FINANCE
Finance professionals manage money and risk to help others set and meet financial goals. They are responsible for the overall financial health of an organization. Finance professionals also provide guidance to businesses and individuals regarding investment options and assist with decisions related to investments, taxes and insurance.

Finance
Brockport B
Canton B
Fredonia A
New Paltz B
Oswego B
Plattsburgh B
Financial Markets
Nassau C

ADMINISTRATIVE STUDIES
Administrative assistants are an important part of any leadership team. They serve as the first point of contact for customers and play a key role in keeping an office organized. Programs are designed to meet the needs of the modern office environment and develop skills for successful careers.

Administrative Business Technology-Medical
Nassau A
Administrative Business Technology-Legal
Nassau A
Administrative Information Management & Technology
Hudson Valley A
Clerical Office Assistant
Orange A
Court & Realtime Reporting
Alfred State A
Court Reporting & Captioning
Alfred State C
Legal Office Assistant
Sullivan A
Medical Administrative Assistant
Fulton-Montgomery A, Genesee A
Medical Billing & Coding
Westchester A
Medical Office Administration
Morrisville A
Medical Office Assistant
Columbia-Greene A, Genesee A
Medical Transcriptionist
Broome A
Office Administration Management
Morrisville A
Office Assistant
Erie A, Genesee A, Niagara A, Sullivan A
Office Management
Suffolk County A
Office Technologies - Medical
Jefferson A
Office Technologies - Administrative Assistant
Finger Lakes A, Jefferson A
Office Technology: Medical Office Assistant
Monroe A, Paralegal
Secretarial: Administrative Assistant
Columbia-Greene A

HOTEL AND RESTAURANT MANAGEMENT
Hospitality and tourism professionals supervise hotels, restaurants, travel agencies, and other businesses that serve travelers and vacationers.

Casino Management
Broome A
Culinary Arts
Cobleskill A, B, Finger Lakes A, C
Food Service Administration-
Restaurant Management
Cobleskill A, Morrisville A, Nassau A, Oneonta B
Gaming & Casino Management
Morrisville A, Schenectady A
Hospitality Administration
Jefferson A, Rockland A, Sullivan A, Schenectady A
Hospitality & Tourism Management
Adirondack A, Schenectady A
Hospitality Management: Delhi
Genesee C, Monroe A, Niagara A, Onondaga A, Sullivan A
Hospitality Management: Club Management
Delhi
Hospitality: Management: Culinary Arts
Delhi
Hospitality Management/ Hotel & Restaurant Management
Delhi B

LABOR AND INDUSTRIAL RELATIONS
The welfare and performance of employees is the focus of labor and industrial relations. This interdisciplinary field combines the study of economics, public policy, leadership and management strategies, negotiations and conflict resolution to analyze data and to make sense of labor history.

Industrial & Labor Relations
NYS School of Industrial & Labor Relations at Cornell University B
Old Westbury B

Labor Studies
Empire State College A, B
Onondaga A

MARKETING
Marketing professionals are the backbone of successful business organizations. They focus on how to attract customers and promote products and services to build a large and loyal customer base. Areas of emphasis include buyer behavior, market research, demand analysis, cost-volume and profit relationships, pricing theory, marketing campaign and strategic planning, advertising methods, sales operations and management, consumer relations and retailing.

Advertising & Marketing Communications
Fashion Institute of Technology A, B
Business Marketing Management & Sales
Broome A
Education: Business and Marketing
Buffalo State B
Oswego B

Graphic Communications: Sales and Marketing
Herkimer A

Information Technology & Electronic Marketing & Publishing
Morrisonville B

Marketing
Alfred State A
Brockport B
Delhi A
Farmingdale C
Finger Lakes A

MARKETING (cont.)
Marketing (cont.)
Fredonia B
Herkimer A
Hudson Valley A
Nassau A
New Paltz B
Orange A
Oswego B
Plattsburgh B
Suffolk County A
Sullivan A
Westchester A

Media, Marketing and Management
Mohawk Valley A, C
Textile Development and Marketing
Fashion Institute of Technology A, B

Winery Management & Marketing
Jefferson A
Wine Marketing
Tompkins Cortland A, C

TRANSPORTATION
Explore behind-the-scenes and frontline careers that lead, manage and support public transportation. Transportation careers include aviation management and trade and international commerce. They also include the logistical components that support public transportation, such as shipping goods and people from place to place with maximum efficiency.

Aviation Administration
Farmingdale B
Aviation Management
Dutchess A
International Transportation and Trade
Maritime B
Logistics & Transportation Management
Nassau A
Marine Operations
Maritime B
Transportation Management
Mohawk Valley C

INTERNATIONAL BUSINESS
International business programs provide students with an understanding of international business principles and the languages and cultures of other regions. The ability to think globally, combined with an understanding of cultures, is essential for success in today's global economy.

Global Supply Chain Management
Plattsburgh B
International Business
Herkimer A
Monroe A
New Paltz B
Niagara A
Plattsburgh B
Rockland A
Tompkins Cortland A

International Business & Economics
Brockport B

Key:  B = Bachelor's Degree  A = Associate Degree  C = Certificate

For more information about these academic programs, contact SUNY campuses on the web at www.suny.edu/contactcampuses