits, students are exposed other educational systems through credit-bearing courses/programs that deepen their cultural perspectives and enhance their global world view. The program offers two nomination rounds per year. The first closes March 5, with selected students participating in a summer or fall study abroad/travel experience. The second round closes October 5 and impacts students pursuing winter (intersession studies) or spring term opportunities.

Students have explored destinations all over the world, including South Africa, Asia, Central America, South America, the Caribbean countries and Europe. Candidates must be nominated by International Education or Study Abroad officers and approved by their campus Provost or Vice President for Academic Affairs.

Application requirements include submitting an essay supporting reasons for pursuing a travel abroad experience. These reasons may include cultural/language immersion, social justice, public service causes, STEM research/mentorship, and participation in an advanced internship subject area that fulfills the requirements of an academic program. As more campuses participate, the student essay and academic reference help provide ODEI with a portrait of the student’s commitment to diversity and inclusion, as well his/her readiness, both academically and personally, in embarking on an international educational experience.

Finally, when scholarship recipients return home, ODEI requests a brief summary detailing the highlights of their study abroad experience which are shared via the Diversity Counts newsletter or featured on the ODEI website.

*Contributed by Elizabeth Carrature, Office of Diversity, Equity, and Inclusion, SUNY System Administration*
The theme of the Fourth Annual Applied Learning Conference will be taking effective Applied Learning to scale and sustaining it. Campuses and universities across the nation are working to better understand the positive impacts of high-quality applied learning experiences on students, but what becomes the responsibility of higher education institutions when these experiences prove to enhance the student learning outcomes? How can we engage specific student populations to make these experiences accessible to all? As we consider these questions we must focus on best practices for not only collecting data but using it to make informed decisions. We must consider what it takes to scale and to sustain classes, programs and projects that engage students be those work-integrated, service-oriented or research-based.

This conference will offer a range of interactive sessions and workshops for a variety of audiences including faculty, staff, students, administrators and community and industry partners. All are welcome to attend.

We are no longer accepting proposal submissions. Thank you to those of you who have submitted.
The Business Council of New York State is the state’s leading business advocacy organization with over 2,300 members representing every type of industry. The Council’s membership includes more than 70 public and private colleges and universities, Fortune 500 companies, small and medium-sized businesses, trade associations, local and regional chambers of commerce and not-for-profits. The Council’s government affairs staff provides individualized regulatory and legislative assistance to all members, including those who are actively interested in legislative issues, and to those that only have an occasional interest in legislation. The Council has the ability to communicate the broad message of an industry or sector to state decision-makers and ensure legislative proposals have a positive impact on the state’s business community.

Each SUNY campus is currently a member of The Business Council and has access to the following benefits of membership:

- Free use of The Business Council’s exclusive online portal, InternShop, to provide college students with paid internships by matching them directly with businesses seeking well-qualified interns.
- Access to our government affairs staff, including Amber Mooney, who manages the Council’s education and workforce development issues for our members.
- Participation in Government Affairs Committee meetings and any other committee/council you wish to be involved in.
- Discounted Invitations to Business Council-sponsored conferences and events.
- Discounts through affinity programs on: energy, shipping, trucking, tolls, e-mail marketing services, office products and much more!
- Free access to our HR Hotline and a collection of exclusive Human Resource information services.
- The opportunity to purchase competitive group life, disability and dental through our Insurance Fund group opportunities. In most cases, we can save campuses the equivalent of the annual Business Council membership dues. For more information, please contact your broker.
Call for Journal Submissions

1. **Experiential Learning & Teaching in Higher Education (ELTHE) A Journal for Engaged Educators Call for Articles**
The ELTHE editorial board welcomes the submission of scholarly work and reports relating to the study, practice, and effectiveness of experiential learning and teaching in higher education. The journal is a publication representing a range of interests, receptive to a variety of topics whether general or specific. All scholarly methods and theoretical perspectives, so long as they contribute to readers’ knowledge about experiential learning and/or teaching within higher education, are accepted.

2. **The Asia-Pacific Journal of Cooperative Education is Calling for Articles**

3. **The Journal of Higher Education Outreach and Engagement (JHEOE) is Calling for Articles**
For more information on this call for articles, click here. Any questions can be sent to jheoe@uga.edu.

4. **Journal of Community Engagement and Scholarship Call for Articles**
The editorial board of the Journal of Community Engagement and Scholarship (JCES) invites the submission of manuscripts that relate to its mission: To provide a mechanism through which faculty, staff, and students of academic institutions and their community partners may disseminate scholarly works from all academic disciplines. All submissions and inquiries should be sent to jces@uga.edu. Be sure to visit the JCES Article Review Page and the Instructions for Authors page for more specific guidelines.

5. **Journal of Public Scholarship in Higher Education Call for Articles**
Authors are asked to submit a blind copy of the manuscript, along with a separate file containing contact information for all authors (title, institutional affiliation, address, telephone number, email, and brief author biographies), to jpshe@missouristate.edu by March 10, 2017, for consideration in the 2017 volume. Authors are welcome to contact editors to discuss ideas and manuscripts prior to submission.

Reflections encourages individuals to submit work that represents the broad range of materials produced by community and service-learning projects. For that reason, individuals are encouraged to submit academic articles, community writing, student papers, policy papers, art work, poetry, recorded interviews, short videos, and photography. Case studies that document the scope of a particular project (assembling the variety of work discussed above) are also encouraged.

7. **The International Journal of Research on Service-Learning and Community Engagement (IJRSLCE) Call for Articles**
IJRSLCE is currently seeking the following types of articles/manuscripts related to six areas of scholarship in service-learning and community engagement represented in the journal sections: Advances in Theory and Methodology; Student Outcomes, K-20; Faculty Roles and Related Issues, Institutional Issues; Community Partnerships/Impacts; and International Service-Learning and Community Engagement Research. IJRSLCE also invites submissions of Book Reviews of recent publications in the service-learning, community engagement, or civic education field. (1500 words or less). For a more detailed description of the types of articles sought for IJRSLCE.

8. **Undergraduate Journal of Service Learning and Community-Based Research**
The editorial team seeks submissions from undergraduates for Volume 6 of Undergraduate Journal of Service Learning and Community-Based Research, which is a refereed, multi-disciplinary, online undergraduate journal open to all undergraduate students in the U.S. and across the globe. The journal is dedicated to publishing the intellectual and reflective work by undergraduates on service learning, community-based research, and all related curriculum- and/or research-based public community engagement activities. Submissions for Volume 6 will be accepted from now through June 1, 2017. Please direct all inquiries and questions to the editor, Christina McDowell, at cmcdowell2@alaska.edu.

9. **Study Abroad Activities-Call for Articles**
NAFSA is accepting book proposals. Proposals should be e-mailed to submissions@nafsa.org.

10. **Other Relevant Journals**
UPCOMING EVENTS

Pen to Paper: A Writing Retreat Focused on Writing With, For, and About Service and Engagement

Dates: Thursday, November 9th – Friday, November 10th, 2017
Location: Nazareth College, Rochester, New York

Join your colleagues and journal editors from around the country for a conference focused on writing about service and engagement. Previous conferences in this series have provided time, space, and resources to assist faculty, professional staff, graduate students, and community partners either planning to work, or working on journal manuscripts or book chapters related to service-learning and community engagement. Participants discussed ideas with editors from major publications, explored publishing outlets, received mentoring from Senior Faculty Coaches, shared ideas with peers, and had time to write and revise.

Have questions? Contact Laura Weaver, director of programs and member development at Indiana Campus Compact, at weaverla@iupui.edu.

DO YOU HAVE IDEAS FOR THE NEXT NEWSLETTER?

Is there anything you would like to see addressed in the next applied learning newsletter? Please email appliedlearning@suny.edu your suggestions by February 22nd, 2017!

THE APPLIED LEARNING TEAM

The Applied Learning Team at SUNY System Administration consists of Elise Newkirk-Kotfila, Director of Applied Learning; Merissa McKasty, Assistant to the Director of Applied Learning; and Laura Trottier, Program Assistant. The team works closely with the Applied Learning Steering Committee and the Applied Learning Advisory Council. The Applied Learning Steering Committee is made up of the University Faculty Senate, Faculty Council of Community Colleges, Student Assembly, and Distinguished Academy members. The Applied Learning Advisory Council consists of at least one Applied Learning Liaison for each of the 64 SUNY campuses. These committees work together to create and sustain Applied Learning across SUNY.

SUNY APPLIED LEARNING STEERING COMMITTEE MEMBERS

We would like to give a warm welcome to the students that have recently joined the applied learning steering committee:

**SUNY Student Assembly**
- Stephen Murphy, Director of Academic Affairs, Student Assembly
- Carolyn Sheridan, Deputy Chief of Staff, Student Assembly
- Nicole Pereira, Vice President, Student Assembly
- Rey Muniz III, Chief of Staff, Student Assembly
- Anthony Gucci, Senior Director of Student Affairs, Student Assembly