The Power of SUNY
Strategic Internships: SUNY Serves New York
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Getting an Education
Getting a Job

Not mutually exclusive
Leveraging Internships: The BIG Picture

SUNY Provides High Quality Education

Internship of Substantial Duration

Internship site gains trained employee

Data Driven Assessment

Faculty Visit

SUNY Strategic Internships strengthen NY economy

SUNY College at Oneonta
Characteristics of SUNY Strategic Internships

• Breadth of Liberal Arts Education

• Research Skills—what questions to ask and where to find answers

• In–Depth Study of Specific Industries
Characteristics of SUNY Strategic Internships

• Professional Communications class

• Academic department provides a database of hundreds of potential internship sites

• Required internship of substantial length (minimum 360 service hours)
Characteristics of SUNY Strategic Internships

• Academic Internship Coordinator supervises all aspects of internship
• Internship Faculty Supervisor offers instruction, visits student
• On-site supervisor guides student learning
Purposeful Curricular Design

- Academic advisement and curricular design allow students to serve internship in the summer or during the academic year.
- Students meet learning goals as a measurable outcome of the internship.
Benefit to Internship Site

- Cost effective way of integrating the future work force into organizational culture
- Giving students experience, “on-boarding,” allowing the company to bring new employees up to speed during the internship
News flash
Strategic Internship supervisors:

- Listen to business representatives
- Learn from the internship site
- Enrich their classes with information brought back from visits
- Faculty visitation to internship sites provides cost-effective faculty development
We Measure and Report our Success

2011 Summer Strategic Internships at SUNY Oneonta:

- 90% of students who served Strategic Internships in companies with job openings were offered employment

- 98% of interns reported that valuable career training was provided at the internship site
We measure and report our Success

• 97% of interns made professional contacts they feel will assist them in the future

• 94% of interns feel more confident entering the job market having completed our Strategic Internship program
In The Driver’s Seat

Students who have completed Strategic Internships are well-educated by the university and well-trained by business.

They are prepared to drive New York State to economic recovery and they are already on the road to success.
Questions/Comments

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