

# Can Globally Networked Learning Anchor Internationalization in the Curricular Mainstream?



## 5TH COIL CONFERENCE

April 3-4, 2013  
SUNY Global Center  
New York City



# WELCOME



On behalf of the State University of New York and SUNY Global, I want to welcome all participants to the 2013 COIL Conference – *Can Globally Networked Learning Anchor Internationalization in the Curricular Mainstream?* As Vice Chancellor for Global Affairs, I am delighted for us to be able to host this event here at

the SUNY Global Center for the third year. I am glad to note that the event has grown in size and stature, with over 180 people registered this year, over 20% of whom are international visitors.

Early in my tenure at SUNY, I had the opportunity to attend a COIL workshop on one of our campuses. I found COIL's approach so compelling, and the potential for globally networked learning so powerful, that I invited COIL to join our team at SUNY Global. COIL, and its approach to curricular internationalization thus became an integral part of the SUNY system.

SUNY Global works with the 64 SUNY campuses to expand global opportunities for students and faculty. Globally networked learning offers an economical and effective internationalization strategy, while providing a significant number of students who might not otherwise study abroad with a meaningful intercultural experience. At SUNY Global we view COIL as a crucial part of our global strategy and a vital link between SUNY Global and the emerging Open SUNY initiative. COIL's Nodal Network Consortium is a model of "systemness" – something we highly value at this university.

I hope that you all find the conference inspiring and enlightening, and I hope that I have a chance to meet many of you while you are here.

Sincerely,  
Vice-Chancellor for Global Affairs  
Mitch Leventhal



Welcome to COIL's 5th Conference, which is taking place primarily at the SUNY Global Center for the third time. Our conference has evolved substantially in format over the years, and this year's iteration continues to break new ground. For example, to enable a greater number of registrants, this year we are holding plenary sessions

in the chapel of the Central Synagogue just across 55th street. We are grateful that we have such a generous neighbor, with whom we are able to share resources.

The first COIL Conferences, held in 2007 and 2008, lasted just one day and were held at Purchase College in Westchester County, where the COIL center was founded. At that time our conference was an entirely curated event. There were so few faculty members developing or offering globally networked courses that I had to seek them out, like a Gallerist hunting down an unknown de Kooning painting. Since that time (in 2010) COIL has been integrated into the international mission of the university, as a unit of SUNY's Office of Global Affairs.

In 2012, as we engaged more and more faculty exploring this format, COIL developed a CFP, inviting practitioners to submit presentation proposals. This year, 80% of the content at the conference comes directly from the field, showing the great vitality that is emerging from this growing teaching and learning modality. But as COIL continues to evolve, and is thereby engaging more academic and international programs at various institutions, our approach is also becoming an important element of comprehensive university internationalization. This means that those developing this pedagogical format need to become more aware and adept at integrating their practices with other curricularly and interculturally innovative strategies.

So for this conference, in addition to sharing many examples of globally networked courses, we are also examining the role of curricular internationalization more broadly, both through our opening plenary panel and by our Keynote, provided by noted International Education scholar, Hans de Wit. Changing university curricula does not happen easily, so to internationalize programs we need to work with all the stakeholders to reset priorities.

I believe it is time that this format for intercultural exchange take its place as a central vector in transforming the curriculum, connecting courses, faculty, and students, and changing all in the process. I am glad you are here with us, either physically or virtually, and I hope you find ideas and inspiration during the sessions and networking opportunities at the event. I look forward to working with you all in the future as we continue to advance the field, bringing significant international experiences to our students.

Sincerely,  
Jon Rubin  
Director, SUNY COIL Center

## 2013 COIL Conference Schedule at-a-Glance

### Wednesday, April 3, 2013

12:00 - 1:00 p.m.	Registration
1:00 - 1:30 p.m.	Opening Remarks
1:30 - 2:45 p.m.	Plenary Session: Perspectives on Curricular Internationalization from a Range of Stakeholders - Faculty to Provost
2:45 - 3:15 p.m.	Coffee Break
3:15 - 4:15 p.m.	Breakout Sessions A (60 minutes)
4:15 - 4:30 p.m.	Coffee Break
4:30 - 5:15 p.m.	Breakout Sessions B (45 minutes)
5:15 - 5:30 p.m.	Coffee Break
5:30 - 6:15 p.m.	Plenary Session: Introduction to COIL's Growing International Partner Network
6:15 - 8:00 p.m.	Reception and Partner Networking (Drinks and hors d'oeuvres will be served)

### Thursday, April 4, 2013

8:30 - 9:00 a.m.	Registration
9:00 - 9:30 a.m.	Opening Remarks
9:30 - 10:30 a.m.	Keynote Address:
10:30 - 11:00 a.m.	Coffee Break
11:00 - 11:30 a.m.	Breakout Sessions C (30 minutes)
11:30 - 11:45 a.m.	Coffee Break
11:45 - 12:45 p.m.	Breakout Session D (60 minutes)
12:45 - 2:00 p.m.	Lunch (Box lunches will be provided)
2:00 - 3:00 p.m.	Breakout Sessions E (60 minutes)
3:00 - 3:15 p.m.	Coffee Break
3:15 - 3:45 p.m.	Breakout Sessions F (30 minutes)
3:45 - 4:00 p.m.	Coffee Break
4:00 - 5:00 p.m.	Plenary: Outcomes from the COIL Institute for Globally Networked Learning in the Humanities
5:00 - 5:30 p.m.	Closing Plenary - Upcoming COIL Initiatives

## Information about SUNY Global



# SUNY Global

## Educating Beyond Borders

[www.suny.edu/global](http://www.suny.edu/global)

*"If we are to maintain our place at the forefront of the world's institutions of learning, we must truly be universities and colleges of the world. To make this claim we must internationalize our mission—our learning, discovery and engagement."*

- Nancy L. Zimpher, Chancellor  
The State University of New York (SUNY)

The largest unified public university system in the world, SUNY's commitment to international education dates back to its inception, more than 60 years ago. However, with the quickening pace of globalization creating heightened expectations and opportunities for institutions of learning, Chancellor Zimpher has made comprehensive internationalization of SUNY's 64-campus system one of her key administrative priorities.

### At the center of this effort is SUNY Global.

SUNY Global is responsible for strategic planning, policy development, coordination and incubation of the University's system-wide global initiatives.

"The work of SUNY Global is multifaceted, but central to all we do is the enhancement of the education experience of SUNY students by encouraging engagement with the world beyond our borders," says Mitch Leventhal, SUNY's Vice Chancellor for Global Affairs.

While headquartered at the SUNY Global Center in the heart of Manhattan in New York City, SUNY Global maintains offices in Albany, Ankara, Mexico City, Moscow and St. Petersburg.

### SUNY Global brings the world to SUNY and SUNY to the World.

#### Center for Collaborative Online International Learning (COIL)

The SUNY COIL Center is an international leader in the emerging field of Globally Networked Learning, through its cost-effective approach to embedding authentic internationalization experiences into the classroom. COIL supports campuses at SUNY and around the world in developing programs that foster faculty and student exchange with peers abroad through co-taught multicultural online and blended learning environments that emphasize experiential collaboration.

#### Office of International Programs (OIP)

The role of OIP is to promote and advance international education in all its aspects throughout SUNY. OIP supports campuses in a variety of areas, including system-wide international initiatives, study abroad, international student and scholar services and the development of academic programs and collaborative research with international partners. OIP maintains offices in Mexico, Russia and Turkey.

#### Office of International Recruitment (OIR)

OIR works with SUNY institutions to develop strategies and systems to increase international student enrollment at SUNY. OIR manages a global network of AIRC-certified international student recruitment agencies, through which SUNY aims to increase international enrollment from 18,000 to 32,000 in 5 years, generating an estimated \$200 million in new tuition revenue annually that will fund expanded study abroad programs, scholarships, faculty research grants and more.

#### The SUNY Levin Institute

The SUNY Levin Institute is an incubator for new learning models to help students and working professionals gain the skills to compete in the global economy. Levin supports SUNY's mission of revitalizing the New York economy through such programs as JumpStart NYC, FastTrac, Innovate New York, Global Workforce Project, New York in the World, the SUNY-JFEW Global Scholars, the nation's first Confucius Institute for Business, and other academic partnership programs.

#### The UCosmic® Consortium

Managed by SUNY Global in partnership with the University of Cincinnati, the UCosmic Consortium develops open-source software solutions to comprehensively map global engagement by its member institutions. Partners currently include the Institute of International Education, The College Board, and many universities in the U.S. and abroad.

### About the SUNY Global Center

Located in one of New York City's most distinguished landmark buildings, the SUNY Global Center, at 116 East 55th Street, is a specially designed, 40,000 square-foot facility that offers an innovative 21st century global experience.

In addition to housing many of SUNY Global's key programs, the Center also serves as a classroom space for SUNY institutions, and is used by the University to convene conferences, symposia and other events of relevance in the global affairs and higher education spheres. A major asset of the Center is the Global Classroom, which uses advanced communication and instructional technology to provide direct, face-to-face interaction between students, faculty, and participants around the world.

The SUNY Global Center is available for use by all SUNY campuses and affiliated organizations, as well as by related associations, organizations and companies.



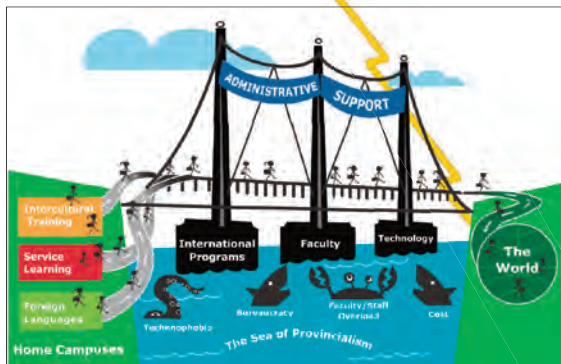
Contact SUNY Global: [www.suny.edu/global](http://www.suny.edu/global)  
SUNY Global Center (NYC): 212.317.3500  
Office of International Programs (Albany): 518.320.1410

## Information about COIL

### COIL Builds Online Bridges Between International Classrooms



**SUNY's Center for Collaborative Online International Learning (COIL)** is a leader in the emerging field of globally net-worked learning, which is not a technology, but is a new teaching and learning paradigm that develops cross-cultural competence across shared multicultural learning environments. COIL fosters meaningful exchanges between faculty and students with peers abroad, through the use of Internet-based tools. COIL is a unit of the Office of Global Affairs at The State University of New York, the largest university system in the U.S. with nearly 500,000 students across its 64 campuses.



#### Students Gain Cross-Cultural Awareness

Our method links a class at a U.S. campus with one at a college or university abroad. COIL's model does not merely promote courses where students from different countries co-habit an online classroom. Rather, we create co-equal team-taught learning environments where faculty from two cultures work together to develop a shared syllabus, emphasizing experiential and collaborative student learning. The courses give new contextual meaning to the ideas and texts they explore, while providing students' new venues in which to develop their cross-cultural awareness. Classes may be fully online or offered in blended formats with traditional face-to-face sessions taking place at both schools, while collaborative student work takes place online.

#### A Bi-Lateral Internationalization Model

Cooperating instructors work closely with all students, but in most cases these students are enrolled, charged tuition, and awarded grades only at their home institution. This revenue-neutral model reduces the administrative complexity of these bi-lateral institutional agreements, while linking and enhancing international classrooms through collaborative coursework. These courses do not require high-end technology, and they work effectively as portals to increase student interest in study-abroad.



#### The COIL Institute for Globally Networked Learning in the Humanities

With support from the National Endowment for the Humanities, COIL is currently working with over 50 partnered higher education institutions from around the world to support teams of faculty, instructional designers, and international programs staff, as they create pilot globally networked learning course initiatives. Through the Institute, COIL has developed extensive experience working with a wide range of public and private institutions.

#### An Invitation to Work With COIL

COIL has developed a comprehensive program for building campus-based globally networked learning initiatives. We welcome inquiries from campuses interested in engaging COIL to work with them in creating such initiatives. We also seek international faculty and institutions interested in partnering with SUNY to develop collaborative courses in all disciplines. For more information visit <http://coil.suny.edu> or email [coilinfo@suny.edu](mailto:coilinfo@suny.edu)



# 5TH COIL CONFERENCE

## Sessions and Where to Find Them

### WEDNESDAY - APRIL 3, 2013

11:30 - 1:00 p.m.	Registration	<i>Global Center Lobby</i>
1:00 - 1:30 p.m.	Opening Remarks David Lavallee, Executive Vice Chancellor for Academic Affairs & Provost, SUNY System Administration Mitch Leventhal, Vice Chancellor for Global Affairs, SUNY System Administration Jon Rubin, Director, SUNY Center for Collaborative Online International Learning (COIL)	<i>Community House of Central Synagogue: Bier Chapel (across the street from Global Center)</i>
1:30 - 2:45 p.m.	Plenary Session: Perspectives on Curricular Internationalization from a Range of Stakeholders – Faculty to Provost	<i>Community House of Central Synagogue: Bier Chapel (across the street from Global Center)</i>
2:45 - 3:15 p.m.	Coffee Break	
3:15 - 4:15 p.m.	<b>BREAKOUT SESSIONS A</b>	
	Mapping What's Not There: Complexifying the Classroom In the Age of Globalization	<i>Global Classroom (A)</i>
	<b>COIL Institute Fellows Track</b> Presentation 1: International Development and International Migration Presentation 2: Welcome to Our World: Using Visual Rhetoric in Globally Connected Classrooms	<i>Global Classroom (B)</i>
	Internet Marketing Course Collaboration between Panama and Slovakia: Lessons learned creating an Internet Marketing Plan and Website for Habitat for Humanity	<i>Tiered Classroom</i>
	Virtual Groups: Working Together Without Actually Meeting!	<i>Multi-Purpose Room</i>
	<b>COIL Institute Fellows Track</b> Presentation 1: Writing Seminar: Rochester Institute of Technology – American College of Management and Technology (Croatia) Presentation 2: Intercultural Communication in the Global Classroom: Unanticipated Discoveries	<i>Seminar Room 202</i>
4:15 - 4:30 p.m.	Coffee Break	
4:30 - 5:15 p.m.	<b>BREAKOUT SESSIONS B</b>	
	<b>COIL Institute Fellows Track</b> Cinematic Storytelling Across Cultures - The American/Australian Collaboration	<i>Global Classroom (A)</i>
	A Dialogue on Institutionalizing Curricular Internationalization Efforts	<i>Global Classroom (B)</i>
	Facilitating Globally Networked Courses with Newsactivist.com: Student Blogs, Social Networks, and Collaborative Pedagogy	<i>Tiered Classroom</i>
	Connective Multicultural Learning: insights and observations from several multi-campus experiences	<i>Multi-Purpose Room</i>
	Creating Global Bridges	<i>Seminar Room 202</i>
5:30 - 6:15 p.m.	Plenary Session: Introduction to COIL's Growing International Partner Network	<i>Central Synagogue Pavilion (next door to Global Center)</i>
6:15 - 8:00 p.m.	Reception and Partner Networking (Drinks and hors d'oeuvres will be served)	<i>Central Synagogue Pavilion (next door to Global Center)</i>

## Sessions and Where to Find Them

### THURSDAY - APRIL 4, 2013

8:30 - 9:00 a.m.	Registration	<i>Global Center Lobby</i>
9:00 - 9:30 a.m.	Opening Remarks and Special Announcement Nancy L. Zimpher, Chancellor, SUNY System Administration	<i>Community House of Central Synagogue: Bier Chapel (across the street from Global Center)</i>
9:30 - 10:30 a.m.	Keynote Address Hans de Wit	<i>Community House of Central Synagogue: Bier Chapel (across the street from Global Center)</i>
10:30 - 11:00 a.m.	Coffee Break	
11:00 - 11:30 a.m.	<b>BREAKOUT SESSIONS C</b>	
	<b>COIL Institute Fellows Track</b> Global English Composition	<i>Global Classroom (A)</i>
	Imagining Nations: Cultural Diversity in Australia and the US-Mexico Border	<i>Global Classroom (B)</i>
	Transatlantic Public Administration and Policy	<i>Tiered Classroom</i>
	<b>Conference Sponsor Presentation</b> Canvas by Instructure – Learning Beyond the Classroom with Canvas	<i>Boardroom</i>
	Connecting Multiple Campuses Around the Globe: Graduate Student Perspectives	<i>Multi-Purpose Room</i>
11:30 - 11:45 a.m.	Coffee Break	
11:45 - 12:45 p.m.	<b>BREAKOUT SESSIONS D</b>	<i>Global Classroom (A)</i>
	<b>COIL Institute Fellows Track</b> Calculating Improvisation Through a Cultural Lens: Jazz! Born in America, Created Internationally	
	Transforming Intercultural Exchange in the Online Environment	<i>Global Classroom (B)</i>
	Negotiating Sex and Gender Mediums Across Continents: Brockport NY to Novgorod Russia	<i>Tiered Classroom</i>
	Presentation 1: Promoting Intercultural Competence throughout the Study Abroad Cycle Presentation 2: Understanding and Assessing Intercultural Competence in an Online Transnational Education Programme	<i>Multi-Purpose Room</i>
	Presentation 1: Effects of an Interculturally Enriched Collaboration Script on Computer Supported Collaborative Learning in Higher Education	<i>Seminar Room 202</i>
	Presentation 2: Internationalization and Globally Networked Learning: The Compatibilities and Incompatibilities of Institutional Strategies aimed at Global Positioning	<i>Seminar Room 202</i>
	A Special Session on SUNY Networking Initiatives for Presidents, CAOs, SIOs, Open SUNY, COIL and Global Affairs: What are the Synergies and Where are They Taking Us? <b>Please note: access to this session is by invitation only</b>	<i>Boardroom</i>
12:45 - 2:00 p.m.	Lunch (Box lunches will be provided)	

(continued on page 6)

# 5TH COIL CONFERENCE

## Sessions and Where to Find Them

### THURSDAY - APRIL 4, 2013

2:00 - 3:00 p.m.	<b>BREAKOUT SESSIONS E</b>	
	<b>COIL Institute Fellows Track</b> Presentation 1: A cross-border language course (Spanish/English): the point of view of students Presentation 2: The safe explorer in us: A closer look at student voices	<i>Global Classroom (A)</i>
	Presentation 1: Come along for the ride! The OT12 MOOC – a collaborative approach to the creation of Open Educational Resources Presentation 2: Global Learning: Pedagogy for the Internationalization of Humanities and Social Science Teaching	<i>Global Classroom (B)</i>
	Presentation 1: Building Intercultural Triangle: Students' Views Over US-Lithuanian-Russian Collaborative Module Presentation 2: Challenges and Rewards of Online Teaching in China and the Path Forward	<i>Tiered Classroom</i>
	Strategic planning for maximizing the campus-wide impact of Globally Networked Learning – Roundtable Discussion	<i>Multi-Purpose Room</i>
	Presentation 1: A Collaborative Online Writing Workshop Featuring Place: Anadolu, Turkey/SUNY Cortland Presentation 2: Let's Talk Turkey: An International Collaboration between Hudson Valley Community College and Istanbul, Turkey	<i>Seminar Room 202</i>
3:00 - 3:15 p.m.	Coffee Break	
3:15 - 3:45 p.m.	<b>BREAKOUT SESSIONS F</b>	
	Negotiating intercultural awareness and language varieties online: case study UK – Mexico	<i>Global Classroom (A)</i>
	A Procedural Model for International Class Collaboration	<i>Global Classroom (B)</i>
	Developing Students' Intercultural Competence through a US-Lebanon Collaboration	<i>Tiered Classroom</i>
	<b>Conference Sponsor Presentation</b> manaba - Exploring ePortfolio-way: Outcome-based Education in International Education	<i>Boardroom</i>
	Student Perspectives on Effectiveness of Virtual Class Rooms	<i>Multi-Purpose Room</i>
3:45 - 4:00 p.m.	Coffee Break	
4:00 - 5:00 p.m.	Plenary Session: Outcomes from the COIL Institute for Globally Networked Learning in the Humanities	<i>Global Classroom</i>
5:00 - 5:30 p.m.	Closing Remarks - Upcoming COIL Initiatives	<i>Global Classroom</i>

**WEDNESDAY - APRIL 3, 2013****11:30 - 1:00 p.m. Registration***Global Center Lobby***1:00 - 1:30 p.m. Opening Remarks**

- David Lavallee, Executive Vice Chancellor for Academic Affairs & Provost, SUNY System Administration
- Mitch Leventhal, Vice Chancellor for Global Affairs, SUNY System Administration
- Jon Rubin, Director, SUNY Center for Collaborative Online International Learning (COIL)

*Community House of Central Synagogue: Bier Chapel  
(across the street from Global Center)***1:30 - 2:45 p.m.**

Plenary Session: Perspectives on Curricular Internationalization from a Range of Stakeholders – Faculty to Provost

- David Lavallee, Executive Vice Chancellor for Academic Affairs & Provost, SUNY System Administration
- Carol Long, Provost, SUNY Geneseo & Vice President for Academic Affairs
- Jenifer Cushman, Dean of International Education and Associate Professor of German, Juniata College
- William Skipper, Assistant Professor of Sociology and the Chair of the Sociology/Anthropology Department, SUNY Cortland
- Hans de Wit, Director of the Centre for Higher Education Internationalisation at the Università Cattolica Sacro Cuore (Milan, Italy) and Professor (lector) of Internationalization of Higher Education at the School of Economics and Management of the Amsterdam University of Applied Sciences (The Netherlands)

Discussant: Jon Rubin, Director, SUNY Center for Collaborative Online International Learning (COIL)

**Abstract**

Globally networked learning directly engages faculty and the courses they teach as venues for intercultural exchange. However, individual courses do not exist in a vacuum, but are instead part of larger programs with other goals and drivers. As a result, they must be viewed in the broader context of their discipline, of academic affairs generally, and of international programs on each campus. This panel will explore how key stakeholders can participate in the curricular internationalization process, the challenges they face, and some successes they have accomplished.

*Community House of Central Synagogue: Bier Chapel  
(across the street from Global Center)***2:45 - 3:15 p.m. Coffee Break****3:15 - 4:15 p.m. BREAKOUT SESSIONS A**

Mapping What's Not There: Complexifying the Classroom  
In the Age of Globalization  
*Global Classroom (A)*

**COIL Institute Fellows Track**

Presentation 1: International Development and International Migration

Presentation 2: Welcome to Our World: Using Visual Rhetoric in Globally Connected Classrooms  
*Global Classroom (B)*

Internet Marketing Course Collaboration between Panama and Slovakia: Lessons learned creating an Internet Marketing Plan and Website for Habitat for Humanity  
*Tiered Classroom*

Virtual Groups: Working Together Without Actually Meeting!  
*Multi-Purpose Room*

**COIL Institute Fellows Track**

Presentation 1: Writing Seminar: Rochester Institute of Technology – American College of Management and Technology (Croatia)  
*Seminar Room 202*

Presentation 2: Intercultural Communication in the Global Classroom: Unanticipated Discoveries  
*Seminar Room 202*

**4:15 - 4:30 p.m. Coffee Break****4:30 - 5:15 p.m. BREAKOUT SESSIONS B****COIL Institute Fellows Track**

Cinematic Storytelling Across Cultures - The American/Australian Collaboration  
*Global Classroom (A)*

A Dialogue on Institutionalizing Curricular Internationalization Efforts  
*Global Classroom (B)*

Facilitating Globally Networked Courses with Newsactivist.com: Student Blogs, Social Networks, and Collaborative Pedagogy  
*Tiered Classroom*

Connective Multicultural Learning: insights and observations from several multi-campus experiences  
*Multi-Purpose Room*

Creating Global Bridges  
*Seminar Room 202*

**5:30 - 6:15 p.m.**

Plenary Session: Introduction to COIL's Growing International Partner Network

- Jon Rubin, Director, SUNY Center for Collaborative Online International Learning (COIL)
- Jean-Bernard Adrey, Director of International Experience and Mobility at Coventry University
- Representatives from International Partner Institutions in Belgium, Mexico, Turkey, and the UK

## AGENDA

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### Abstract

For many teaching faculty who are excited about collaborating with peers abroad, the stumbling block is identifying the appropriate partner. In addition, many international programs offices are not used to developing such faculty partnerships. This session will introduce the work COIL has begun to create a network of university partners explicitly interested in the global networked learning modality. JB Adrey from Coventry University will also present their model for Progression in International Experience. Representatives from universities in Turkey, Belgium, and Mexico will also speak about their institution's interest in creating similar partnerships.

*Central Synagogue Pavilion (next door to Global Center)*

### **6:15 - 8:00 p.m.**

Reception and Partner Networking

(Drinks and hors d'oeuvres will be served)

*Central Synagogue Pavilion (next door to Global Center)*

## THURSDAY - APRIL 4, 2013

### **8:30 - 9:00 a.m. Registration**

*Global Center Lobby*

### **9:00 - 9:30 a.m.**

Opening Remarks and Special Announcement

- Nancy Zimpher, Chancellor, SUNY System Administration
- Jon Rubin, Director, SUNY Center for Collaborative Online International Learning (COIL)

*Community House of Central Synagogue: Bier Chapel  
(across the street from Global Center)*

### **9:30 - 10:30 a.m. Keynote Address**

- Hans de Wit, Director of the Centre for Higher Education Internationalisation at the Università Cattolica Sacro Cuore (Milan, Italy) and Professor (lector) of Internationalization of Higher Education at the School of Economics and Management of the Amsterdam University of Applied Sciences (The Netherlands)

*Community House of Central Synagogue: Bier Chapel  
(across the street from Global Center)*

### **10:30 - 11:00 a.m. Coffee Break**

### **11:00 - 11:30 a.m. BREAKOUT SESSIONS C**

#### **COIL Institute Fellows Track**

#### **Voices From the Periphery: The Case of Victoria University and The University of Texas at El Paso Global Learning Community**

- Irma Victoria Montelongo, Lecturer, Chicano Studies, The University of Texas at El Paso
- Effy George, Lecturer, Victoria University (Australia)

### Abstract

Victoria University, Melbourne, Australia, and The University of Texas at El Paso linked two first year Liberal Arts core curriculum classes creating a transnational co-course entitled Imagining Nations, Imagining Regions: The Making of Cultural Diversity in Australia and on the U.S.-Mexico Border. Topics of study included colonialism, nationalism, culture, migration, gender and sexuality in Australia and on the U.S.-Mexico border. The collaboration provided a rich environment for inter-institutional teaching and learning as the two institutions became curricular design partners, sharing problems and resolutions, in an ever deepening knowledge transfer relationship.

*Global Classroom (B)*

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Global English Composition

*Global Classroom (A)*

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Imagining Nations: Cultural Diversity in Australia and the US-Mexico Border

*Global Classroom (B)*

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Transatlantic Public Administration and Policy

*Tiered Classroom*

#### **Conference Sponsor Presentation**

Canvas by Instructure – Learning Beyond the Classroom with Canvas

- John DeFonzo, Regional K12 Director Northeast, Canvas by Instructure

### Abstract

The only thing as valuable as time spent teaching is time spent learning--and Canvas is built to make the most (and more) of both for teachers, students, administrators and parents. Whether your school is implementing a 1:1 program or you're looking for a way to connect with your students in an innovative, intuitive way, Canvas can help you transform learning.

*Boardroom*

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Connecting Multiple Campuses Around the Globe: Graduate Student Perspectives

*Multi-Purpose Room*

### **11:30 - 11:45 a.m. Coffee Break**

### **11:45 - 12:45 p.m. BREAKOUT SESSIONS D**

#### **COIL Institute Fellows Track**

Calculating Improvisation Through a Cultural Lens: Jazz!

Born in America, Created Internationally

*Global Classroom (A)*

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Transforming Intercultural Exchange in the Online Environment

*Global Classroom (B)*

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Negotiating Sex and Gender Mediums Across Continents:

Brockport NY to Novgorod Russia

*Tiered Classroom*

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Presentation 1: Promoting Intercultural Competence throughout the Study Abroad Cycle

*Multi-Purpose Room*

Presentation 2: Understanding and Assessing Intercultural Competence in an Online Transnational Education Programme  
*Multi-Purpose Room*

Presentation 1: Effects of an Interculturally Enriched Collaboration Script on Computer Supported Collaborative Learning in Higher Education  
*Seminar Room 202*

Presentation 2: Internationalization and Globally Networked Learning: The Compatibilities and Incompatibilities of Institutional Strategies aimed at Global Positioning  
*Seminar Room 202*

A Special Session on SUNY Networking Initiatives for Presidents, CAOs, SIOs, Open SUNY, COIL and Global Affairs: What are the Synergies and Where are They Taking Us?  
**Please note: access to this session is by invitation only**  
*Boardroom*

**12:45 - 2:00 p.m. Lunch** (Box lunches will be provided)

**2:00 - 3:00 p.m. BREAKOUT SESSIONS E**

#### COIL Institute Fellows Track

Presentation 1: A cross-border language course (Spanish/English): the point of view of students  
*Global Classroom (A)*

Presentation 2: The safe explorer in us: A closer look at student voices  
*Global Classroom (A)*

Presentation 1: Come along for the ride! The OT12 MOOC – a collaborative approach to the creation of Open Educational Resources  
*Classroom (B)*

Presentation 2: Global Learning: Pedagogy for the Internationalization of Humanities and Social Science Teaching  
*Global Classroom (B)*

Presentation 1: Building Intercultural Triangle: Students' Views Over US-Lithuanian-Russian Collaborative Module  
*Tiered Classroom*

Presentation 2: Challenges and Rewards of Online Teaching in China and the Path Forward  
*Tiered Classroom*

Strategic planning for maximizing the campus-wide impact of Globally Networked Learning – Roundtable Discussion  
*Multi-Purpose Room*

Presentation 1: A Collaborative Online Writing Workshop Featuring Place: Anadolu, Turkey/SUNY Cortland  
*Seminar Room 202*

Presentation 2: Let's Talk Turkey: An International Collaboration between Hudson Valley Community College and Istanbul, Turkey  
*Seminar Room 202*

**3:00 - 3:15 p.m. Coffee Break**

**3:15 - 3:45 p.m. BREAKOUT SESSIONS F**

Negotiating intercultural awareness and language varieties online: case study UK – Mexico  
*Global Classroom (A)*

A Procedural Model for International Class Collaboration  
*Global Classroom (B)*

Developing Students' Intercultural Competence through a US-Lebanon Collaboration  
*Tiered Classroom*

#### Conference Sponsor Presentation

manaba - Exploring ePortfolio-way: Outcome-based Education in International Education

- Tomoka Higuchi McElwain, Director of Asahi Net International, Inc. in NY

#### Abstract

How would your students demonstrate what they have learned? In this session, the manaba team will introduce several case studies of international education programs that implemented a collaborative ePortfolio system to achieve their learning objectives. This session is for enthusiastic educators who have been interested in adapting the concept of ePortfolio in their teaching environment and is designed to give snapshots of the predecessors who are engaged in utilizing such platforms in international education.

*Boardroom*

Student Perspectives on Effectiveness of Virtual Class Rooms  
*Multi-Purpose Room*

**3:45 - 4:00 p.m. Coffee Break**

**4:00 - 5:00 p.m.**

Plenary Session: Outcomes from the COIL Institute for Globally Networked Learning in the Humanities

- Jon Rubin, Director, SUNY Center for Collaborative Online International Learning (COIL)
- John E. Fowler, Assistant Director of the SUNY Center for Collaborative Online International Learning (COIL)
- Sarah Guth, Program Coordinator, SUNY Center for Collaborative Online International Learning (COIL)
- Other Institute Fellows and Staff (TBA)

#### Abstract

This three-year project, funded by the National Endowment for the Humanities, is the largest ever working group of globally networked learning practitioners with over 120 participants. Immediately following their participation in the Capstone Event for the Institute (April 2-3), many of the Fellows and Staff who have worked together these past years will present lessons learned, along with the impacts the Institute had for their campus and students, many of which should be transferable to developing globally networked courses on your campus.

*Global Classroom*

**5:00 - 5:30 p.m.**

Closing Remarks - Upcoming COIL Initiatives  
*Global Classroom*

## SPEAKER BIOS



**Mark Adams** is the SJSU instructional designer for COIL courses and Project Director of the Pakistan Distance Education Enhancement Grant with the US State Department.

Mark is a former Director of Online Education and Chair of Multimedia Studies, and serves on the Executive Committee of the California State University Accessibility Technology Initiative. As founder of [facultytraining.net](http://facultytraining.net), Mark created the master online training program for the Michigan Virtual University, delivered online and in-person training for the United Arab Emirates Higher Colleges of Technology, and has experience working with instructors from more than 125 universities worldwide in building online courses and programs.



**Sean Adams**, Subject Specialist, Directorate Music, University of South Africa. Sean Adams holds a BMus degree and Higher Diploma in Education (University of Cape Town),

and a MMus degree (University of East Anglia, Norwich). He lectured at the Universities of South Africa, and Pretoria, and is currently the Subject Specialist in the Directorate Music at UNISA. His academic interests are in critical musicology, jazz, music and identity, music and society, popular music studies and South African Music, and he is co-editor of the journal *Musicus*.



**Jean-Bernard Adrey**, Director of International Experience and Mobility at Coventry University

Tita Beaven is a Senior Lecturer in Spanish and Associate Head of the Department of Languages (Faculty of Education and Language Studies) at the UK Open University. She is an experienced writer of educational materials,

including e-learning. Her research interests centre around Open Educational Resources and Practices, and intercultural communication.



**Tita Beaven** is a Senior Lecturer in Spanish and Associate Head of the Department of Languages (Faculty of Education and Language Studies) at the UK Open

University. She is an experienced writer of educational materials, including e-learning. Her research interests centre around Open Educational Resources and Practices, and intercultural communication.



**Mira Bergelson** is professor at the Department of Linguistics and Information Technology, Faculty of Foreign Languages and Regional Studies at Moscow State Uni-

versity (MGU). Her research interests are linguistic aspects of communication, cross-cultural pragmatics, and culture in discourse. Professor Bergelson received her Ph.D. in linguistics from Russian Academy of Sciences for a grammar description of one African language. Her second doctoral dissertation was devoted to the sociocultural pragmatics of communication. Mira's other fields of expertise are international education and communication.



**Victoria Boynton**, Semester Abroad at Anadolu University, Eskisehir, Turkey; Professor of English, SUNY Cortland, Professional Writing Program. Dr. Boynton teaches

courses in rhetoric, poetics, and writing in creative genres. She is about to start offering courses in International Writing and Editing with her colleague Dr. David Franke. Her publications include *Her-space: Women, Writing, and Solitude*,

with Dr. Jo Malin and *Contraptions*, a book of poems. Boynton also works in diversity studies. Her article, "Whiteness Studies and Literature Classrooms: Confronting Denial and Defensiveness in White Students," illustrates this commitment to studying cultural identity.



**Beth Burns**, Instructional Designer, Buffalo State College. Beth Burns has worked in the field of education since 2004. As an instructional designer, Beth

consults with faculty members who are interested in online learning, assists in the development of online and hybrid offerings, and provides faculty development in the realm of online learning and Open Educational Resources. In addition to her role as instructional designer, she continues to teach traditional, hybrid, and online English courses for several institutions.

**Laurie Buonanno**, Professor and Director of Graduate Studies, Political Science Department, Buffalo State College



**Hugh Burton**, Adjunct, Queensland College of Art, Griffith University (Australia). Hugh has worked in the field of tertiary film education for over thirty

years: fostering innovation. He currently teaches in two universities. Hugh teaches Screenwriting at Griffith Film School; where he was one of the designers for the Cinematic Storytelling Across Cultures online course (partnered with National University LA). He has been responsible for design and delivery of online and face-to-face courses for six years at Southern Cross University.

He is passionate about working with indigenous filmmakers in Central Australia: developing ways of telling stories for film. He is a freelance script editor and producer, of many award-winning films.

## SPEAKER BIOS

**Richard Cahill** serves as Director of International Education and Associate Professor of History at Berea College in Kentucky. He lived in the Middle East for seven years, directing an academic program for American university students, based in Cairo, Egypt. He teaches courses on the Middle East and Islam, and leads short-term courses in the Middle East on a regular basis. He supervises education abroad, international student services, programming and faculty development for global citizenship education.

**Frank Carr**, Politics Section Head and Programme Leader for Public Services, Manchester Metropolitan University (London, UK)

**Richard Clouet** is a lecturer at the Faculty of Translation and Interpreting of the University of Las Palmas de Gran Canaria. Dr. Clouet's research fields include EFL acquisition in Translation studies, languages for specific purposes and intercultural teaching/learning. In 2008, he published "Intercultural language learning: cultural mediation in the foreign language class within the curriculum of Translation and Interpreting studies" (*Ibérica.*, vol. 16, p. 147-167) and more recently "Studying the Role of Intercultural Competence in Language Teaching in Upper Secondary Education in the Canary Islands" (*Onomázein*, 2012, vol. 26).

**Kelli Cargile Cook** is an Associate Professor of Technical Communication and Rhetoric at Texas Tech University. Her research focuses on online technical communication pedagogy, program development, and program assessment. She has co-edited two collections on online technical communication: *Online Education: Global Questions, Local Answers* (2005) and *Online Education 2.0: Evolving, Adapting, and Reinventing Online Technical Communication* (2013). She is a past president of the Association of Teachers of Technical Writing and of the Council for Programs in Technical, Scientific, and Professional Communication.



**Susan Coultrap-McQuin**, Professor, English and Women's Studies and Director, Institute for Global Engagement SUNY Oswego. Susan Coultrap-McQuin earned her Ph.D. in

American Studies at the University of Iowa. At the University of Minnesota, Duluth she rose through the ranks to become a full professor of women's studies. As an administrator at three universities, she served as a program director, department chair, study abroad director, associate dean, dean, and vice president of academic affairs. In recent years at SUNY Oswego, she has returned to teaching. She is also directing an institute and has been engaged in research related to the impact of campus internationalization efforts on students.



**Jenifer Cushman**, Dean of International Education and Associate Professor of German, Juniata College. After earning her Ph.D. in German at Ohio State, Jenifer taught

English in Russia and Poland before accepting the position of Assistant, then tenured Associate Professor of German and Russian at the University of Minnesota, Morris. She came to Juniata in 2007 from the College of Wooster, where she was Director of International and Off-Campus Study. She was an AIEA Presidential Fellow in 2009, and serves on the ACE Internationalization Collaborative Advisory Council.



**Anne Dalke** is Term Professor of English and Gender Studies at Bryn Mawr College. She is involved in a number of interdisciplinary initiatives at Bryn Mawr, which explore her

interests in emergent pedagogies, feminist theory and narrative traditions, revisi-

onary work in the canon of American literatures, the intersections between science and literature, and the on-line dimensions of learning.



**Loes Damhof**, Faculty, School for Communication and Media, Hanze University of Applied Sciences, The Netherlands. Drs. Loes Damhof earned her Master degree in

Modern Literature at the University of Groningen, but left The Netherlands soon after that. After several years of studying, teaching and managing schools in South-Africa, China, Russia and the United States, she now shares her knowledge and experiences in her Intercultural Competence classes at the Hanze University of Applied Sciences. She is co-designer of the course The Global Village and a teacher in Honors Programs within the Hanze Honors College.



**John DeFonzo**, Regional K12 Director Northeast, Canvas by Instructure. John has worked in the online learning space for more than a decade. Before joining Instructure,

he was regional sales director for rSmart Sakai Community. He has also held positions at Wimba, Jenzabar and Centra Software. In his personal time, John loves fly-fishing and tossing fake bugs while standing knee deep in remote, cold mountain streams in Alaska, Montana and Maine. He also enjoys cooking authentic Italian meals, astronomy and keeping up with technology trends. But most of all, he enjoys spending time with his amazing eight-year-old son. John works out of his home office in Milford, Massachusetts.

## SPEAKER BIOS



**James Eaves** is an Associate Professor of Entrepreneurship at Laval University in Quebec City. He has two research interests: 1) How statistical techniques can be used to harness

"network-intelligence" which then can be used to improve how people learn from one another; 2) How to teach entrepreneurship - a recent academic field. He's won multiple teaching and research awards, and he's an engaging public speaker. He received his Ph.D. at the University of California, Davis.



**Herman van Eyken**, Professor/head of film school, Queensland College of Art, Griffith University (Australia). Herman Van Eyken has a background in

scriptwriting, producing and directing. Having directed more than 190 films - shortlisted within international film festivals such as Cannes, New York, Montreal and Vienna. Many of his films have received top awards in their respective category. His feature film has been released in more than 10 countries. He's Project Chair and curator for a research pilot project (DVD - 600min. of interviews with foremost filmmakers from Europe and the Asia-Pacific region) called Lessons in film. Herman's research interests lay in the area of film policies and film training needs for professionals.



**Angélica Santana Fierro** is a professor and researcher at Tecnológico de Monterrey Campus Chihuahua. She is the Academic Director of the Multicultural

Program at Tec de Monterrey's High School. She is the creator of the teaching strategy Connective Multicultural Learning. She has coordinated interactions between the Campus and five different

Universities from various regions of the world. She also focuses on designing, coordinating and presenting workshops on educational technology for professors.



**Gabriel Flacks** has been teaching in the Humanities Department at Champlain College (Montreal, QC) since 2006. Since 2008, he has been incorporating collaborative blog-

ging and social networks in his classes. Incidentally, he has become a website developer to foster international collaboration. Building a website for an online community of teachers and student bloggers while completing a PhD in cognitive science and raising two small children means Gabe sleeps little, especially as he keeps playing music.



**John E. Fowler**, Assistant Director of the SUNY Center for Collaborative Online International Learning, has wide-ranging experience working in the American, British

and German higher education sectors. He has an extensive background in online learning, academic technology, and international education in a variety of higher education contexts. He holds a European Master in Higher Education, through an Erasmus Munds joint degree program from the Universities of Oslo, Tampere and Aveiro. John's primary research interests are related to the international dimensions of higher education, with a particular focus on cross-border student mobility.



**David Franke**, Professor of English at SUNY Cortland, directs the Professional Writing Program and teaches classes in many writing genres:

creative nonfiction, technical writing, the history of writing, and rhetoric. He studies and teaches in

writing communities: college classrooms, the Seven Valleys Writing Project, a writing group for faculty on SUNY Cortland's campus. His dissertation (Syracuse University, 1999) studies teacher as writers. His favorite writers include Michael Pollan, Wendell Berry, and Billy Collins.

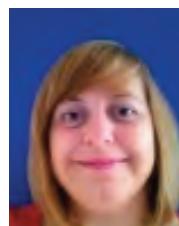


**Susan Gallagher** has a long history of working in distance learning for SUNY. She has been in her current position as the Director of Distance and Online Learning at Hudson

Valley Community College for 15 years and prior to that she was an educational television/videoconferencing producer for SUNY's New York Network for 16 years. During the fall 2012 semester she was on sabbatical leave to teach English at Yeditepe University in Istanbul, Turkey.



**Brenda García**, Internationalization Projects Director, Universidad de Monterrey.



**Zoe Gazeley** is the research assistant for the MexCo project which has been funded by the Higher Education Academy in the UK. Zoe has previously taught Business English in

Mexico City and has also taught EFL and EAP in several other countries. Her research interests include intercultural communication in language learning and teaching along with the development of digital literacies in language learning.

## SPEAKER BIOS



**Effy George** teaches at Victoria University, Australia. Her Ph.D., *The Sorathiya Rabari: Women's Instrumentality in the Culture of a Pastoral Caste* (2006), was based on research

amongst the shepherds of Gujarat, India. It is an interdisciplinary work employing analytical tools from fields ranging from Anthropology, History, Art History, Literature Studies and Gender Studies. She has published several academic articles. Since 2009, she has designed and coordinated Web 2.0 collaborative programs involving Victoria University and the University of Texas, El Paso. These brought students into a collaborative learning environment focusing on the themes of National identity and the experiences of diasporic communities.



**Ubaldimir Guerra** is currently employed as a tenure track faculty member at the University of Belize (UB) in the Faculty of Education and Arts. He teaches a variety of literature

subjects including African Literature, Caribbean Literature, Multicultural American Literature, amongst others. He holds a Master of Arts Degree in English with a concentration in Multicultural Literature from East Carolina University. In the past he has served a two year term as coordinator of the English department at UB. His professional interests include literary theory and research.



**Tony Guzman**; MSM, MNCM; University at Buffalo School of Social Work, (UB SSW); Director of Online Programs. Tony joined the UB SSW last year after serving for over 12

years within higher education for-profit institutions. He has solid experience within the online education arena and is poised to help UB SSW offer their part-time Masters of Social Work, in an online modality, starting this coming Fall 2013.



**Lenora Helm Hammonds**, (NCCU Lead Fellow/United States) Instructor, Department of Music and Division of Extended Studies/Distance Education, North Carolina

Central University. She holds a B.M. in Film Scoring and Voice from Berklee College of Music, and a M.M. in Jazz Performance from East Carolina University. A former U.S. Jazz Ambassador for the U.S. State Department, her professional and educational achievements resulted in opportunities to serve the COIL team in capacities of teaching, research, curriculum development, distance education course design, jazz pedagogy and jazz performance.



**Meredith Harrigan** (Ph.D., University of Nebraska-Lincoln) is an Associate Professor in the Department of Communication at SUNY Geneseo. Her research centers on

the intersection of communication, culture, family, and identity, and seeks to understand how members of discourse-dependent or nontraditional families communicatively construct and negotiate personal and relational identities. Dr. Harrigan teaches courses on Interpersonal, Family, and Intercultural Communication and has published in the *Journals of Family Communication*, *Social and Personal Relationships*, and *Applied Communication Research*.



**Carey Hatch** is the Associate Provost for Academic Technologies and Information Services at the State University of New York, System Administration. Carey heads the

Office of Library and Information Services (OLIS), which supports and coordinates a variety of cooperative library programs and initiatives within the sixty-four campus State University, including

the SUNYConnect initiative. Carey also oversees the EduCause Award winning SUNY Learning Network (SLN) program, as well as the SUNY Center for Professional Development (CPD).



**Mirjam Hauck** is a Senior Lecturer and Associate Head of the Department of Languages (Faculty of Education and Language Studies) at the Open University/UK. She has

written numerous articles and book chapters on the use of technologies for the learning and teaching of languages and cultures covering aspects such as task design, tutor role and training, and e-literacy skills development. Apart from regular presentations at conferences, seminars and workshops in Europe and the USA, she serves on the CALICO and EUROCALL executive boards.



**Ryan Hersha** teaches courses in writing, reading, and literature at Corning Community College. Ryan's interests include developmental education, online learning pedagogy,

civic literacy, and cross-cultural learning and collaboration. He earned his A in English at the University of Michigan and his MA in English at the University of Virginia. Ryan's experiences working with Prof. Ubaldimir Guerra to deliver a COIL course in Spring 2012 have inspired him to seek out additional international learning opportunities for CCC students.

**Keld Hosbond** (International Programs/Royal Academy of Music Fellow, Aarhus, Denmark).

## SPEAKER BIOS

**Lisa Irving** teaches History at Mt. Hood Community College, Gresham, Oregon. She completed an M.A. in History, with a focus on China and East Asia at the University of Minnesota. A contributor to The Middle Ground E-journal on World History, she has Co-Chaired Mt. Hood's Access & Diversity Committee, served as an academic advisor, and has written proposals for a Global Studies program. Lisa aspires to bring globally networked learning to Oregon.



**Ina A.P. Issa**, Lecturer, ESC, Lebanon, Intercultural Communication. Ina. Issa earned her MA in International Hotel and Tourism Management from Oxford Brookes University

(UK) and her MSc in Middle Eastern Studies from the American University of Beirut (Lebanon). She currently teaches for Le Cordon Bleu at the Holy Spirit University of Kaslik in Lebanon and for the Lebanon Program of SUNY Empire State College. She develops courses, exams, and curriculum for SABIS, a global education management organization that operates in 15 countries on four continents. Her research interests include tourism and political instability and cross-cultural management.



**Eric Kaldor** is an Assistant Professor of Sociology at the College at Brockport, SUNY. His research focuses on how organizations respond to new or changing environments. He

has studied foreign-owned subsidiaries in Hungary and community development loan funds in the United States. He is currently working on an interdisciplinary curriculum that develops students' global perspectives, particularly intercultural competence.

**Muhammad Rahatullah Khan**, Scientific Chair of Entrepreneurship, Effat University, Jeddah Saudi Arabia. Muhammad Rahatullah Khan is a mid-senior level professional with more than 24 years of progressively responsible executive experience blended in education/training, delivery, and business growth in different industrial settings including heavy, process, services, estate and education. He has a proven track record of more than 14 years in Entrepreneurship, Teaching /Training, Marketing/Business Development and Strategy in Europe and Middle East.



**David Lavallee** is the Executive Vice Chancellor and Provost of SUNY, supporting the Chancellor and Board of Trustees in carrying out their oversight responsibilities. A

former Provost at the SUNY College of New Paltz and at the City University of New York, Dr. Lavallee has led innovative initiatives to phase out remediation, increase accountability, and improve graduation rates. A nationally regarded chemist and author, he has consulted for the National Science Foundation and National Institutes of Health. Dr. Lavallee earned his B.S. in Chemistry from St. Bonaventure and his M.S and Ph.D. in Chemistry from the University of Chicago.



**Barbara LeSavoy** is Director and faculty of Women and Gender Studies (WMS) at The College at Brockport (SUNY), Brockport, NY.

Dr. LeSavoy teaches Feminist Theory, Sex and Culture, Gender Race and Class, and Senior Seminar in WMS. Her research and publication areas include women's global human rights, gender and popular culture, intersectionality and educational equity/success, and women's stories as feminist standpoint.



**Alice Lesnick** is Term Professor of Education, Bryn Mawr College, and Director of the Bryn Mawr/Haverford Education Program. She teaches courses

in Educational Foundations; Literacies; Education, Technology and Society; Qualitative Research Methods; Empowering Learners; and First Year Writing. Her research and teaching focus on collaborative learning, the role of writing (in print, online, and in community) in learning, and the meaning of access in interpersonal and institutional terms.



**Mitch Leventhal** joined SUNY as Vice Chancellor for Global Affairs in September 2009. An international leader in the area of international education policy and practice, Dr. Leventhal

is a vocal advocate for important reform of US recruiting practice, development of new financing paradigms in support of campus internationalization, creation of technical systems better designed to support comprehensive internationalization, and deeper and more creative approaches to engagement with corporate partners.



**Laura A. Lewis**; PhD, LCSW, ACSW; Instructor, and Director of Field Education, UB SSW. As the Director of Field Education at UB SSW, Dr. Lewis

is responsible for the administration of the practicum component of the MSW Curriculum. This position entails developing collaborative relationships with community partners, identifying innovative developments in social work practice, and expanding field opportunities for students regionally and internationally. Dr. Lewis was the recipient of the 2012 Council on Social Work

## SPEAKER BIOS

Education Leadership Scholarship. She has presented and published in the areas of international program development and partnership, collaboration and social work field education.



**Elwyn Lloyd** is coordinator of EFL teacher-training at Coventry University, having previously accumulated extensive experience as an English teacher and Director of Studies

at language schools in Spain. He also teaches modules in Spanish and EAP, and his research interests are focussed around the use of Social Networking Sites and mobile technology in language learning and teaching. His most recent publications relate to the use of Web 2.0 tools for language learning and teaching.

**Carol S. Long** is Provost and Vice President for Academic Affairs and Professor of English at the State University of New York College at Geneseo, a position she has held since July 2009. Prior to that, she was Professor of English and Dean of the College at Willamette University in Salem, Oregon. She holds her B.A. from Pomona College and her M.A. and Ph.D. in English Literature from Northwestern University. She has a deep interest in interdisciplinary studies, and her most recent research is in the area of Rhetoric of Science. Her administrative interests have focused on curriculum, technology, and international education.

**Florence Lojaco** is a lecturer at the Faculty of Translation and Interpreting of the University of Las Palmas de Gran Canaria. Her research fields include multimedia resources for foreign language learning and educational repositories in open access. Dr. Lojaco presented her work in these fields at numerous international conferences such as Saratoga Springs, NY (Center for Distance Learning Conference, 2007), Minneapolis, MN (eFolio Summit, 2009), Paris (DILTEC Sorbonne Nouvelle, 2011). In 2010 she published

“Créer des ressources audio pour le cours de FLE” (Çédille, p. 276-288).

Beatriz Vera Lopez is Associate Professor of English at FESZ (UNAM). She has recently completed a PhD where she argues that the study of Modern Languages and Cultures should include the ‘agentification’ of the learner to enable them to make sense of their experience in a foreign language and culture. Dr. Vera-Lopez has published work on multilingual intercultural issues and language learning materials for EFL.



**Nathan Loewen**, Faculty, Vanier College, Montreal, Quebec. Nathan’s research, writing and teaching focus on three areas: the philosophy of religion, international

development studies and Jaina studies. His current involvements include chairing the American Academy of Religion’s group on “International Development and Religion,” documenting and developing the “Global Classroom Project” at Vanier, and managing a “Virtual Team-Teaching” project that involves colleges in Quebec and Ontario.



**Beatriz Vera López** is Associate Professor of English at FESZ (UNAM). She has recently completed a PhD where she argues that the study of Modern Languages and Cultures

should include the ‘agentification’ of the learner to enable them to make sense of their experience in a foreign language and culture. Dr. Vera Lopez has published work on multilingual intercultural issues and language learning materials for EFL.

**Elena Lukovistkaya** serves as Associate Professor, Department of Sociology, Novgorod State University in Russia, and she is leader of the “Novgorod Gender Center,” a regional non-government

organization created for the promotion of gender education in the Novgorod region. Dr. Lukovistkaya, PhD, Sociology/Gender Professor, Novgorod State University, Novgorod, Russia, is a member of Russian Sociological Association (RSA), and her research and publication areas include sociology of gender and maternity capital in post-Soviet Russia.



**Del Mackey**, Senior Technology Specialist, National University Community Research Institute (NUCRI). Del Mackey has been a member of the National University Community

Research Institute for the past 5 years, originally starting off as an intern for transforming science curriculum to digital mediums and delivery formats. In his position, he bridges academia and community to research collaborative opportunities for Education, Outreach, and Training in areas such as digital content and High Performance Computing. He grew up in Texas but has been a California resident for seven years.



**Eileen Mahoney** has been a member of the Teacher Preparation Department for 30 years. One of the courses she teaches is an online section of Child Development. She

is responsible for student teaching placement and supervision of her students and has witnessed the growth of diversity in the student body. Eileen also teaches courses on the foundations of education, and technology is a part of that course content.

**David S. Martins**, Associate Professor & University Writing Program Director at Rochester Institute of Technology.

## SPEAKER BIOS



**Tomoka Higuchi McElwain** is the Director of Asahi Net International, Inc. in NY. She is responsible for developing marketing strategies for "manaba", a cloud-based collaborative learning system originally born in Japan, and for conducting research on the global trends in technology and education. She presents frequently on the use of ePortfolios and LMSs at conferences globally. She is a founding member of the Foundation for International School of Asia, Karuizawa, the first international full-boarding high school in Japan. She holds an MA from Stanford University School of Education with a focus on higher education and international and comparative education.

She is a founding member of the Foundation for International School of Asia, Karuizawa, the first international full-boarding high school in Japan. She holds an MA from Stanford University School of Education with a focus on higher education and international and comparative education.



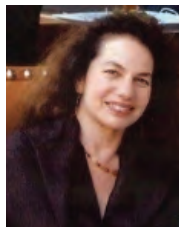
**Nazira Migmanova** is a graduate student at the Department of English Philology, Kazan Federal University (Russia). She received her bachelor degree in foreign languages from S.

Amanzholov East Kazakhstan University. Nazira has researched student-centered foreign language learning and she currently focuses on linguistic study of media texts.



**Irma Victoria Montelongo** (The University of Texas at El Paso, Lecturer, Chicano Studies). Irma Victoria Montelongo received her MA in History from UTEP, and is completing a Ph.D. in Borderlands History at UTEP. Her fields of study include Gender and Sexuality, Latin American History, U.S. History with a subfield in Immigration Studies, and Borderlands History with a subfield in Race and Ethnic Studies. Her research and teaching interests focus on race, class, gender, sexuality, and criminology on the U.S.-Mexico border.

Her research and teaching interests focus on race, class, gender, sexuality, and criminology on the U.S.-Mexico border.



**Bettina Moss**, Associate Professor, National University. New York native and now Los Angeleno, Bettina Moss is an associate professor at National University and lead faculty

for the MFA in Professional Screenwriting Program. Previously she taught in UCLA Extension's Entertainment Studies Program traveling internationally for them. Her experience includes having worked in production on independent and big budget films and in film development. For eight years she was Managing Story Editor and a creative executive for HBO Films in Los Angeles. A nationally published journalist Bettina sold her first co-written screenplay to Distant Horizons Production Company. She received her MFA in Screenwriting from Columbia University film school.



**Mageshen Naidoo**, Faculty, UNISA Fellow, Pretoria, South Africa. South African musician Mageshen Naidoo has performed and recorded internationally. As a US Fulbright Student, Mageshen graduated with a DMA (Performance) and M.M. (Studio Guitar) from the University of Southern California, Los Angeles. He also holds a MMus (Performance & Jazz Composition) and a BMus (Jazz Studies) from the University of Natal. He is Deputy Director in the Directorate Music at UNISA and Vice President of the South African Association for Jazz Education (SAJE).

He is Deputy Director in the Directorate Music at UNISA and Vice President of the South African Association for Jazz Education (SAJE).



**James Napoli**, Core Adjunct, National University. James Napoli is a writer and filmmaker who has been teaching film writing and related subjects at the college level since

2008. At National University, he is Core Adjunct faculty in National University's

Master's Degree in Professional Screenwriting Program, and is an adjunct professor at Columbia College, Hollywood, where he teaches Script Analysis and Motion Picture History. In addition to his work on the COIL partnership with Griffith University in Brisbane, he has helped develop and design several courses in the online environment.



**Ana Niculaes** MS in Psychology, ABD PhD in Psychology; Lecturer at the Pedagogical State University "Ion Creanga", Chisinau, Republic of Moldova, MD-2069;

Ana got her bachelor's degree in Psychology and English and a European Masters in Work, Organizational and Personal Psychology from the Sorbonne University Paris 5 "René Descartes" and University of Barcelona. She is a Returning Scholar in Academic Fellowship Program grant offered by International Higher Education Support Program, Open Society Foundation and currently is conducting research on mental health in children at the UB SSW, within the Carnegie Research Fellowship Program, sponsored by National Council for Eurasian and East European Research.

**Arielle Nissenblatt** is a junior Geography major at Binghamton University. She spent three months during the fall, 2012 semester in Zhenjiang, China as a Teaching Assistant for a World Regional Geography course. While in China, Arielle gained tremendous insight into the Chinese education system as well as the characteristics of Chinese students. Her academic interests include Jewish demography and international relations. She is currently conducting research on the little explored topic of Jews in China.

## SPEAKER BIOS



**Emmanuel O. Oritsejafor, Ph.D.**  
Professor of Political Science and Public Policy, and the Chair of the Department of Political Science at North Carolina Central University.

He was the former Director of the office of International Affairs at NCCU. He is currently the UNCFSP Global Entrepreneurship Initiative Director. His research interests are in the areas of Political Economy, Public Policy, and International Development. His numerous publications include book chapters, numerous peer reviewed journals.



**Marina Orsini-Jones**  
is Associate Head in the Department of English and Languages at Coventry University (UK) and leads the Applied Research Group Pedagogical

Innovation in Languages and Literature. Dr. Orsini Jones has published work on action-research-led curricular innovation, Computer Assisted Language Learning, digital literacies and e-learning. She is currently investigating Intercultural Communicative Competence (ICC) in Computer Mediated Communication (CMC) in international online exchanges.

**Bilge Ka an ÖZDEM R**, Assistant Professor, Anadolu Universitesi (Turkey)

**Ann Giralico Pearlman**, Instructional Design Specialist, The College at Brockport, (SUNY). Ann Giralico-Pearlman is Instructional Design Specialist, Center for Excellence in Teaching and Learning (CELT), and adjunct faculty at The College at Brockport (SUNY), Brockport, NY. As Instructional Design Specialist, Giralico-Pearlman works with faculty/staff to develop or redesign

courses for online, hybrid, and media enhanced instruction. Giralico-Pearlman focuses on best-practice pedagogy and andragogy models, creating social interaction in virtual environments, and developing effective course delivery and assessments measures.



**Neal R. Phillips**, Professor of English, Communications Department, Valencia College. Neal R. Phillips, Ed.D. has worked during his 14 years in education as a public school

teacher, administrator, and college professor. He obtained his M.S.Ed. in Secondary Education from Duquesne University and did his doctoral work at the University of Central Florida. Currently, Neal teaches both Freshman Composition I and II online at Valencia College. Dr. Phillips continues to pursue ways to increase student engagement in online-exclusive courses, and to this end, he is continually finding and refining ways for students to collaborate effectively without their cooperative efforts being asynchronous. He believes that distance and time should never hamper educational growth.



**Katarina Pisutova** is a curriculum and instructional designer at SUNY Empire State College. She holds an MA in Adult Education (2003) from the University of British

Columbia in Canada and an EdD in Online and Distance Learning (2012) from the Open University in UK. She has lived, designed and taught online courses in Slovakia, Uganda, Canada and US. She now lives in Slovakia.



**Vitaliy Popov**, postgraduate student of the Chair Group of Education and Competence Studies, Wageningen University, the Netherlands. Vitaliy Popov is working on

a thesis devoted to computer supported intercultural collaboration in higher education. His research interests include intercultural communication (ethnopsychological analysis of group and individual behavior) and educational practice (collaborative learning, computer-mediated communication; computer-supported collaborative learning).



**Christopher Price** is the Director of the Center for Excellence in Learning and Teaching and Instructor for the Department of Political Science and International Studies

at The College at Brockport. He received his PhD in political science from the University at Albany. His current research looks at how the power-balanced classroom can serve as a means of citizen education. He conducts workshops on discussion-based teaching, communicating effectively with students, and using critical reflection to improve teaching and learning.



**Dan Reis** (NCCU Fellow/United States) is an instructional technologist at Elon University and lives in Greensboro, North Carolina. His interests in higher education technology

include student blogging, open educational resources, flipped instruction, classroom response devices, and collaborative tools. His work with the NCCU COIL cohort began before his present position at Elon University.

## SPEAKER BIOS

**Mark Reisinger** is an Associate Professor of Geography at Binghamton University. He was selected to teach World Regional Geography to students at the Zhenjiang International School as part of Binghamton's Early Readiness Program with that school. Mark's teaching and research interests include Population, Economic, and Ethnic Geographies. He is the Faculty Master of Newing College on the Binghamton campus. Mark received the Chancellor's Award for Excellence in Teaching in 2009.



**Mary Risner, Ed.D.** Associate Director of Outreach and Business Programs, Center for Latin American Studies, University of Florida. Risner develops and manages initiatives

that integrate the study of foreign language, culture, and area studies across the curriculum. She has taught foreign language at a variety of K-16 levels and in corporate environments. Her research interests are in the role of culture in international business and the integration of emerging technologies to help learners develop global competence to succeed in the 21st century workplace. She holds degrees in Marketing (B.B.A.), Latin American Studies (M.A), Spanish (M.A.), and Educational Technology (Ed.D.).



**Jon Rubin** is the Director of the SUNY Center for Collaborative Online International Learning (COIL), and also directs the NEH-funded COIL Institute for Globally Net-

worked Learning in the Humanities. He is an Associate Professor of Film and New Media at Purchase College where he developed a Cross-Cultural Video course in which SUNY students co-produced videos over the Internet with students in Turkey, Mexico, Belarus, and Germany. He has received Guggenheim, NEA and Fulbright fellowships.



**Gulnara Sadykova** is an Associate Professor at the Department of English Philology, Kazan Federal University (Russia). She has also taught graduate online courses in the

Department of Educational Theory and Practice, University at Albany (USA) and professional development blended courses at European Humanities University (Lithuania). Her research interests include cross-culture/cross-border distance education, technology-assisted language teaching/learning, and linguistics.



**Ruth SESCO**, Program Coordinator, University Libraries, Ohio State University. Ruth SESCO assisted in developing and served as coordinator of OSU's Gateway Interactive Seed

Module Grant Program which was modeled on her design to convert interactive content segments into global learning experiences. An up-coming research article by Ruth and her co-author, Dr. Dieter Wanner, takes a critical look at the structural complexity of the university system as a whole as it responds to IT advances in the delivery and enhancement of all educational interactions.



**Madeleine Elizabeth Short**, Administrative Officer, Directorate Music, University of South Africa. Madeleine Elizabeth Short holds a higher education diploma and took up employ-

ment in the Directorate Music of the University of South Africa in 1994 as administrative officer and invigilator of the UNISA Music examinations. She has experience in facilitating and organizing national and international music competitions, workshops and events and in providing assistance in multimedia production processes. She is webmaster of the departmental website.



**Shalei Simms** is an Assistant Professor at SUNY College at Old Westbury, where she teaches entrepreneurship courses. Recently, she began participating in a

global online-net-worked learning project with Laval University that was organized by the COIL center. She received her Ph.D. in Organizational Management from Rutgers and a BA in Psychology from Wesleyan University.



**William Skipper** Dr. Skipper, PhD (Anthropology, Cornell) is an Assistant Professor of Sociology and the Chair of the Sociology/Anthropology Department at

Cortland. He teaches Technology and Society, Sociology of Globalization, Introduction to International Studies, amongst other courses.



**Rebecca Smolar** At the Levin Institute, Ms. Smolar serves as Project Manager for the SUNY Global Workforce Project, Globalization101.org Project and the Global Learning

Communities Initiative. She also serves as the Project Manager for the UCosmic Consortium. Previously, Ms. Smolar was an Officer of Public Affairs at the Embassy of Israel in Washington, DC. She has a Masters in International Communications from American University and a B.S. in Psychobiology from Binghamton University.



**Susan Buck Sutton** is Senior Advisor for International Initiatives, Bryn Mawr College, and Chancellor's Professor of Anthropology Emerita, Indiana University. Within

international education, her interests coalesce around building meaningful

## SPEAKER BIOS

international partnerships and developing international communities of learning – both face-to-face and virtual – that change the thinking of both students and faculty.

**Katsunori Takeuchi**, Professor of American Literature in the Faculty of Law, Economics and Humanities at Kagoshima University, is co-editor of *Crossing Borders: New Area Studies* (Nanpo-Shinsha, 2010), in which he has an essay, “Trans-Nationality of South Sea Islands.” He has published essays on 19th- and 20th-century American literature and culture, literary criticism, popular culture and media theory. He is a recipient of Grant-in-Aid for Scientific Research (2010 to 2012) by Ministry of Education, Culture, Sports, Science, and Technology in Japan.

**Nataly Tcherepashenets**, Associate Professor and Area Coordinator Languages/Communications, Empire State College



**Patrice Prusko Torciva**, PhD, Assistant Visiting Professor, SUNY Empire State College Center for Distance Learning and International Programs. Patrice teaches Marketing

in Prague, Lebanon, Dominican Republic and Panama. She frequently presents at academic and industry conferences about the uses of Cloud Computing and virtual tools in education and her experiences teaching in a blended learning environment in Latin America. She is currently completing a research study examining use of virtual meeting tools and mobile applications to create a virtual term abroad. Patrice holds a BS in Mechanical Engineering and MBA from Union College and a Ph.D. from University at Albany in Curriculum and Instruction. Patrice was a 2012 COIL grant awardee.



**John Wilson**, Associate Lecturer of English (A.L.E), School of Policy Studies, Kwansai Gakuin University has taught ESL in higher education for 10 years and for

the past 8 years at universities in Japan. With a background in creative non-fiction writing, his research interests include task-based language teaching and research, language learning motivation and educational statistics. In 2009, he helped to develop the exchange program with San Jose State University and co-developed a virtually abroad course with Drs. Ruth Wilson and Yoko Baba. Recently he has created courses that emphasize student-generated audio and video projects using network technologies for collaborative learning.



**Melanie Wilson** is a Course Lecturer and PhD Candidate in the Department of Integrated Studies of Education (DISE) at McGill University in Montreal, Canada. She has worked in

higher education for over ten years, most recently teaching undergraduate courses on media literacy, technology in education, and effective communication. She has published in the field of globally networked learning and has worked as a research associate at the SUNY COIL Center (2009-2011). Her doctoral investigation inquires into the influence of globalization on higher educational institutions, focusing on how institutional internationalization initiatives have impacted faculty partners' work in globally networked courses.



**Ruth P. Wilson** PhD (Social Anthropology, Stanford) is Professor and Chair of African-American Studies at San Jose State University (SJSU). She has a passion for interna-

tional studies and enjoys the challenges of cross-cultural communications. In 2009 she worked with an SJSU team to develop an exchange program with Kwansai Gakuin University (KGU) in Japan, and co-developed a COIL course with Dr. Yoko Baba (SJSU), Mr. John Wilson (KGU), Mr. Mark Adams (SJSU) and Dr. Takako Yamada (KGU). As a Salzburg Fellow (2010-2012) she traveled to Austria for a week-long global-

ization seminar. Her Salzburg globalization project focuses on developing COIL courses for students and faculty at SJSU.



**Yasue Yanai** is an Assistant Professor in the Department of World Language and Literatures at San Jose State University since 2009. She has taught Japanese language, culture

and teaching methodology at UC Berkeley and Japanese Language Institute of Japan Foundation as a lecturer. She has published two Japanese teaching methodology books on speaking skills and grammar. She earned Ph.D. in Sociolinguistics in Georgetown University. Her concern is linguistic performative features and self-images appeared in oral narratives.

**German A. Zarate**, Chair and Associate Professor, Economics Department, SUNY Cortland



In June 2009, **Nancy L. Zimpher** became the 12th Chancellor of the State University of New York, the nation's largest comprehensive system of higher education. Since that time,

she has led the university in creating and launching a systemwide strategic plan called The Power of SUNY, with the central goal of harnessing SUNY's potential to drive economic revitalization and create a better future for every community throughout New York. Dr. Zimpher is active in numerous state and national education organizations, and is a leader in the areas of teacher preparation, urban education, and university-community engagement. Prior to coming to SUNY, Dr. Zimpher served as president of the University of Cincinnati, chancellor of the University of Wisconsin-Milwaukee, and executive dean of the Professional Colleges and dean of the College of Education at The Ohio State University.

## CONFERENCE VENDORS



canvas  
BY INSTRUCTURE



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## ADDITIONAL NOTES

### COIL Conference Webcast and Recordings

COIL offers a free webcast of portions of the conference, and posts an archive of the event to the COIL website. This is to allow individuals across the world that may not be able to attend for geographic, political or financial reasons to benefit from the many informative sessions on globally networked learning. COIL also takes photographs of conference sessions and attendees which may be posted to COIL's or other websites. **Note: If for some reason you object to being recorded or photographed, please let us know at the on-site registration desk and we will try to arrange seating for you in an area which will not be filmed.**

### How to access the Internet while at the SUNY Global Center

- Connect to one of the following Global Center Wi-Fi domains, and launch your browser.
- You should be automatically taken to the Global Center login. If not, simply enter any URL.
- If you receive a security error, you can safely ignore the error and continue.
- If you need help, tech staff will be in all rooms with STAFF noted on their name badge.

**Domain:** SUNY\_Global  
**Username:** suny  
**Password:** guest

**Domain:** levin\_staff  
**Username:** levinstaff  
**Password:** levinstaff

**Note: all username and password letters are lowercase**

## Map of area around the SUNY Global Center



## Local Restaurants near the SUNY Global Center

### American

- Houston's /Hillstone 153 E. 53rd St (At 3rd Ave) 212-888-3828 [www.houstons.com](http://www.houstons.com)

### Asian/ Sushi

- Tenzan 988 Second Ave. (bet. 52nd & 53rd Sts.) 212-980-5900 [www.tenzanrestaurants.com](http://www.tenzanrestaurants.com)
- Lychee House E. 55th St. (bet Park and Lexington Ave.) 212-753-3900 [www.lycheehouse.com](http://www.lycheehouse.com)
- Peking Duck House 236 E. 53rd St (bet 2nd & 3rd Ave) 212-759-8260 [www.pekingduckhousenyc.com](http://www.pekingduckhousenyc.com)

### French (Bistro)

- La Mangeoire 1008 Second Ave. (bet. 53rd & 54th Sts.) 212-759-7086 [www.lamangeoire.com](http://www.lamangeoire.com)
- Deux Amis 356 E. 51st St. (bet. 1st & 2nd Aves.) 212-230-1117
- Jubilee 347 E. 54th St. (bet. 1st & 2nd Aves.) 212-888-3569 [www.jubileeny.net](http://www.jubileeny.net)

### Indian

- Darbar Grill 157 E 55th St. (bet. Lexington and 3rd Aves.) 212-751-4600 [www.darbargrill.com/](http://www.darbargrill.com/)
- Chola 232 E 58th St (bet. 2nd and 3rd Aves.) 212-688-4619 <http://cholany.com/index.html>

### Italian

- Serafina 38 E. 58th St. (bet. Madison & Park Aves.) 212-832-8888 [www.serafinarestaurant.com](http://www.serafinarestaurant.com)
- Bice Ristorante 7 E. 54th St (bet Madison & 5th Ave) 212-688-1999 [www.bicenewyork.com](http://www.bicenewyork.com)
- Fiorini 209 E. 56th St (bet 2nd & 3rd Ave) 212-308-0830 [www.fiorinirestaurantnyc.com](http://www.fiorinirestaurantnyc.com)

### Mediterranean/Greek

- Ethos 905 1st Ave (At 51st St) 212-888-4060 [www.ethosrestaurants.com](http://www.ethosrestaurants.com)
- Fig & Olive 10 E. 52nd St. (bet. 5th & Madison Ave) 212-319-2002 [www.fig-and-olive.com](http://www.fig-and-olive.com)
- Naya 1057 Second Ave. (bet. 55th & 56th Sts.) 212-319-7777 [www.nayarestaurants.com](http://www.nayarestaurants.com)

### Steakhouse

- Maloney & Porcelli 37 E. 50th St (bet. Madison & Park Ave) 212-750-2233 [www.maloneyandporcelli.com](http://www.maloneyandporcelli.com)

