STRATEGIC PLAN 2010
SUNY in the 21st century

The BHAG *

SUNY’s role in the economic revitalization and enhanced quality of life for the state of New York

* Big Hairy Audacious Goal
Phase I: 64 Campus Tour

- June 1 through September 3, 2009
- Grand total of 7,507 miles in 95 days
  - 6,703 miles by car
  - 780 miles by air
  - 24 nautical miles
- Constituent gatherings
- Collecting themes
Emerging Themes

- health affairs
- diversity and social justice
- global affairs
- energy and sustainability
- urban-rural
- agricultural and natural resources
- arts and culture
- community engagement
- public policy leadership
- education pipeline
- innovative teaching and learning
- innovation and entrepreneurship
- quality of life
- economic development
- workforce development
- research and academic excellence
Phase II: Conversations

- Across New York state
- Every region covered
- October through February
- Outreach to all constituencies
Locations

Hudson Valley
University at Buffalo
FIT
Delhi
Stony Brook
Plattsburgh
Upstate Medical
Schedule

Conversation 1 – Oct. 21, HVCC
   Economic Vitality and Quality of Life

Conversation 2 – Nov. 4, UB
   Education Pipeline

Conversation 3 – Dec. 1, FIT
   Arts and Culture

Conversation 4 – Jan. 11, Delhi
   Diversity in the World

Conversation 5 – Feb. 4, Stony Brook
   Energy and Sustainability

Conversation 6 – Feb. 19, Plattsburgh
   Quality of Place

Conversation 7 – Feb. 25, Upstate Medical
   Health Affairs
Phase I – 64 Campus Tour (completed)

Phase II – Conversations (ongoing)

Phase III – Launch

Phase IV – Implementation and Beyond
Focus on NYS

SUNY’s Strategic Plan:

- Radical view of planning
- Reset dialog on funding
- Regulatory
- Investment for growth
- Align with campus strategic plans
Core Mission

• Research and Innovation
• Student Access and Completion
• Innovative Teaching and Learning
• Engagement in our Communities
Themes and Opportunities

- globalization
- diversity in the world
- health affairs
- quality places
- arts and culture
- energy and sustainability
- education pipeline

economic development & quality of life
<table>
<thead>
<tr>
<th>Infrastructure Issues</th>
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<tbody>
<tr>
<td>comprehensive budgeting and flexibility</td>
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<tr>
<td>information technology</td>
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<td>brand prestige</td>
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<td>enhanced library access</td>
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OUR GOAL
Economic Revitalization & Quality of Life for New York State

MISSION
- Research & Innovation
- Student Access & Completion
- Innovative Teaching & Learning
- Engagement in our Communities

THEMES
- Energy and Sustainability
- Quality of Place
- Diversity in the World
- Globalization
- Education Pipeline
- Arts & Culture
- Health Affairs

The State University of New York
64 Campus Communities
Organization of SUNY Strategic Planning Participants

Campus Presidents

Group of 200 Town Hall Conversations on SP Themes

Strategic Planning Steering Committee

Working Groups-One/SP Theme to Provide Substantive Input

Board of Trustees

- Keep Board Informed
- Recommend Approval of SP

64 SUNY Campuses
15 Working Groups for themes and core issues:

- Expert panel of 5 internal, 10 external members
- Review outcomes of Statewide Conversations
- Analyze SUNY’s current strengths
- Identify key challenges for NYS/nation/world
- Suggest transformative solutions
Participate!

Follow GenerationSUNY

Visit us at www.suny.edu

Email us: StrategicPlanning@suny.edu