

New York Innovation Showcase Presenting Companies

June 27, 2013, 10:00am – 4:30pm

SUNY Global Center, 116 East 55th Street, New York, NY 10022

| Company Name | Sector | One Line Pitch |
|------------------------------|--------------------|---|
| Alpha-1 Biologics Corp | Biotech/Healthcare | Developing diagnostics and therapeutics for restoring the immune system based on the human protein, alpha-1 proteinase inhibitor (alpha-1). www.alpha1biologics.com |
| Codagenix, Inc. | Biotech/Healthcare | Synthesizing vaccine viruses that at the protein level are identical to the pathogenic strain but now are weakened and serve as a vaccine. www.codagenix.com |
| HistoWiz | Biotech/Healthcare | Accelerating histopathology for cancer research. www.histowiz.com |
| HocusLocus, LLC | Biotech/Healthcare | siRNA is an both a molecular tool and an RNA-based gene therapy that allows for protein delivery to specific cell types. www.hocuslocus.com |
| Mitogenetics, LLC | Biotech/Healthcare | We are developing groundbreaking technologies that can regulate mitochondrial functions. www.mitogenetics.com |
| Rgenix, Inc. | Biotech/Healthcare | Rgenix is developing the world's first cancer therapies designed to target metastasis, the main cause of mortality in cancer patients. www.rgenix.com |
| Bio-Signal Group Corp. | MedTech | BSG's microEEG technology --miniature, easy to use, disposable -- revolutionizes brain monitoring for the ER and other points of care. |
| NIRx Medical Technologies | MedTech | NIRx develops wearable neuroimaging technology that explores brain function in social settings and natural environments. www.nirx.net |
| Scivanta Medical Corporation | MedTech | The SCMS is a patented minimally invasive cardiac monitoring device that will provide the primary measurements of cardiac performance. www.scivanta.com |
| Sonostics, Inc. | MedTech | Provide a B2B and B2C non-invasive muscle force analysis to clients with chronic joint pain to reduce health care cost and improve outcomes. www.sonostics.com |
| Synchropet | MedTech | Bringing to market revolutionary PET Scan technologies invented at Brookhaven National Laboratory, can be miniaturized and coupled with MRI. www.synchropet.com |
| Zinnia Safety Systems, LLC | MedTech | Zinnia's technology addresses a major public health problem. Our mission is to offer the first technology to successfully prevent suicide. |
| GradFly | Education | Just like artists create portfolios, we help science, tech, engineering, and math students showcase their technical talent to stand out. http://gradf.ly |
| Second Avenue Learning | Education | Second Avenue seeks funds to use its edtech expertise to launch a STEM game suite and platform in institutional and consumer channels. www.secondavenuelearning.com |

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| Bonded Energy Solutions | Energy | Uniquely powered building energy monitoring and control system that cuts operating costs and provides automated municipal compliance reports. www.bondedenergysolutions.com |
| Solar Evolution, Inc. | Energy | A solar thermal micro concentration, distributed generation, modular, combined heat & power solution deployed on a fixed or mobile platform. |
| Graphene Laboratories | Materials | A leading manufacturer and supplier of advanced materials, Graphene Labs aim is to move 2D materials from research to industrial markets. http://graphenelabs.com |
| Precision Scientific Instruments | Materials | PSi can enable the radical miniaturization of mobile technology. "How to get more out of Moore's Law, by understanding a single atom." www.precisionscientificinstruments.com |
| Bespoke Global | IT/Digital/Media | Bespoke Global is the leading global e-commerce platform for made-to-order luxury products across home and lifestyle. www.bespokeglobal.com |
| CoachMePlus | IT/Digital/Media | CoachMePlus is a mobile-based software platform that helps coaches & athletes work together to achieve health, fitness & competitive goals. www.coachmeplus.com |
| GiveGab | IT/Digital/Media | GiveGab is like LinkedIn for volunteers. We help volunteers and nonprofits connect, manage communications, and record activities. www.GiveGab.com |
| Headliner | IT/Digital/Media | Headliner is a content marketing network. We help SMB's and brands amplify reach of their content on Facebook, Twitter and Tumblr. http://www.headliner.fm |
| Mezmeriz, Inc. | IT/Digital/Media | Interactive gesture, 3D mapping, and pico-projector module for mobile electronics based on patented MEMS technology from Cornell. www.mezmeriz.com |
| The Worldwide App, Inc. | IT/Digital/Media | The only smartphone application giving fans the power to transport the most talented independent filmmakers from their Hometown to Hollywood. www.theworldwideapp.com |
| thinkplay | IT/Digital/Media | thinkplay is revolutionizing musical performance by enabling musicians to play any sound from their instrument. Think it, play it. www.thinkplayaudio.com |
| Zypsee, Inc. | IT/Digital/Media | Zypsee's B2B2C model brings smartphone booking to the untapped 99% of the \$20B ground transportation market. www.zypsee.com |