

THE STATE UNIVERSITY *of* NEW YORK

February 11, 2004



[Salutation to Campus Presidents]

By way of this letter, Mission Review II is officially launched, and I am delighted to be joining you in this important effort. When I began my tenure with the State University, the first cycle of Mission Review was already well underway but I was fortunate to help see it to completion in 2000-01. Now that I have the opportunity to participate in the entire process, I am particularly excited about our plans going forward—plans that have been shaped by input from you and your colleagues.

In my view, one of the biggest reasons for the significant gains we've seen across the State University in the past few years is the Mission Review process, begun under the leadership of Provost Salins and recognized as a "best practice" by the American Association of State Colleges and Universities. As we embark on Mission Review II, I want to commend you, and your faculty, staff, and students, for all that has been accomplished. Today the State University is stronger than ever and despite significant fiscal constraints we are meeting if not exceeding our Mission Review goals.

In the next few years there will be continued challenges to provide faculty and staff with the necessary resources and support to ensure educational services of the highest quality. Therefore, I am particularly pleased that the second cycle of Mission Review will be broader in scope than the first, and will give more focused attention to resource and facilities implications of academic plans. To that end, I have asked all of my senior staff to join Provost Salins and me in this effort and I would ask that you seek broad input from your campus community as well.

Before I close, I would like to emphasize two points that are addressed in the Guidance Packet. First, Mission Review remains campus-based and highly consultative. Second, it is critically important that we continue to demonstrate our shared commitment to set and reach goals that build academic excellence—in teaching, research, and service; this is our obligation as a public university and Mission Review is the appropriate vehicle for accomplishing that.

I thank you for your cooperation and look forward to working with you and your colleagues.

Sincerely,

A handwritten signature in cursive script that reads "Robert L. King".

Robert L. King

Enclosures: See "Mission Review II (2005-2010) Guidance Packet"

Robert L. King
Chancellor

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