MEMORANDUM

November 20, 2019

TO: Members of the Board of Trustees

FROM: Kristina M. Johnson, Chancellor

SUBJECT: Naming of Center for Pediatric Eye Care and Establishment of Endowed Scholarship at the State University of New York College of Optometry

Action Requested

The proposed resolution approves the naming of the “Barbara Saltzman Center for Pediatric Eye Care” and the establishment of the “Barbara Saltzman Scholarship Fund” at the State University of New York College of Optometry.

Resolution

I recommend that the Board of Trustees adopt the following resolution:

Resolved that contingent upon formal approval by the College Council of the State University of New York College of Optometry, the naming of the “Barbara Saltzman Center for Pediatric Eye Care” and the establishment of the “Barbara Saltzman Scholarship Fund” at the State University of New York College of Optometry, be, and hereby are, approved.

Background

The State University of New York College of Optometry College Council (“College Council”) has approved, by electronic consensus vote, the naming of the “Barbara Saltzman Center for Pediatric Eye Care” and the establishment of an endowed scholarship fund, the “Barbara Saltzman Scholarship Fund” at the State University of New York College of Optometry. The College Council took these actions in recognition of a $1 million gift given by Mrs. Saltzman, and another gift, which shall be made in an amount no less than $25,000, to establish an endowed student scholarship fund for high achieving students at the College. The College Council is scheduled to meet again on December 11, 2019, at which time it will take a formal vote on these actions. The Board of Trustees' adoption
Mrs. Saltzman has been an ardent supporter of the College of Optometry for over a decade. Following a 20 year career in the pharmaceutical sales industry, Mrs. Saltzman retired as President and CEO of Medical Marketing and Detailing, and turned her focus to serving on various boards of non-profit organizations. It was not long before Mrs. Saltzman discovered that she had a passion for vision-related causes. In 2008, Mrs. Saltzman joined the Board of Trustees of the Optometric Center of New York (“OCNY”), the College’s charitable foundation. Since that time, Mrs. Saltzman has served as a dedicated board member. She was appointed Chair of the Board in 2015, and holds that position to this day. Mrs. Saltzman’s passion for vision-related causes and knowledge of philanthropy helped to strategically grow the foundation.

In April 2019, the College of Optometry broke ground on its new Center for Pediatric Eye Care (“Pediatric Center”). The Pediatric Center will be a 5000 square foot facility dedicated to accommodating the growing number of children and families requiring basic and advanced eye care at the College’s University Eye Center. The space will include eight new exam rooms opening into a collaboration zone for consultation and interprofessional care coordination, a designated exam room for children with special needs, a quiet room, a child-friendly waiting area with interactive activities and a dedicated space for optical dispensing. Mrs. Saltzman was not only instrumental in guiding the College’s capital campaign for the new facility, but she also previously made a leadership gift to benefit the Pediatric Center’s reception room, a welcoming space that will feature an interactive play area for pediatric patients waiting for their appointments.

The Barbara Saltzman Scholarship Fund is dedicating to supporting high achieving students at the College of Optometry.

Mrs. Saltzman is a native New Yorker who earned her Bachelor of Science degree from the College of New Rochelle.