



MEMORANDUM

May 8, 2019

TO: Members of the Board of Trustees

FROM: Kristina M. Johnson, Chancellor

SUBJECT: Appointment of Dr. Jim Malatras as President of State University of New York Empire State College

Action Requested

The proposed resolution approves the appointment of Dr. Jim Malatras as President of State University of New York Empire State College.

Resolution

I recommend that the Board of Trustees adopt the following resolution:

Resolved that the appointment of Dr. Jim Malatras as President of State University of New York Empire State College, effective on or about July 15, 2019, be and hereby is, approved. Dr. Malatras will receive a salary of \$275,000 for this service. Dr. Malatras will also receive a \$2500 per month housing allowance and use of a campus owned automobile or automobile allowance.

Background

Dr. Jim Malatras is currently president of the Rockefeller Institute of Government where he is leading the Institute's modernization effort to offer policymakers evidence-based policy analysis and recommendations on timely topics. He previously served as SUNY System Administration's Vice Chancellor for Policy and Chief of Staff.

Dr. Malatras has held several high ranking positions in New York state government. Most recently, he served as Director of State Operations, where he managed the day-to-day operations of state government and served as the administration's point person on policy. He also served as Governor Cuomo's Deputy Secretary for Policy

Management and as Deputy Director of Policy on Governor Cuomo's gubernatorial campaign.

Dr. Malatras served as the executive director of the New NY Education Reform Commission from 2012-2014. and as executive director of legislative affairs and state policy for Attorney General Cuomo and as legislative director to former assemblyman Richard L. Brodsky

Dr. Malatras holds a Ph.D. in Political Science from the Nelson A. Rockefeller College of Public Affairs and Policy at the State University of New York at Albany where he received the Presidential Distinguished Doctoral Dissertation Award. He also holds a M.A. and B.A. in Political Science from the University at Albany.

A copy of Dr. Malatras' curriculum vitae is attached.

EDUCATION

- May 2008 **Doctor of Philosophy in Political Science**
Presidential Distinguished Doctoral Dissertation Award
Department of Political Science, Nelson A. Rockefeller College of Public Affairs and Policy University at Albany, State University of New York
Dissertation: “A Tale of Two Movements; Collective Legal Consciousness: Producing and Employing the Law”, Presidential Distinguished Doctoral Dissertation Award
- Sept. 1999-
Dec. 2000 **Master of Arts in Political Science**
Department of Political Science, Nelson A. Rockefeller College of Public Affairs and Policy, University at Albany, State University of New York
Thesis: “The Supreme Court and Public Opinion—Case Studies Investigating the Influence of Public Opinion on Judicial Decision-Making”
- Sept. 1997-
May 1999 **Bachelor of Arts in Political Science**
Summa Cum Laude
University at Albany, State University of New York

EMPLOYMENT

- Feb 2017-
Present **President, Rockefeller Institute of Government, State University of NY Albany, New York**
Directs the State University of New York’s nation-leading public policy and research institute that produces cutting-edge evidence-based policy. Runs professional development training and undergraduate internship programs. Manages the forty-plus staff and researchers, budget, external grants, provides expert testimony and research on a host of public policy topics.
- Aug 2014-
Feb 2017 **Director of State Operations, New York State Governor Andrew M. Cuomo Albany, New York and New York, New York**
Best described as the State’s Chief Operating Officer, supervised and managed the Governor’s program and policy teams, agency and authority commissioners, and the State’s 120,000-plus workforce from emergency response and management to state workforce contract negotiations. Managed the development and implementation of Governor Cuomo’s policy agenda as well as the State’s \$170 billion budget. Was chief negotiator for the Governor in budget and legislative negotiations. Served as a spokesperson at events and for press for the Governor.
- Jul 2013-
Aug 2014 **Vice Chancellor for Policy and Chief of Staff, State University of New York Central Administration, Albany, New York & New York, New York**
Managed an agency of more than 500 employees including supervising the administration’s operation and budget, as well as other departments such as communications, government affairs, business development, IT, Shared Services, and the Charter Institute, among other departments. Served as the Chancellor’s representative to key system-wide entities, stakeholders and institutes, including the Board of Trustees and campus presidents. Served as a senior advisor to the Chancellor’s Executive team, the Board of Trustees, and the University’s 64



campuses on communications, and all matters of higher education, state and federal policy. Supervised the development and implementation of SUNY's legislative and budget agenda.

Jan 2011-
June 2013

**Deputy Secretary for Policy Management, Governor Andrew M. Cuomo
*Albany, New York***

Developed the Governor's major policy initiatives and negotiated enacting proposals with the state legislature. Managed policy staff in the Governor's office, and executive agencies, to develop and implement the Administration's agenda in a high-pressure environment. Chief responsibility was the development and strategy to implement the Governor's annual State of the State address and policy for the Governor's Executive budget. Worked closely with communications team to shape policy message for press, including policy reports and op-eds. Made speeches and other presentations on behalf of the Governor.

June 2010-
Dec 2010

Deputy Director for Policy, Andrew Cuomo 2010, *New York, New York*

Supervised a team of more than ten people, as well as hundreds of policy stakeholders, to develop policy positions for Andrew Cuomo's successful gubernatorial bid. Primary or secondary author of eight substantive policy books with more than one thousand pages and 200 policies. Prepared special projects for the candidate, including debate preparation. Worked with interest groups to gather support for the candidate.

Nov. 2007-
June 2010

Exec. Dir. of Legislative Affairs and State Policy, Attorney General Andrew M. Cuomo, *Albany, New York*

Managed the Attorney General's Legislative Bureau staff and developed the Attorney General's legislative program. Was liaison to the state legislature and executive for the Attorney General for legislative negotiations. Worked with other bureaus within the Office of the Attorney General to coordinate and monitor legislative activity and regulatory activity. Worked with communications team to organize and manage press for the Attorney General's legislative program. Worked on special projects and presentations as needed by the Attorney General.

Nov 2003-
Sept. 2007

Legislative Director, Assemblyman Richard L. Brodsky, Chairman of the Corporations, Authorities and Commissions Committee, *New York State Assembly, Albany, New York*

Directed the Assemblyman's legislative agenda (more than 330 pieces of legislation) including negotiating with the Senate, Governor's Office and internal Assembly staff and stakeholders and legislative bill drafting. Supervised the committee staff and Albany legislative staff. Wrote policy positions and provided legal analysis on various issues for the chairman and committee. Was responsible for the management of committee hearings, regulatory proceedings and filings, legal proceedings and other policy functions. Served as Interim Chief of Staff, from January 2006-July 2006 supervising both the Albany and Westchester offices.

Jan. 2001-
Nov. 2003

Policy Analyst, Assemblyman Richard L. Brodsky, Chairman of the Corporations, Authorities and Commissions Committee, *Albany, New York*

Developed policy, wrote white papers and legislation for the Assemblyman in many policy areas including: investment banking, health, labor, nuclear safety, energy,



telecommunications and the environment. Worked with state agencies to develop policy guidelines and regulations. Researched legal issues and assisted in drafting legal papers for a series of cases. Assisted the Assemblyman with public hearings, speeches and meetings.

ACADEMIC APPOINTMENTS

Volunteer Instructor, University at Albany 2017-2018

Courses: Law and Policy (Fall 2018)

Law, Courts, and Politics (Spring 2018)

Presidential Influence on State Policy (Fall 2017)

Adjunct Instructor, University at Albany 2008

Course: Constitutional Law/Civil Liberties (Fall 2008)

Adjunct Instructor, University at Albany 2004

Courses: American Supreme Court (Spring 2004)

Constitutional Law/Civil Liberties (Summer 2004)

Adjunct Instructor, Hudson Valley Community College 2002

Course: Substantive Criminal Law

Adjunct Instructor, University at Albany 2000

Course: Senior Seminar in Public Policy (Spring 2000)

United States Election and Public Law Fellow,

Hungarian Ministry of Justice,

Budapest, Hungary (May 2000-August 2000)

SELECTED HONORS

City and State, Albany Power 100 (2015)

New York Observer, Political Power List 50 (2015)

Observer, The City State: Albany's Top 40 (2014)

University at Albany's Outstanding Young Alumni (2012)

The Albany Business Review's 40 Under 40 (2012)

The Capitol's 40 Under 40 (2011)

Attorney General's Performance Award (2008)

Presidential Distinguished Doctoral Dissertation Award (2008)

Rockefeller College Young Alumnus Award (2008)

Travel Grant, Department of Political Science, SUNY Albany (June 2002)

Homeless Action Committee Appreciation Award (1999)

SELECTED ASSOCIATIONS

Phi Beta Kappa
Golden Key National Honor Society
American Political Science Association
Law and Society Association
New York State Political Science Association
The American Judicature Society
Albany Citizens' Police Review Board (2007-08)

SELECTED POLICY/RESEARCH REPORTS, PEER REVIEWED PUBLICATIONS & MANUSCRIPTS

Malatras, Jim, Uneven Distribution of Education Aid within Big 5 School Districts in New York State (Albany: Rockefeller Institute of Government, November 14, 2018)

Malatras, Jim, et al. Amended Albany County Shared Services Property Tax Savings Plan (Albany: Rockefeller Institute of Government, September 14, 2018)

Malatras, Jim, et al. Amended Westchester County Shared Services and Taxpayer Savings Plan (Albany: Rockefeller Institute of Government, September 14, 2018)

Malatras, Jim, A Roadmap for States and Other Institutional Players to Fill the Climate Change Void (Albany: Rockefeller Institute of Government, April 18, 2018)

Malatras, Jim, Young Joo Park, and Urska Klancnik, Does Education Aid Flow to the Schools that Need it the Most? Low-Performing Schools and the Need for Better Local Spending Data, and the Promise of the Every Student Succeeds Act (Albany: Rockefeller Institute of Government, February 15, 2018)

Gais, Thomas, Brian Backstrom, Jim Malatras and Young Joo Park, The State of New York Teacher Workforce (Albany: Rockefeller Institute of Government, March 22, 2018)

Malatras, Jim, Opioid Deaths Continue to Surge in New York State (Albany: Rockefeller Institute of Government, March 15, 2018)

Malatras, Jim, Katie Zuber, Gerald Benjamin et al, Review of the Plans Submitted Under the State County-Wide Shared Services Initiative (Albany, Rockefeller Institute of Government, October 17, 2017)

Gais, Thomas, Jim Malatras Alan Wagner, and Young Joo Park, Phase One Analysis of the Teacher Workforce in South Dakota (Albany, Rockefeller Institute of Government, October 2017)

Malatras, Jim (ed.), The Citizens' Guide to the Constitutional Convention (Albany, Rockefeller Institute of Government, October 2017)

Malatras, Jim et al. The Eight-Point Albany County Shared Services & Property Tax Savings Action Plan (Albany, Rockefeller Institute of Government, September 14, 2017)

Malatras, Jim, Thomas Gais, and Alan Wagner, A Background on Potential Teacher Shortages in the United States (Albany: Rockefeller Institute of Government, July 2017)

Malatras, Jim, *The Growing Drug Epidemic in New York* (Albany: Rockefeller Institute of Government, April 2017)

Parker, John and Jim Malatras, “Missed Opportunities: California Energy Fears, New York Energy Policy and the New York Power Authority’s New York City Turbine Projects.” *Pace University Environmental Law Review*. (Vol. 20, No. 1, 2002 Symposium Edition)

Book manuscripts in progress

Addiction: How Governments Address a National Crisis with Katie Zuber, Tom Gais, and Heather Trela

The New York State Executive Budget with Brian Backstrom and Heather Trela

Other

Killing the Golden Goose? As House Republicans Roll Out Tax Reform, Regional Divides in New York Emerge Over SALT (Albany: Rockefeller Institute of Government Blog, November 3, 2017)

As Opioid Deaths Rise, a National Public Health Emergency to be Declared: So Now What? (Albany: Rockefeller Institute of Government Blog, October 26, 2017)

A Burden Too Great to Bear: Addressing the Mounting Student Loan Debt Crisis (Albany: Rockefeller Institute of Government Blog, October 6, 2017)

(Not) Made in America (Albany: Rockefeller Institute of Government Blog, July 1, 2017)

A Ripple Effect or a Tsunami? How the Trump Administration’s Signals Are Driving Increased Costs in the ACA Markets (Albany: Rockefeller Institute of Government Blog, May 26, 2017)

When numbers Can’t “Lie”: When Independent Analysis Is Attacked (Albany: Rockefeller Institute of Government Blog, May 3, 2017)

Boyd, Don, Lucy Dadayan, Tom Gais, and Jim Malatras, *State and Local Governments Face Six Significant Issues with the Trump Tax Cut Outline* (Albany: Rockefeller Institute of Government Blog, April 30, 2017)

Are the Stars Aligned to Defeat the Confirmation of Neil Gorsuch to the Supreme Court? (Albany: Rockefeller Institute of Government Blog, April 4, 2017)

The Excelsior Scholarship: Expanding College Access and Improving Success (Albany: Rockefeller Institute of Government Blog, March 30, 2017)

SELECTED OPINION PIECES

“Siri, Are Our Job Prospects Doomed? The Economic Anxiety and Opportunity of Innovation” (Empire Report New York, December 16, 2018)

“Recent data about school-level funding shows troubling picture” (Rochester Democrat and Chronicle, December 14, 2018)

“Focusing on the Wrong Teacher Shortage Crisis in New York” (City Limits: October 29, 2018)

“Questions Surround the Supreme Court’s Legitimacy” (Empire Report New York, October 11, 2018)

“Excelsior Scholarship a model for nation: Misconceptions cloud project” (Daily Gazette, July 27, 2018)

“Follow state money to individual schools: Attack inequities within districts” (New York Daily News: February 15, 2018)

“Albany’s Version of Goldilocks and the Three Bears” (Empire Report New York, January 25, 2018)

SELECTED CONFERENCE PARTICIPATION

2018 New York Association of Training & Employment Professionals Annual Conference. Moderator, Aligning Economic & Workforce Development. Syracuse, NY: October 9, 2018

Stories from Sullivan: How a Local Community Responds to the Opioid Crisis, 2018 Annual Conference of Alcoholism and Substance Abuse Providers of New York State (ASAP). Syracuse, New York; September 25, 2018 with Katie Zuber

For Many, Is College Out of Reach? paper and presentation. 2018 Annual Conference of the NAPA Standing Panel on Social Equity hosted by the Austin W. Marxe School of Public and International Affairs, Baruch College/CUNY. New York City: June 13, 2018

Addiction: How Local Communities Address a National Crisis. Referred conference paper. 2018 Western Political Science Association Annual Conference. San Francisco, CA: March 31, 2018 with Strach, Patricia, Katie Zuber, Elizabeth Pérez-Chiqués

Workforce Training and Development in New York, Keynote Address, 2018 New York State Economic Development Conference. Albany, NY: February 1, 2018

The American Academic Transformation of Law: The State of the Discipline in the Post-Behavioral Revolution”. Referred conference paper. New York State Political Science Association’s 56th Annual Conference in Niagara Falls, New York: April 20, 2002 with Heather Trela

The American Academic Transformation of Law: The State of the Discipline in the Post-Behavioral Revolution delivered at the International Law and Society Association’s 2002 Joint Conference with the Canadian Law and Society in Vancouver, British Columbia on June 1, 2002 with Heather Elise Trela

Legal Mobilization in New York State and the Citizenry’s Ability to Seek Judicial Redress: Access Limitation by Bureaucratic Agencies delivered at the New York State Political Science Association’s 57th Annual Conference at Wagner College on April 11, 2003

Paper “Legal Mobilization in New York State and the Citizenry’s Ability to Seek Judicial Redress: Access Limitation by Bureaucratic Agencies” delivered at the International Law and Society Association’s 2003 Conference in Pittsburgh, PA on June 8, 2003

Legal Consciousness of Social Movements: Framing the Strategies for Mobilizing the Law, submitted to the International Law and Society Association’s 2005 Conference in Las Vegas, NV

Discussant on the Panel, “Law and Social Movements: Institutional and Legal Constraints that Define Social Movements and Political Action: Same Sex Marriage” at the International Law and Society Association’s 2005 Conference in Baltimore, MD

SELECTED RESEARCH GRANTS

Title: Albany County Shared Services & Taxpayer Savings Plan

Amount: \$75,000

Term: June 2017-November 2017

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: Albany County, New York

Title: New York State’s County-Wide Shared Services Initiative

Amount: \$28,000

Term: September 2017-November 2017

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: New York State Department of State

Title: Delta Air Lines Economic Impact in New York State

Amount: \$100,000

Term: November 2017-June 2018

Role: Grant Co-Author

Lead Institution: Rockefeller Institute of Government

Funder: Delta Airlines

Title: Teacher Supply and Demand in Four States

Amount: \$50,000

Term: December 2017-December 2018

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: Council of Chief State School Officers

Title: Planning for the Development & Implementation of a Linked Education Data Center for Evidence Based Change in New York State

Amount: \$200,000

Term: December 2017-August 2018

Role: Advisor

Lead Institution: Rockefeller Institute of Government

Funder: Carnegie Corp of New York



Title: Implementation of the Albany County Shared Services & Taxpayers Savings Plan

Amount: \$100,000

Term: January 2018-December 2019

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: Albany County, New York

Title: Development of the Westchester County Wide Shared Services Plan

Amount: \$91,000

Term: April 2018-November 2018

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: Westchester County, New York

Title: Balance of Tax Payments between States and Federal Government

Amount: \$49,929

Term: June 2018-October 2018

Role: Grant Co-Author

Lead Institution: Rockefeller Institute of Government

Funder: New York State Division of the Budget

Title: College Affordability in New York State

Amount: \$20,000

Term: August 2018-June 2018

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: New York State Higher Education Services Corporation

Title: Empire State Fellows Program

Amount: \$78,000

Term: September 2018-June 2019

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: New York Department of State

Title: Disrupting Disparities in Older New Yorkers

Amount: \$65,000

Term: July 2018-December 2018

Role: Principal Investigator

Lead Institution: Rockefeller Institute of Government

Funder: AARP

Title: New York Consortium for Research on Education and the Workforce

Amount: \$300,000

Term: January 2019-December 2020

Role: Advisor

Lead Institution: Rockefeller Institute of Government

Funder: Carnegie Corp of New York



Title: Early Childhood, First Thousand Days
Amount: \$474,988
Term: January 2019-December 2021
Role: Principal Investigator
Lead Institution: Rockefeller Institute of Government
Funder: Pritzker Foundation

REFERENCES

Hon. Andrew M. Cuomo
Governor, State of New York
NYS State Capitol Building
Albany, NY 12224
Contact: Stephanie Benton, (518) 474-7516

Dr. Gerald (Jerry) Benjamin
The Benjamin Center for Public Policy
SUNY New Paltz
1 Hawk Drive
New Paltz, NY 12561
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Vice Chair
State University of New York Board of Trustees
(212) 879-9414

William Mulrow
Former Secretary to New York State Governor Andrew M. Cuomo
(914) 907-4462

Hon. Roberta Reardon
Commissioner
New York State Department of Labor
(518) 457-2746