Schedule at a Glance

Tuesday, October 29, 2013

8:00 – 9:00AM
REGISTRATION/CONTINENTAL BREAKFAST
Gallery Foyer
4th Floor

9:00 – 10:30AM
WELCOME AND OPENING PLENARY – Livestream Available
Welcome: H. Carl McCall – Chairman, SUNY Board of Trustees
Introductory Remarks: Nancy Zimpher – Chancellor,
The State University of New York (SUNY)
Key Note Address: Harper Reed - Former CTO, Obama for America
Session Chair: Jason Lane – SUNY

10:45 – 12:00PM
CONCURRENT BREAKOUTS: West Ballroom and Studios 2nd Floor

1. Improving the Student Experience: Focusing on Learning Outcomes
Moderator: Juliette Price – SUNY, Phil Regier - Arizona State University Online,
Timothy Renick - Georgia State, Ellen Wagner - WICHE Cooperative for Educational Technologies, Clare van den Blink – Cornell University

2. Enhancing the Research Enterprise: Utilizing Big Data in Research
Moderator: Ken O’Brien – SUNY, Thomas Furlani – University of Buffalo (SUNY),
Richard Janikowski – Strategic City Solutions,
Matthew Jockers - University of Nebraska-Lincoln, Dean Krafft – VIVO

3. Using Big Data to: Maximize Public Value Through Community Partnerships
Lead Panelist: Meghan Cook – University at Albany (SUNY),
Maria Gotsch – Partnership Fund for New York City,
Irving Wladawsky-Berger – Citigroup, Massachusetts Institute of Technology,
New York University, SUNY Levin Institute Senior Fellow

4. Getting the Job Done: Lessons Learned From Big Data
Moderator: Johanna Duncan Poitier – SUNY, Emily Coleman - Lancome/L’Oreal,
R.G. Conlee - Xerox, Brian Ford – Cisco, Vivian Riefberg – McKinsey & Company,

12:00 – 1:45PM
LUNCHEON PLENARY – Livestream Available
Data Scientist: the Sexiest Job of the 21st Century
Moderator: Scott Jaschik - Inside Higher Ed,
Shirley Malcom - American Association for the Advancement of Science,
Michael Rappa - North Carolina State University,
Harper Reed – Former CTO Obama for America, Vivek Wadwha - Singularity University

2:00 – 3:15PM
CONCURRENT BREAKOUTS: West Ballroom and Studios 2nd Floor

1. Improving the Student Experience: How Big Data Can Influence Student Affairs to Spur Student Engagement
Lead Panelist: Linda Baer – i4Solutions, Fred Fonseca - Penn State University,
Lisa Foss - St. Cloud State University,
Gregory Fulkerson –College at Oneonta (SUNY),
Steve Gallo – University of Buffalo (SUNY),

2. Enhancing the Research Enterprise: Research on Big Data
Moderator: Timothy Killeen – SUNY,
Michael Bender – Stony Brook University (SUNY),
Elizabeth Bruce - Massachusetts Institute of Technology,
Gali Halevi – Elsevier

3. Using Big Data to: Advance University Infrastructure
Moderator: Kevin Kinser- University of Albany (SUNY),
John Cheslock – Pennsylvania State University, Jennifer Foutty – Kuali,
Mitch Leventhal - SUNY, Rebecca Martin - NASH
4. Getting the Job Done: How Big Data is Changing the Face of Remediation and College Readiness
Moderator: Jay Quaintance - SUNY, David Coleman - The College Board, Peter Crosta - Teachers College Columbia University, Bernadine Fong - Carnegie Foundation for the Advancement of Teaching

3:45 – 5:00PM
AFTERNOON PLENARY - Livestream Available
Tapping Big Data to Strengthen the Education Pipeline

6:00 – 8:00PM
CONFERENCE RECEPTION

Wednesday, October 30, 2013

8:00 – 9:00AM
CONTINENTAL BREAKFAST/BOOK SIGNING
SUNY Critical Issues, Volume 2
Higher Education Systems 3.0: Harnessing Systemness, Delivering Performance

9:00 – 10:30AM
MORNING PLENARY - Livestream Available
The Cautionary Side of Big Data

10:45 – 12:00PM
CONCURRENT BREAKOUTS: West Ballroom and Studios 2nd Floor
1. Improving the Student Experience: Big Data's Impact on Admissions and Recruitment
Lead Panelist: Jay Goff - St. Louis University, Rajika Bhandari - Institute of International Education, Chris Shaffer - Shawnee State University, Ben Wildavsky - Rockefeller Institute of Government (SUNY)

2. Enhancing the Research Enterprise: Big Data in Entrepreneurial Endeavors
Lead Panelist: Vivek Wadwha - Singularity University, Lee Fisher - CEOs for Cities, Thomas Moebus - SUNY Levin Institute, J.R. Robles - Empire State College (SUNY)

3. Using Big Data to: Shape Academic Planning and Strategy - What Big Data Tells Us About Tomorrow's Workforce and How to Match the Future Need
Moderator: Jim Malatras – SUNY, Tristan Denley - Tennessee Board of Regents, Sean Gallagher - Northeastern University, Lisa Montiel – SUNY, Brian Prescott - Western Interstate Commission for Higher Education

4. Getting the Job Done: How Big Data is Driving Workforce and Economic Development

12:30– 2:00PM
CLOSING PLENARY/ LUNCHEON - Livestream Available
Big Data: A Knowledge Revolution
How will Big Data transform higher education?
Moderator: Jason Lane – SUNY, Dr. Ulrik Christensen - Area9, Francisco Cigarroa - University of Texas System, Katharine Frase - IBM, Alfred Spector – Google

2:30PM
9/11 MEMORIAL TOUR