

The Global Leader in...

# **Business Continuity Software and Services**



# Why a Planning Tool?

- Security
- Standards and Best Practices
- Relational database automates and facilitates plan building
- Import utility reduces data entry time
- Customize Reporting
- Plan Roll up with Summary Reporting
- Print to PDF file
- Process Interdependencies
- Global Replace and Delete / Maintenance
- Directly include Visio/Excel Documents



# Strohl Software Suite

Pre-Event

**BIA Professional**  
Business Impact Analysis Software



**LDRPS**<sup>®</sup>  
The Intelligent Choice in  
Continuity Planning Software

Vulnerability  
Assessment

Business  
Continuity Plans



Event

**NotiFind**<sup>®</sup>  
Delivering Powerful, Precise  
Crisis Communications

Powered by:  envoyworldwide™



**INCIDENT  
MANAGER**<sup>®</sup>  
Command Center Automation Software

Powered by 

Emergency  
Notification

Crisis  
Management



# **BIA** **Professional**<sup>®</sup>

**Business Impact Analysis Software**

- **BIA guides you through the process of designing a business impact analysis survey, organizing the data and presenting the results.**
- **Provides a detailed picture of financial and operational vulnerabilities, impacts and recovery strategies.**
- **BIA Professional Web Server allows posting of online surveys where participants receive a link via E-mail and can answer from anywhere with Internet access.**



## Why LDRPS 10?

**Usability**

New Interface

**Simplicity**

Plan Navigators

**Functionality**

Drag and Drop Call Lists

**Intensity**

Robust for Complex Planning

**Individuality**

Full Customization

**Accessibility**

On Demand, Client Hosted, Web Hosted

**Scalability**

Essential, Professional, Enterprise

**Visibility**

Dependency Maps

**Quality**

Extensive Strohl Expertise



# NotiFind at a Glance

- **Experience**

- Strohl Systems – Over 25 years experience focused on business continuity planning
- Varolii - 8 years experience exclusively focused on enterprise notification services
  - More than 350 enterprise/government customers running more than 2,000 notification applications on the network

- **Strength**

- Over 65 million notifications successfully delivered every month
- Patented notification technology

- **Guarantee**

- Only provider offering Priority Delivery for guaranteed timely delivery
- Proven reliability, security and scalability
- Unwavering dedication to customer satisfaction



# NotiFind Key Competitive Advantages

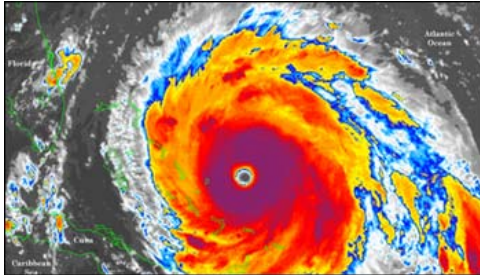
- **Message Trust Guarantee**
  - Contractually guaranteed service availability (99.99%) & delivery performance
- **Distributed Network**
  - True Hosted ASP, self-healing, fault-tolerant, redundant, scalable, high availability and secure
- **Message Delivery Experience**
  - Delivering more than 65 million messages per month
- **Viability**
  - Varolii is 300+ employees, been in business for over 8 years and profitable
  - Strohl Systems is 140+ employees, been in business for 25 years and profitable



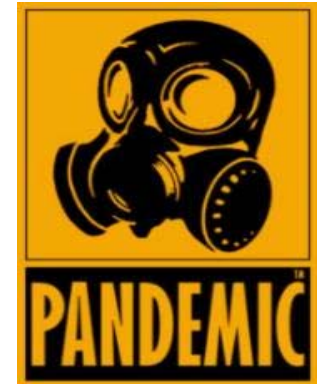
# INCIDENT MANAGER®

Powered by **WebEOC®**

## The Premier EOC Management System



## What is your definition of an Incident?





# What is your vision of an EOC?

**Traditional**



**Virtual**



**State of the Art**





## IM3: Incident Management

- **EOC is a nerve center**
  - Information coming in from all directions: field, media, teams
- **Electronic Boards**
  - Status Tracking: Employees, Facilities, Processes, Expenses etc.
- **Web-enabled**
  - Multiple users, can access online from anywhere
- **Virtual EOC**
  - Resizable windows for large screen projection, post-incident review
- **Standard Methodology**
  - Life Safety, Impact Assessment, Recovery and Restoration



# Why Strohl Systems?



- **Experience**
- **Focus**
- **Resources**
  - Development
  - Training
  - Unequaled Support
  - Partnership with Customers
- **Consulting**
- **User Community Events**
  - User Group Conference
  - Regional User Group Meetings
- **Industry Partnerships**



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